

The diagram consists of three arrows. On the left, a large green arrow points upwards and contains the text 'Positive Contribution of CR to corporate value' and 'value drivers'. On the right, a large red arrow points downwards and contains the text 'Costs of CR'. To the right of the red arrow, a smaller grey arrow points upwards and contains the text 'BC'. The red arrow and the grey arrow overlap in the center of the image.

Costs of CR

BC

Positive Contribution of CR to corporate value
value drivers