Ipsos Public Trust in AI

In this week’s homework, I decided to write prompts which would help me to explain my key findings of the report to “AI sceptics”.

# 1. Final Input/Output

|  |  |  |
| --- | --- | --- |
| A black background with white text  AI-generated content may be incorrect. | A black background with white text  AI-generated content may be incorrect. | A black screen with white text  AI-generated content may be incorrect. |
| A black and white text on a black background  AI-generated content may be incorrect. | A black and white text on a black background  AI-generated content may be incorrect. | A black and white list of information  AI-generated content may be incorrect.  A black and white text on a black background  AI-generated content may be incorrect. |

# 2. A/B Logbook

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Goal | Prompt A → Output | Prompt B → Output | Which  won? | Why? | Next tweaks? |
| Develop counterarguments to AI skepticism focused on demonstrating benefits outweigh risks despite content detection challenges. |  |  | B | The R-T-C-F-Q prompt is better organized and easier to follow. | Add specific examples and timelines for detection solutions. |
| Formulate reassurance strategies for workers in sectors with higher AI job displacement expectations. |  |  | B | The R-T-C-F-Q prompt gives more useful advice with clear steps to take. | Include concrete resources and success stories. |
| Determine actionable approaches for low-trust institutions to build public confidence in their AI implementations. |  |  | B | The R-T-C-F-Q prompt provides detailed plans that could be used by government. | Add cost estimates and international examples. |

# 3. Reflection on process

The R-T-C-F-Q prompts once again improved the overall output of the AI. I liked that the structured format made the responses feel more like professional consultation rather than generic information, giving me answers I could actually apply to real situations.