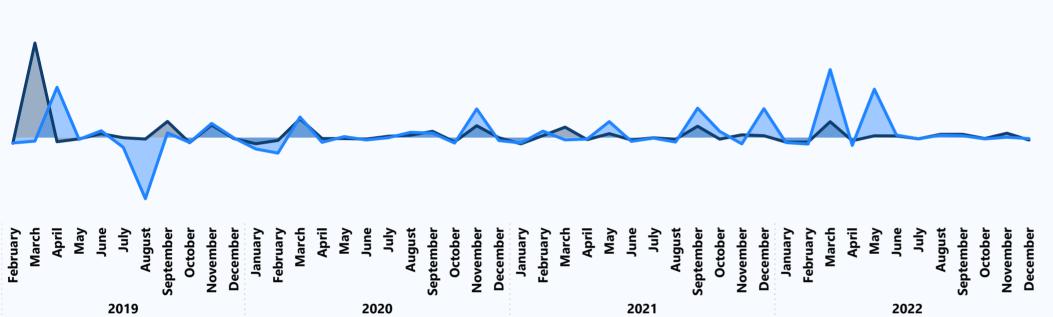
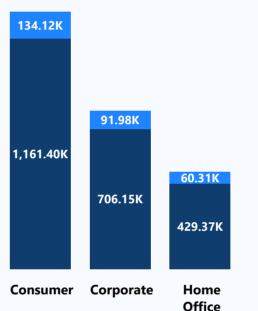
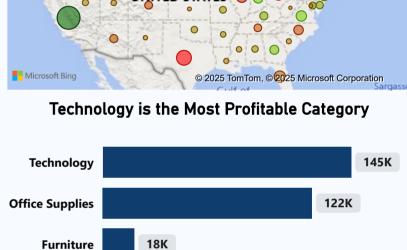
## **Superstore Sales (Year 2019-2022)** 4 days 2019 2020 2021 2022 2.3M 286.4K 2.50K 793 iotal Profit Average DeliveryTime **Total Revenue** Average no. of orders **Number of Customers East** South West Central Among the Segments 50% Revenue and Month-by-Month Shifts in Sales and Profit % Reveal Growth and Seasonal Trends **Revenue-Profit Condition in States** 47% Profit are from Consumer Segment Sales MoM% Profit MoM% Revenue Profit 134.12K









## Subcategory Comparison Reveals Revenue—Profit Imbalance Despite High Order Counts

Subcategory	Number of Orders	Revenue	<b>Profit ▼</b>
Copiers	68	149,528.03	55,617.82
Phones	889	330,007.05	44,515.73
Accessories	775	167,380.32	41,936.64
Paper	1370	78,479.21	34,053.57
Binders	1523	203,412.73	30,221.76
Supplies	190	46,673.54	-1,189.10
Bookcases	228	114,880.00	-3,472.56
Tables	319	206,965.53	-17,725.48

Most Popular Discount Ranges are 0%-10% High Discounts on Loss-Making Subcategories and 20%-30%

