

SWOT

SWOT analysis (or SWOT matrix) is a strategic planning technique used to help a person or organization identify strengths, weaknesses, opportunities, and threats related to business competition or project



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STRENGTHS

experienced in photography and filmmaking

basic knowledge in graphic design

basic knowledge in marketing

02

03



WEAKNESS

first time working with github
web development & coding
working reliable from home

03

DEFEND

OPPORTUNITIES

new approaches
advanced design stuff
exciting discussions
funny but sensible tasks

04

EE

THREATS

lack of seriousness because of distance learning
shortened semester
false expectations

05

FEED