

# Online Learning Application Project Presentation

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### **Overview**



Pricing problem with multiple products and inventory constraint



At each round  $t \in T$ :

The company chooses which types of product to sell and set price pi for each type of product

A buyer with a valuation for each type of product arrives

The buyer buys a unit of each product with price smaller than the product valuation

### Requirement 1.1 Single product stochastic environment with no inventory constraint

#### **AGENT**

UCB1 agent

### **PARAMETERS**

Time horizon: T = 10000

Prices:  $pi \in [0,1]$ 

### **VALUATION DISTRIBUTION**

At each round the valuation is sampled from:  $X \sim \mathcal{N}(0,5,\,1)$ 

### **BASELINE**

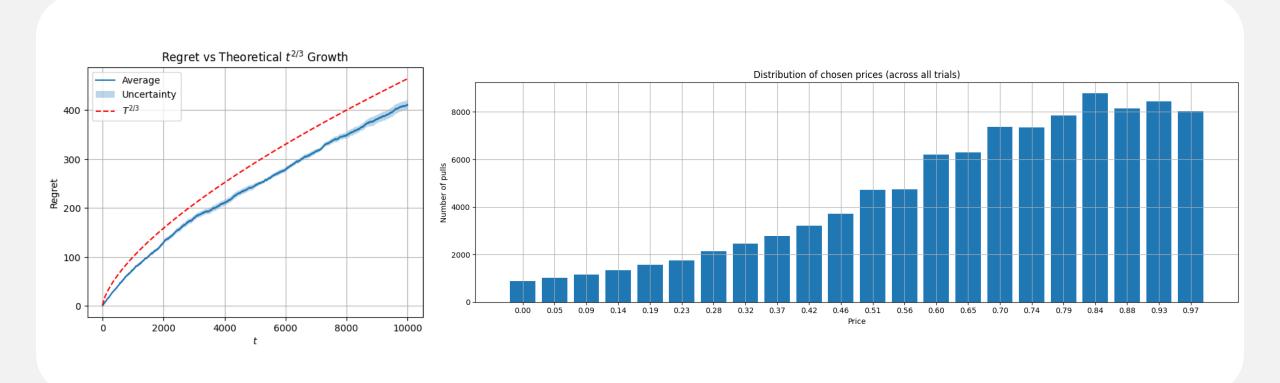
Price chosen by solving the following linear programming:

$$p_j=1-F(v_j)$$

$$\max_{x_j \in [0,1]} \sum_{j=1}^K v_j \cdot p_j \cdot x_j$$

$$\sum_{j=1}^K x_j = 1$$

### Requirement 1.1 Single product stochastic environment with no inventory constraint



### Requirement 1.2

### Single product stochastic environment with inventory constraint

#### **PARAMETERS**

• Time horizon: T = 10000

• Prices: pi ∈ [0,1]

Budget: 45% T

### AGENT

Pulls the arm that solve the following LP:

