SERVICIO NACIONAL DE APRENDIZAJE (SENA)
TECNOLOGIA EN GESTIÓN LOGÍSTICA

ACTIVIDAD DE APRENDIZAJE 2
Evidencia 4: Resumen "Product distribution: the basics"

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Resume

Product distribution is an important decision-making factor for any entrepreneur. Knowing this would mean balancing time and budget or disappointing customers.

To choose the most suitable means of transport, we must:
 • The budget should be the most important factor in your decision making
• Transportation speed, if the expiration date of the products are greater than the travel time.
 • Transport of dangerous products, institutional guidelines for the transport of these. The transport of these must be followed.
• Insurance of the products, in case they are very expensive.

if your product is dangerous you will need to contact the Department for transport Dangerous Goods Brach, insurance, maybe you can need a vehicle tracking system just in case your product is expensive more over you should package very well to avoid the risks

The size and urgency determinates the mode of transport these can be by:

a) road:which is cheap but could be delays, there are restrictions in height and weight.

b) Rail: this is speedy although it's inflexible and expensive.

c) Air: it is fastest, expensive, it is charged by the kilogram however the forwarder organize airfreight shipments for you.

d) Sea: it is a little bit cheap, slow and quite inflexible. e) Courier: these are fast, reliable and secure buy unfortunately they just work with a light weight

Glossary

- **Arrangements:** Preparativos.
- **Budgetary:** Presupuestario.
- **Chartering:** fletamento.
- **Couriers:** Mensajeros.
- **Doubt:** duda.
- **Either:** Ya sea.
- **Entirely:** Totalmente.
- **Forwarders:** Transportistas
- **Guidelines:** Pautas
- **Haulage:** Acarreo
- **Hazardous:** Peligroso
- **Insurance:** Seguro
- **Perishable:** Perecederos
- **Risk:** Riesgo
- **Shipments:** Envíos
- **Shipping:** Transporte
- **Supplier:** Proveedor
- **Unimpressed:** No impresionado
- **Vessels:** Buques
- **Whether:**Ya sea