## 6.867 Machine Learning Fall 2017

# Lecture 22. Non-negative Matrix Factorization

#### **Announcements**

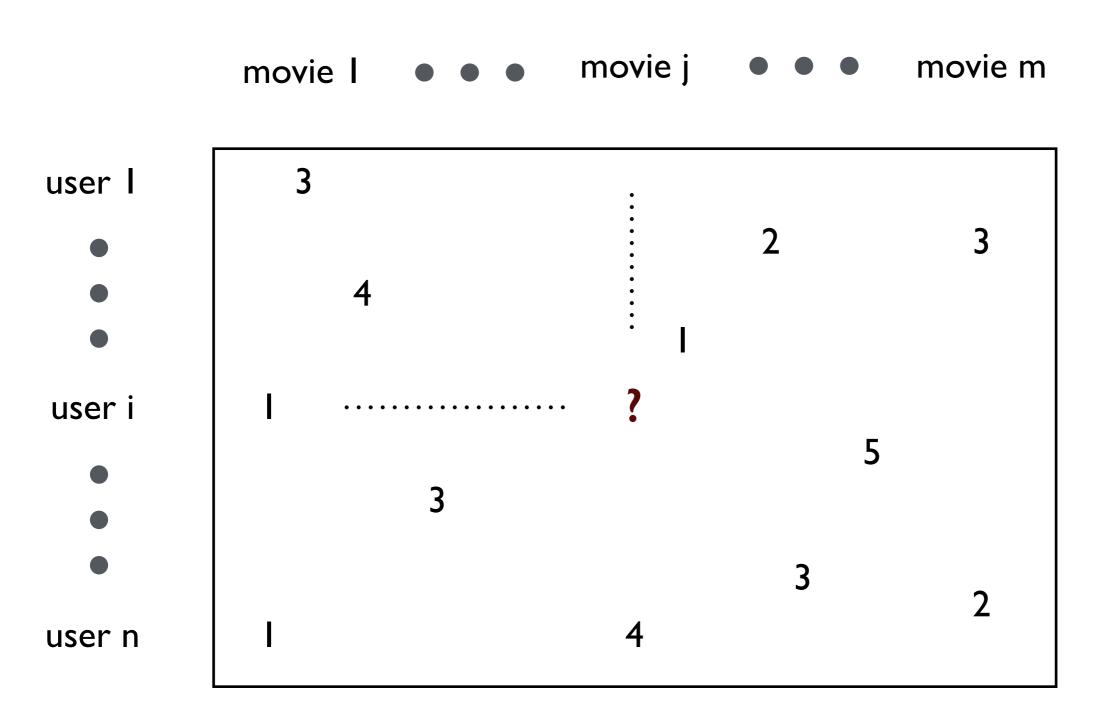
- Quiz 2 Grades Posted
  - Re-grade request
    - Submit by Wednesday, December 6, 5pm ET
    - Without \*Reason for re-grade\* we will ignore it
    - Re-grade will lead to re-grade of entire question
- Projects:
  - Final project report due on December 12
  - Please reach out to TAs / Instructors if you need any help
- Exercise 12 will be posted soon: covers today's lecture/ Reinforcement learning
- Class evaluation: let us use few minutes now

### **Outline**

- Non-negative Matrix Factorization
  - Formulation
  - Application
    - Topic Model

- Algorithms
  - Alternative Least Squares
  - Using "Anchor Words"

## Recall: Recommendation Systems



Rating Matrix A

### Recall: Recommendation Systems

Ground Truth Matrix

$$A = [A_{ij}] \in \mathbb{R}^{m \times n}$$

ullet Observation Matrix  $Y = [Y_{ij}] \in \mathbb{R}^{m imes n}$ 

$$Y_{ij} = \begin{cases} \text{noisy } A_{ij} & \text{if observed} \\ \star & \text{otherwise} \end{cases}$$

ullet Goal: produce estimate  $\hat{A} = [\hat{A}_{ij}]$  so that prediction error is small