$$\max_{x_j \in [0,1]} \sum_{j=1}^P \mathrm{UCB}_j \cdot x_j$$

$$\sum_{j=1}^P \mathrm{LCB}_j \cdot x_j \leq 
ho$$

$$\sum_{j=1}^P x_j = 1$$

### **VALUATION DISTRIBUTION**

At each round the valuation is sampled from

$$X \sim \mathrm{Beta}(1,1)$$

#### **BASELINE**

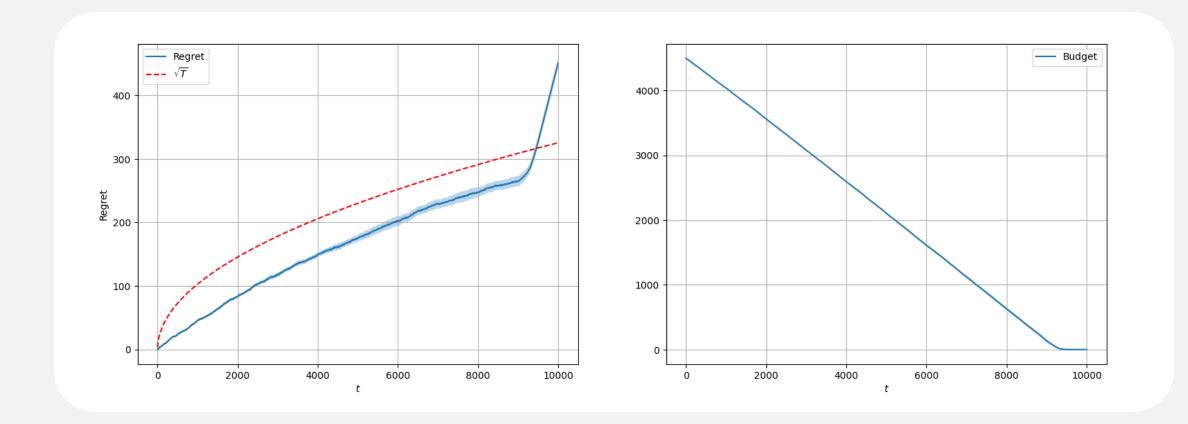
Price chosen by following the following LP:

$$\max_{x_j \in [0,1]} \sum_{j=1}^K v_j \cdot p_j \cdot x_j$$

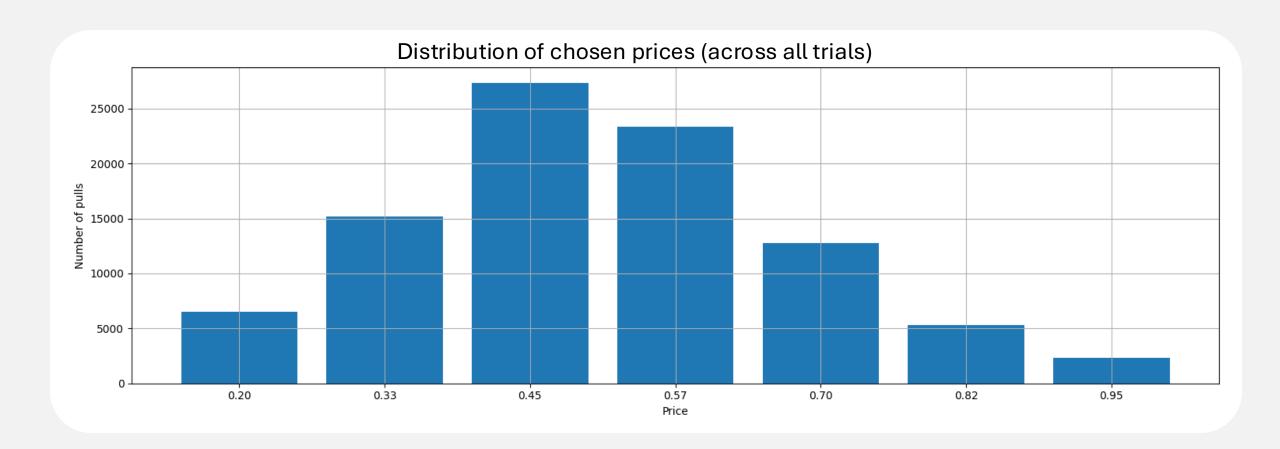
$$\sum_{j=1}^K x_j = 1$$

$$\sum_{j=1}^K p_j \cdot x_j \leq 
ho$$

### Requirement 1.2 Single product stochastic environment with inventory constraint



### Requirement 1.2 Single product stochastic environment with inventory constraint



### Requirement 2

### Multiple product stochastic environment with inventory constraint

#### **AGENT**

- Combinatorial- UCB
- To extend the inventory constraint we modified the standard Combinatorial-UCB with UCB-like

### **BASELINE**

Price chosen by solving the following LP

$$\max_{x_{ij} \in [0,1]} \sum_{i=1}^N \sum_{j=1}^P v_j \cdot p_{ij} \cdot x_{ij}$$

$$\sum_{j=1}^P x_{ij} = 1 \quad ext{per } i = 1, \dots, N$$

$$\sum_{i=1}^{N}\sum_{j=1}^{P}p_{ij}\cdot x_{ij}\leq 
ho$$

#### **PARAMETERS**

• Time horizon: T = 10000

Prices: pi ∈ [0,1]

