

We transform organizations with innovative and unique solutions.



Procesos de Innovación

We partner with different companies in the implementation of agile methodologies and tools like Map Day Planning, Kanban, and Scrum. We train employees in tools of disruptive thought such as Forced Analogy and Heuristic Ideation and compel digital transformation and the development of new business models.



Software Engineering

Alongside our clients, we work together to design platforms and ad hoc software applications. We lead the projects in an agile fashion, applying methods and disciplines that make iterations fluid and ensure that the results are as expected.



Engineering

We work on different projects detecting anomalies, patterns and correlations in large groups of data. We also use web crawlers to get the data from different sources and to translate it into valuable information for your business.



Automatizaciones de Navegación

In partnership with our clients, we implement automation to increase their efficiency. This frees up time spent on manual and operational labor, allowing the collaborators to focus their efforts on other tasks such as management and supervision. Additionally margins of error are reduced.

¿POR QUÉ ARGENTINA OUTSOURCING?

We are in first place: According to the Global Skills Index (GSI), Argentina is the global leader in technological skills and software engineering, followed by Austria and the Cheque Republic.

Similarities: We have special and strong cultural similarities with both the US and Europe.

Abundant talent and excellent education: Argentina has high-quality public and free education, from elementary to the end of University. We export talent around world in every field.

We are cost competitive: the difference in the exchange rate as well as that of internal vs. external costs make us more competitive than ever.

We speak the same language: We are first in Latin America in English skills and among the top 15 in the world, according to EF (Education First).

We are on schedule: We are only one hour ahead of the east coast of the United States and four hours behind Central Europe. This makes communication in real time simple and agile.

¿POR QUÉ NOSOTROS?

Because we are an agile company made up of more than 30 talented and highly specialized people who are committed to offering the best technological solutions that meet quality standards and use best-practices.

Our goal is to create solutions that add value and satisfy each and every one of our clients. We always tell the truth according to our professional and technical expertise. We don't set out to create "great projects", but rather solid, effective, innovative and agile solutions for your business today.



We lead you on change and digital transformation processes by building and offering "out of the box" solutions plus software / technology that put the idea into practice. We focus only on add value.

DIGITAL TRANSFORMATION

We design and lead digital transformation processes through personalized and scalable corporate strategies. We apply technology to solve real problems, facilitating digitized management and automatizing operations to raise productivity and efficiency levels.

INNOVACIÓN

We specialize in innovative solutions for companies, promoting an in-house culture of innovation with proven experiences in every type of organization with quick results and a high return. We leave the our 'know-how' at the disposition of our clients.

CULTURE

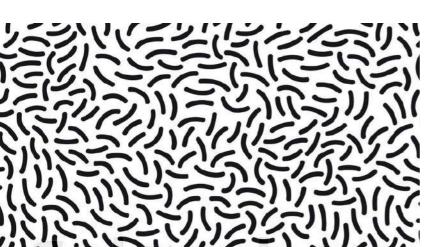
Culture is the foundation for the development of innovation and the sustainable implementation of any digital transformation strategy. This is why we put 'people first'. We teach and train them in methodologies that are trending in the market, to help them solve challenges in a creative and innovative way, developing the skills of the future that will have an impact on the present.

SOFTWAFRE ENGINEERING

We develop software with an agile and multi-disciplinary team. We focus on the needs of our clients and generate solutions that add value to the business and move it forward at the speed it deserves.

WE BUILD COMMUNITY

We are part of an eco-system that's in constant movement. We build relationships with associations, public organizations, non-profits, incubators, universities and other institutions. We help each other mutually, giving reinforcing skills that can be witnessed in projects and long-lasting relationships built on trust. WE LOVE WHAT WE DO TOGETHER.



www.ross.com.ar

Córdoba, Argentina

José Roque Funes 1683 – X5009 ramiro.ortega@ross.com.ar sebastian.sosa@ross.com.ar

Barcelona, España

jose.ortega@ross.com.ar