$$\frac{1}{mn} \sum_{ij} \left( \hat{A}_{ij} - A_{ij} \right)^2$$

### A Solution: Low-Rank Matrix Factorization

Matrix Factorization: find low-rank matrices

$$U \in \mathbb{R}^{m \times r}, \ V \in \mathbb{R}^{n \times r}$$

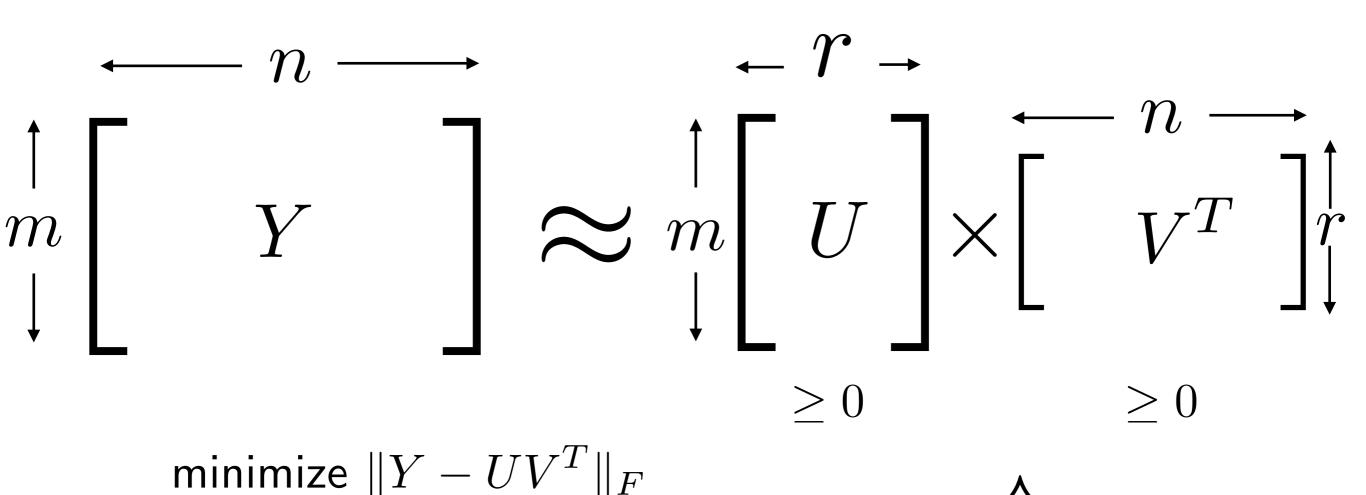
So that

$$Y \approx UV^T$$

Optimization view:

minimize 
$$\sum_{(i,j)\in\mathcal{O}} \left(Y_{ij} - U_{i\cdot}^T V_{j\cdot}\right)^2$$
 over  $U\in\mathbb{R}^{m imes r}$   $V\in\mathbb{R}^{n imes r}$ 