Budget: 75% T

Number of products: N=3

#### **VALUATION DISTRIBUTION**

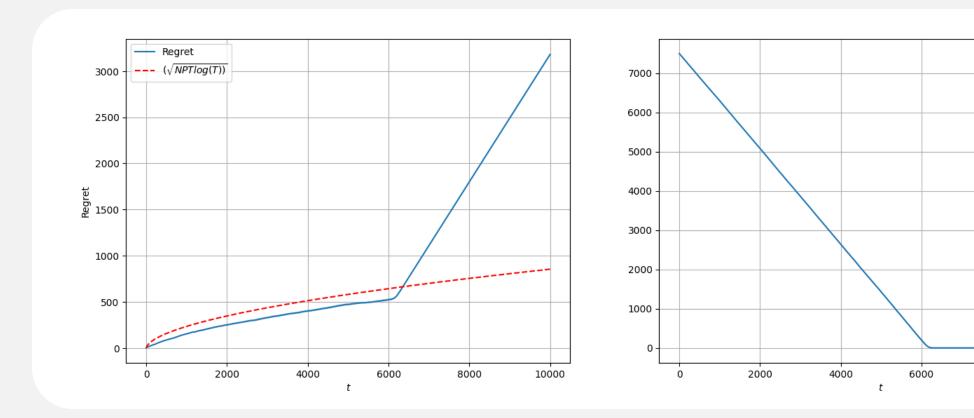
At each round the valuation is sampled from

$$X \sim \mathcal{N}(0.5, 1^2)$$

$$Y \sim \mathrm{Beta}(3,2)$$

$$Z \sim \mathrm{Beta}(2,20)$$

### Requirement 2 Multiple product stochastic environment with inventory constraint

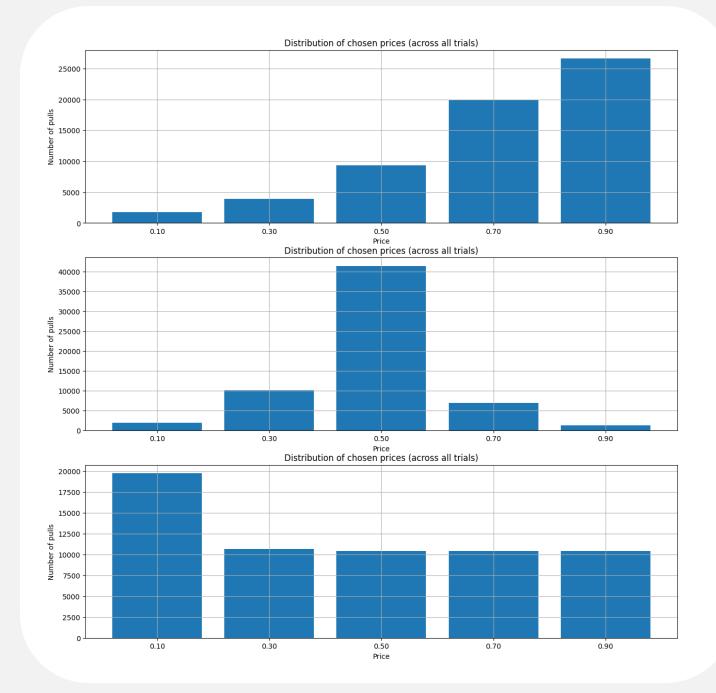


Budget

10000

8000

## Requirement 2 Multiple product stochastic environment Inventory constraint



### Requirement 3

### Best-of-both-worlds algorithms with a single product with inventory constraint

#### **AGENT**

- Multiplicative Pacing
- EXP3 as regret minimizer

### **BASELINE**

Price chosen by solving the following LP

$$egin{aligned} ar{F}(v_j) &= rac{1}{w} \sum_{t'=t-w+1}^t F_{t'}(v_j) \ p_j &= 1 - ar{F}(v_j) \ \min_{x \in [0,1]^K} - \sum_{j=1}^K v_j \cdot p_j \cdot x_j \ \sum_{j=1}^K x_j &= 1 \ \sum_{j=1}^K p_j \cdot x_j &\leq 
ho \end{aligned}$$

#### **PARAMETERS**

Time horizon: T = 10000

• Prices: pi ∈ [0,1]

