Aula M6A74 RECOMMENDATION SYSTEMS II

Leitura complementar:

- Target

- Amazon

- Netflix

- Amazon's recommendation algorithm drives 35% of its sales

- Netflix's Recommendation Engine Drives 75% Of Viewership

- How retailers can keep up with consumers

- How Target Figured Out A Teen Girl Was Pregnant Before Her Father Did

- Recommendation Systems

- Recommendation Systems

- Introduction to Recommender Systems

- `Customer Lifetime Value

- Transforming to 'As-a-Service' Business Models

- Making the pivot to as-a-service experiences

- Brief on Recommender Systems

- AN INTRODUCTION TO RECOMMENDATION ENGINE

- Types of Recommender Systems

- numpy.linalg.norm

- NumPy Norm: Understanding np.linalg.norm()

- The best tool for better Recommendations Systems

- Collaborative Filtering based Recommendation Systems exemplified..

- https://www.analyticsvidhya.com/blog/2015/08/beginners-guide-learn-content-based-recommender-systems/

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