### A Solution: Low-Rank Matrix Factorization



over  $U \in \mathbb{R}^{m \times r}_{>0}$ 

 $V \in \mathbb{R}^{n \times r}_{>0}$ 

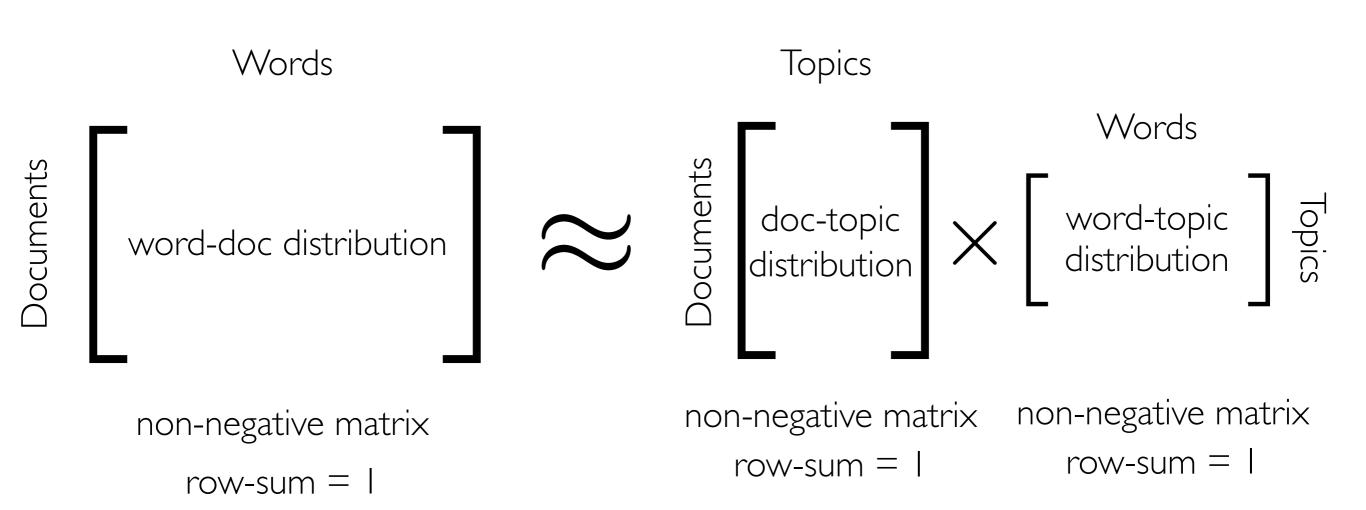
Non-negative ratings

### Non-negative Matrix Factorization

- Find rank r matrix approximation of matrix Y
  - with non-negative factors

minimize 
$$\|Y - UV^T\|_F$$
 over  $U \in \mathbb{R}^{m \times r}_{\geq 0}$   $V \in \mathbb{R}^{n \times r}_{> 0}$ 

### Recall:Topic Model



minimize 
$$\|Y - UV^T\|_F = \sum_{ij} (Y_{ij} - U_i^T V_j)^2$$
  
over  $U_1, \dots, U_m \in \mathbb{R}^r_{\geq 0}$   
 $V_1, \dots, V_n \in \mathbb{R}^r_{> 0}$ 

This is a HARD problem

minimize 
$$\|Y - UV^T\|_F = \sum_{ij} (Y_{ij} - U_i^T V_j)^2$$
  
over  $U_1, \dots, U_m \in \mathbb{R}^r_{\geq 0}$   
 $V_1, \dots, V_n \in \mathbb{R}^r_{> 0}$ 

$$\begin{aligned} & \underset{j}{\text{minimize}} \sum_{j} (Y_{ij} - U_i^T V_j)^2 \\ & \text{over } U_i \in \mathbb{R}^r_{\geq 0} \end{aligned}$$

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**EASY** problem

**EASY** problem

minimize 
$$\|Y - UV^T\|_F = \sum_{ij} (Y_{ij} - U_i^T V_j)^2$$
  
over  $U_1, \dots, U_m \in \mathbb{R}^r_{\geq 0}$   
 $V_1, \dots, V_n \in \mathbb{R}^r_{> 0}$ 

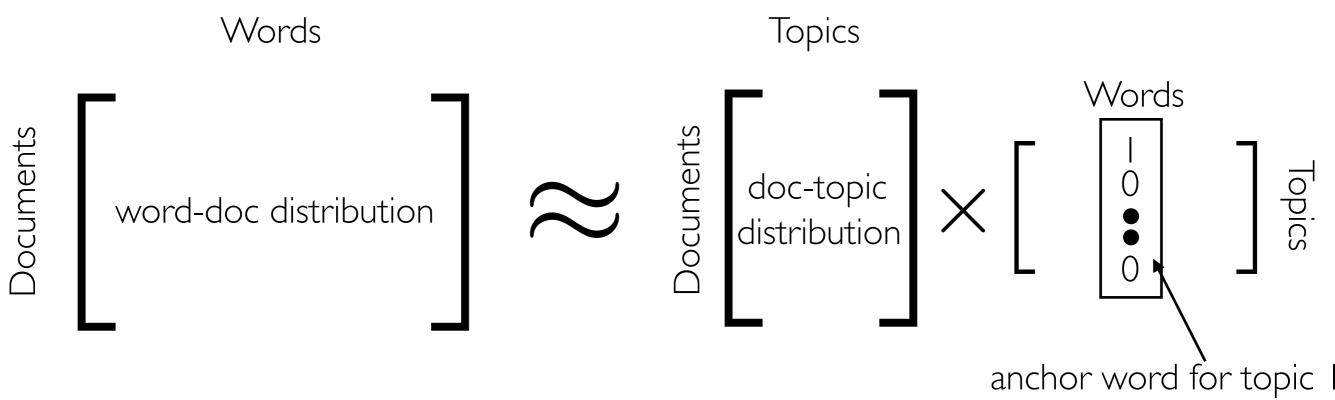
minimize 
$$\sum_j (Y_{ij} - U_i^T V_j)^2$$
 over  $U_i \in \mathbb{R}^r_{\geq 0}$  convex constraints