Budget: 50% T

• Learning rate EXP3:  $\sqrt{\frac{\log K}{KT}}$ 

• Learning rate Multiplicative pacing:  $\frac{1}{\sqrt{T}}$ 

### **VALUATION DISTRIBUTION**

At each round the valuation is sampled from

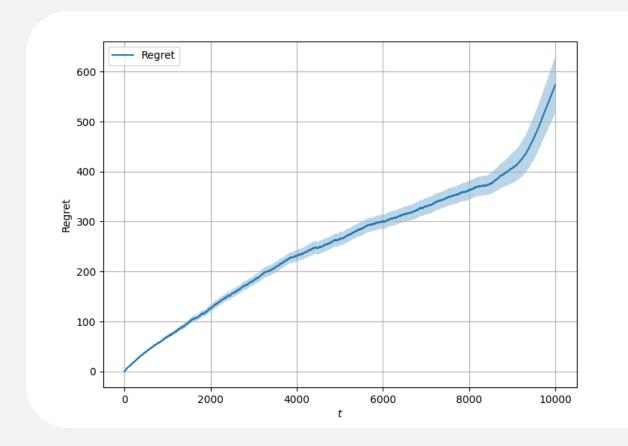
Adversarial

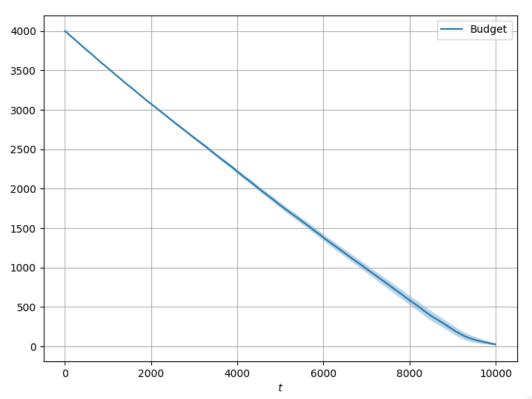
$$X \sim \mathrm{Beta}(a,b)$$

Stationary

$$X \sim \mathcal{N}(0,\!5,\,1)$$

### ADVERSARIAL ENVIRONMENT

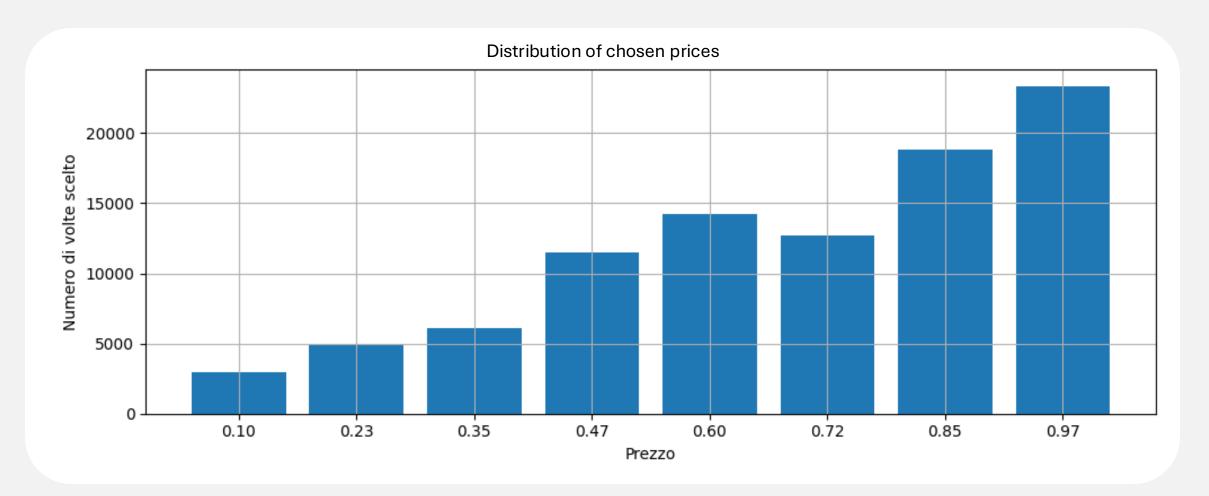


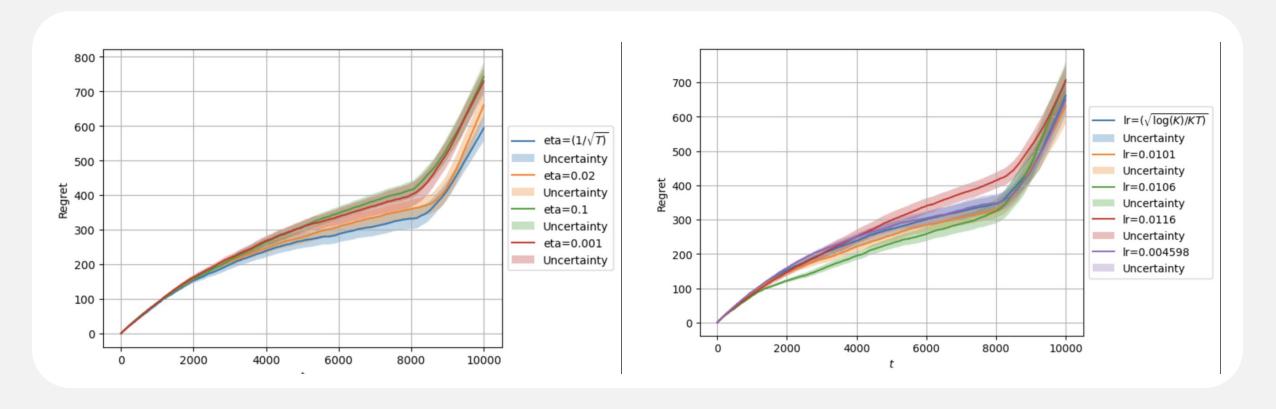


### ADVERSARIAL ENVIRONMENT



### STATIONARY ENVIRONMENT





### Requirement 4 Best-of-both-worlds with multiple products with inventory constraint

### **PARAMETERS**

• Time horizon: T = 10000

• Prices: pi ∈ [0,1]

Budget: 75% T

Number of products: N=3

#### STATIONARY ENVIRONMENT

At each round the valuation is sampled from (mean and covariance fixed for all the rounds):  $\mu \sim \mathcal{U}[0.4, 1.0]^N$ 

