

Tableau Task Samsung

1. **Identify the key dimensions and measures in the dataset.**
(Hint: Which columns are categorical, and which are numerical?)
2. **Calculate the total sales amount per salesperson.**
(Determine who generated the highest revenue.)
3. **Analyze sales performance by country.**
(Which countries have the highest and lowest total sales?)
4. **Determine the product with the highest average sales amount per transaction.**
5. **Explore the relationship between 'Boxes Shipped' and 'Amount'.**
(Is there a correlation between quantity and revenue?)
6. **Identify the month or quarter with the highest total sales.**
(Use date fields to group and summarize sales over time.)
7. **Detect any seasonal patterns or trends in sales.**
(Visualize sales over time to spot peaks and dips.)
8. **Design appropriate visualizations for each insight.**
(Use bar charts, line graphs, maps, etc. based on the type of data.)
9. **Add interactive filters to the dashboard.**
(Enable filtering by country, product, and salesperson to enhance usability.)