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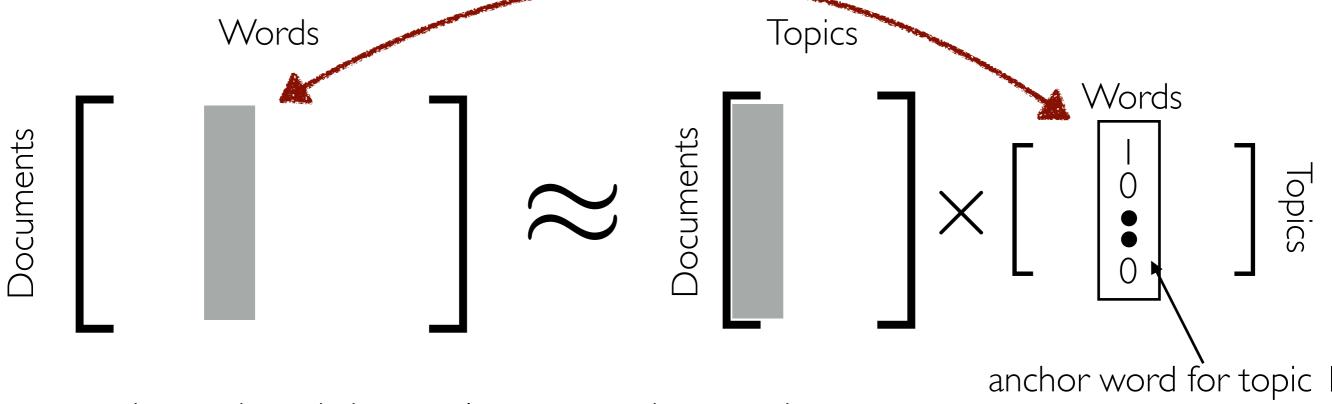
**EASY** problem

**EASY** problem

- In summary
  - Initialize  $U^0 \in \mathbb{R}^{m \times r}_{\geq 0}, \ V^0 \in \mathbb{R}^{m \times r}_{\geq 0}$  appropriately
  - Iteratively:
    - ullet set  $U^{t+1}$  assuming  $V^t$  fixed
      - Solving m constrained, non-negative least squares problems
    - ullet set  $V^{t+1}$  assuming  $U^{t+1}$  fixed
      - Solving *n constrained, non-negative* least squares problems
  - Stop upon "convergence"



- Anchor word for a topic
  - The particular word occurs only in that topic
  - For example: 401k in financial topic, googly in cricket, etc.
  - Algebraically: column in word by topic matrix
    - has exactly on non-zero entry equal to 1
    - the row of entry I equals to the topic for which word is anchor



- Let each topic have at least one anchor word
- Then each column of document by topic matrix (corresponding to topic)
  - is present in the document by word matrix in position
    - corresponding to the anchor word for that topic
- All other columns in document by topic matrix
  - are convex combination of the above "anchor" columns

- ullet Recall: we observe  $Y \in \mathbb{R}^{m imes n}_{\geq 0}$  (documents by words matrix)
  - ullet Let its columns be  $Y_{\cdot 1}, \dots, Y_{\cdot n} \in \mathbb{R}^m_{>0}$
  - Their convex hull has r(< n) extreme points
  - We need to find them
    - they will give documents by topic matrix!
    - and word by document matrix can be found using half step of ALS!

Next, let's find the extreme points of convex hull of n points

- Given n points  $y_1, \ldots, y_n \in \mathbb{R}^m$ 
  - find extreme points of their convex hull

$$\mathsf{CH}(y_1,\ldots,y_n) = \Big\{\sum_{i=1}^n \alpha_i y_i, \quad \alpha_i \geq 0, \ 1 \leq i \leq n, \\ \sum_i \alpha_i = 1\Big\}$$

- Fact: a solution of linear program is achieved at extreme point
- Algorithm: do the following many times and collect solution set
  - sample  $w \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$
  - find solution of minimize  $w^Ty$  over  $y \in \mathsf{CH}(y_1,\ldots,y_n)$