$$egin{aligned} \mu &\sim \mathcal{U}[0.4, 1.0] \ A &\sim \mathrm{Uniform}[0, 1]^{N imes N} \ \Sigma &= AA^ op + 0.05 \cdot I_N \ X &\sim \mathcal{N}(\mu, \Sigma) \end{aligned}$$

### HIGHLY NON-STATIONARY ENVIRONMENT

A sequence of correlated valuations for each type of product that changes quickly over time

At each round the valuation is sampled from (mean and covariance change at each round)  $\mu \sim \mathcal{U}[0.4, 1.0]^N$ 

$$egin{aligned} A &\sim ext{Uniform}[0,1]^{N imes N} \ \Sigma &= AA^ op + 0.05 \cdot I_N \ X &\sim \mathcal{N}(\mu,\Sigma) \end{aligned}$$

### Requirement 4 Best-of-both-worlds with multiple products with inventory constraint

#### **AGENT**

- Multiplicative pacing agent for multiple product
- A different EXP3 agent for each product is used as a regret minimizer

#### **BASELINE**

At every round the chosen price is the one that maximises the following LP:

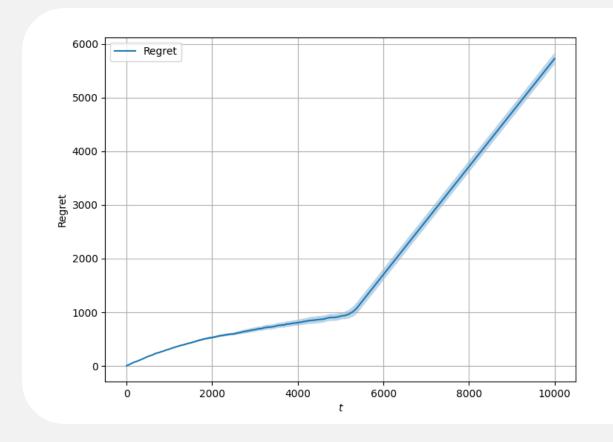
$$\max_{x_{ij} \in [0,1]} \sum_{i=1}^N \sum_{j=1}^P v_j \cdot \bar{p}_j \cdot x_{ij}$$

