KEY ALLIES

Provisional Ideas

THAT

Roscosmos

JAXA

KEY ACTIVITIES

Research
- topic. Learning routes
Do market
- research.

- Develop minigames.
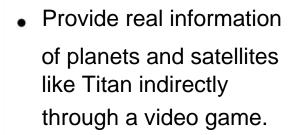- Incorporate an AI to carry out the plot.
- Advertise game

RESOURCES CLUE

- Information provided by POT
- AI APIs.
- The Pygame bookstore
-

PROPOSALS OF WORTH

- Provide real information of planets and satellites like Titan indirectly through a video game.

- Use Artificial Intelligence to improve the playable experience and re-playability, further promoting knowledge of these

  stars.

RELATIONSHIP WITH THE CLIENT

In a dedicated manner with contact information.

CHANNELS

Internet: Website of the hackathon challenges of the POT.

SEGMENTS OF CUSTOMERS

-Children from 10 to 15 years old: Who are in the learning stage.
-Astronomy enthusiasts.

COST STRUCTURE

(production, distribution, marketing)

- Development costs (Human resources)
- Hardware cost (Computers, internet)

INCOME

POT

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