

Art - Direction

# FABIAN POMBO

Graphic Design

## SKILLS

HTML + CSS  
Illustration  
Typography  
Photoshop  
Indesign  
Illustrator

## LANGUAGES

English  
Spanish

## CONTACT

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## WORK EXPERIENCE

### Y&R Miami

SPRING 2015

Advertising Agency  
*Digital Studio Intern*

Responsible for designing B2B and B2C digital and print advertisements for Dell.

Designed and created four books for record keeping and reference containing all the 2014 digital and print designs for the Dell account.

### Y&R Miami

SUMMER 2014

Advertising Agency  
*MDS Studio Intern*

Completed website audits for the Colgate-Palmolive account in order to secure revenue and talent rights.

Helped with daily operations of the MDS Studio, co-created the new logo and worked on creative projects within the studio.

### Perfume Market

2011 - 2014

Perfume Distributors  
*Accounts Receivables/Purchases*

Introduced online banking eliminating daily trips to the bank and saving an estimate of 20 hours of labor monthly.

Reduced freight service charges on purchases of goods saving over \$10,000.00 per year.

Modified inventory software's categories and descriptions simplifying the process of inputting products in sales and purchase orders.

## EDUCATION

### University of Miami

CLASS OF 2015

After switching between Economics and Marketing for two years I finally found my calling when I discovered Advertising and Graphic Design. After making the switch I never looked back and graduated with 3.8 GPA.

## OTHER STUFF

**Philadthrophy**



2014 CLIENT



A Bridge to Belonging  
www.cwssouthflorida.org

2015 CLIENT

**Abroad**  
SUMMER 2014



**praddy**  
awards

Honorable Mention  
Design Campaign | 2015