

Introduction to Public Speaking

How is Public speaking different from the general one?

Public Speaking

1. It is defined as the process of talking to group of people in an organized way.
2. It is deliberate
3. It is to inform, influence the listeners.

General Speaking

1. It is defined as a spontaneous way of talking.
2. It is interactive.
3. It's purpose is to engage in a general chitchat (Phatic Communion)

Tools for Public Speaking

ETHOS
Credibility



PATHOS
Emotion



LOGOS
Logic



ETHOS

It refers to
the character
of the
speaker

PATHOS

It refers to
the emotional
appeal to the
audience



It refers to
the words
of the
speaker

Qualities of a Good Speaker

Has the ability to change the emotions of the people

Has the ability to achieve the purpose of the speech

Speaks to inspire

Delivers message clearly

Understands human psychology

Understands communication

Knows how to deliver points in an effective manner

Two Key Dimensions of Good Public Speaking

Communication (speaking) Skills:

Learning story telling techniques learning to humor, learning to maintain audiences' interest

Knowledge of the topic:

History

Background

**Different
aspects/perspective/views of the
topic**

Tips for Public Speaking

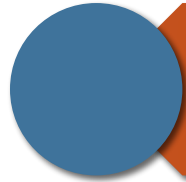
Observation

Studying
the art

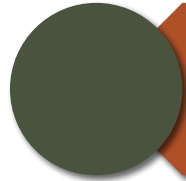
Practice

Self-Confide
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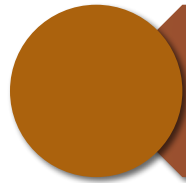
Forms of Public Speaking



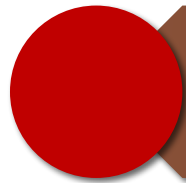
Speech



Presentations



Talk Shows



Live interviews