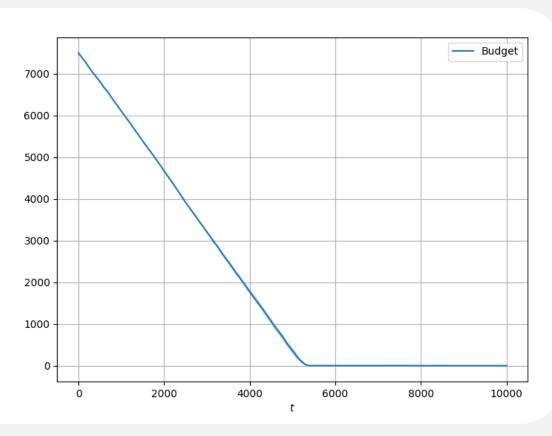
$$\sum_{j=1}^P x_{ij} = 1 \quad orall i = 1, \ldots, N$$

$$\sum_{i=1}^N \sum_{j=1}^P ar{p}_j \cdot x_{ij} \leq 
ho$$

### Requirement 4 Best-of-both-worlds with multiple products with inventory constraint

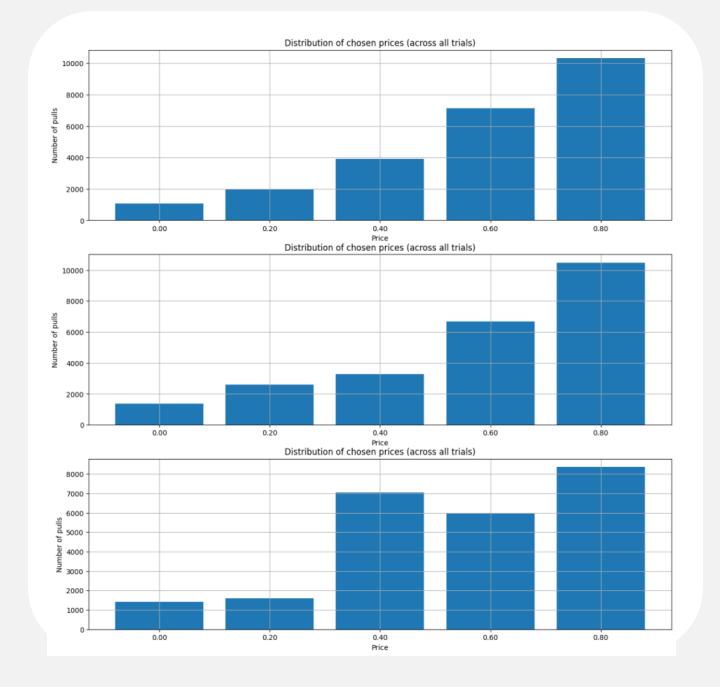
### ADVERSARIAL ENVIRONMENT





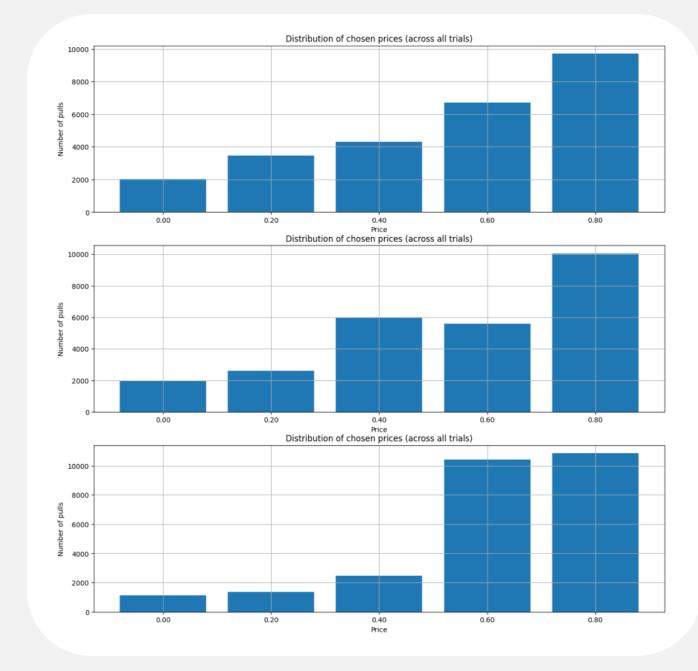
## Requirement 4 Best-of-both-worlds with multiple products with inventory constraint

ADVERSARIAL ENVIRONMENT



## Requirement 4 Best-of-both-worlds with multiple products with inventory constraint

STATIONARY ENVIRONMENT



### Requirement 5 Slightly non-stationary environments with multiple products and inventory constraint

#### **SLIGTHLY NON-STATIONARY ENVIRONMENT**

- Rounds are partitioned in intervals of different sizes
- In each interval the distribution of products valuations is chosen randomly between the following:

$$X_1 \sim \mathcal{U}(0,1)$$

$$X_2 \sim \mathrm{Beta}(4,2)$$

$$X_3 \sim \mathrm{Beta}(2,4)$$

$$X_4 \sim \mathcal{N}(0.5, 1^2)$$

#### **PARAMETERS**

• Time horizon: T = 10000

• Prices: pi ∈ [0,1]

Budget: 75% T

Number of products: N=3

• Window size: w=  $50\sqrt{T}$ 

### Requirement 5 Slightly non-stationary environments with multiple products and inventory constraint

#### **AGENT**

- Combinatorial- UCB with sliding window
- To extend the inventory constraint we modified the standard Combinatorial-UCB with UCB-like

### **BASELINE**

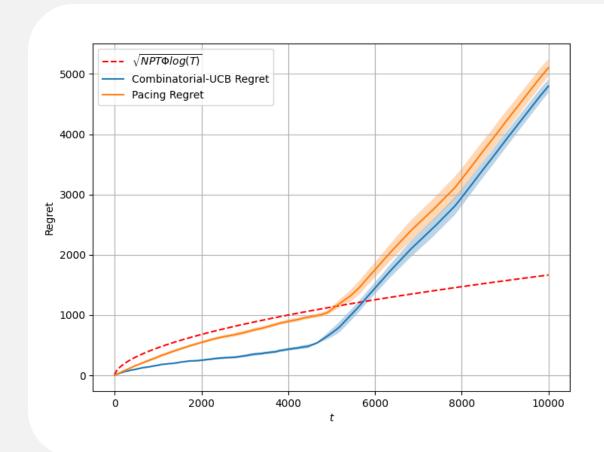
For **each interval** chooses the price that maximises the following LP:

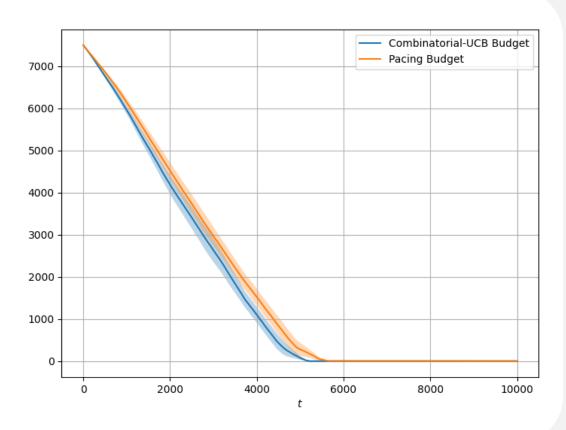
$$\max_{x_{ij} \in [0,1]} \sum_{i=1}^N \sum_{j=1}^P v_j \cdot p_{ij} \cdot x_{ij}$$

$$\sum_{j=1}^P x_{ij} = 1 \quad ext{per } i = 1, \dots, N$$

$$\sum_{i=1}^{N}\sum_{j=1}^{P}p_{ij}\cdot x_{ij}\leq 
ho_{ij}$$

### Comparison in slightly non-stationary environment





Requirement 5
Slightly non-stationary environments with multiple products and inventory constraint

