Task 1
Data Visualization
application and
principles and visual
analytics for exploratory
data analysis

VISUALISATION PRINCIPLES AND VISUAL ANALYTICS
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# Table of Contents

1.0 Introduction			
2.0 Part1 - Data Exploration			
2.1 Data Exploration	2		
2.2 Data-Pre-processing	3		
2.3 Data Visualisation	4		
3.0 Part 2: Exploratory interactive visualisation	6		
Interactive Visualisation with Dash	6		
4.0 Reference	8		

## 1.0 Introduction

In this assignment, we will explore the dataset which is provided by Kaggle(1), The **UK Car Accidents 2005-2015** dataset will be used to experiment data visualization techniques and acquire insights from the data.

# 2.0 Part1 - Data Exploration

## 2.1 Data Exploration

The given problem has 3 datasets. They are **Accidents05015**, **Casualities0515** and **Vehicles0515**. In this scenario, we are focusing mainly on Accident05015. The data set **Accidents05015** has 32 features and 1780653 instances.

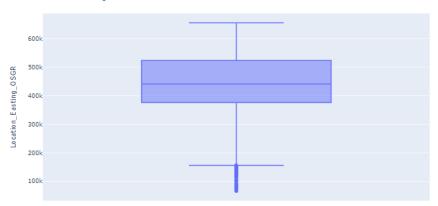
	Accident_Index	Location_Easting_OSGR	Location_Northing_OSGR	Longitude	Latitude
0	200501BS00001	525680.0	178240.0	-0.191170	51.489096
1	200501BS00002	524170.0	181650.0	-0.211708	51.520075
2	200501BS00003	524520.0	182240.0	-0.206458	51.525301
3	200501BS00004	526900.0	177530.0	-0.173862	51.482442
4	200501BS00005	528060.0	179040.0	-0.156618	51.495752
1780648	2015984139115	312087.0	570791.0	-3.376671	55.023855
1780649	2015984139715	320671.0	569791.0	-3.242159	55.016316
1780650	2015984140215	311731.0	586343.0	-3.387067	55.163502
1780651	2015984140515	328273.0	570137.0	-3.123385	55.020580
1780652	2015984141415	314050.0	579638.0	-3.348646	55.103676

1780653 rows × 32 columns

Figure 1 A snip shot of the Features and number of instances in Accidents05015 dataset.

Figure 2 The Datatypes in the data set.





#### Scatter Plot for finding the Outlier



## 2.2 Data-Pre-processing

While exploring data I came across a lot of missing values and I decide to delete all the missing values (Figure: 3) because some of the missing value is just 7 percentage of the whole dataset.

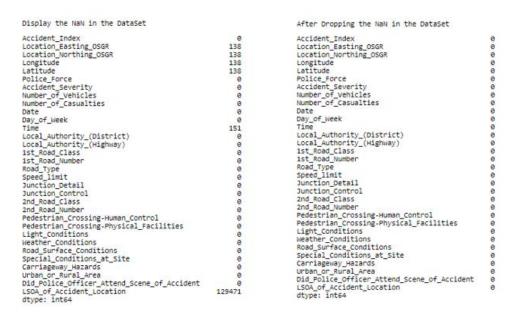


Figure 3 Handling the missing values

Integers replaced with string values for Under stability

```
The Day_of_Week values Before replaced outcome
                                            The Day_of_Week values After replaced outcome
                                            array(['Wednesday', 'Thursday', 'Friday', 'Saturday', 'Tuesday', 'Sunday', 'Monday'], dtype=object)
array([3, 4, 5, 6, 2, 7, 1], dtype=int64)
The Road_Type values Before replaced outcome
                                           The Road Type values After replaced outcome
                                           array([6, 3, 2, 1, 7, 9], dtype=int64)
The Accident_Severity values Before replaced outcome
                                            The Accident_Severity values Before replaced outcome
array([2, 3, 1], dtype=int64)
                                            array(['serious', 'Critical', 'minor'], dtype=object)
The Light_Conditions values Before replaced outcome
                                           The Light_Conditions values Before replaced outcome
                                           array([1, 4, 7, 5, 6], dtype=int64)
```

Figure 4 Integers values to String Values for understandability

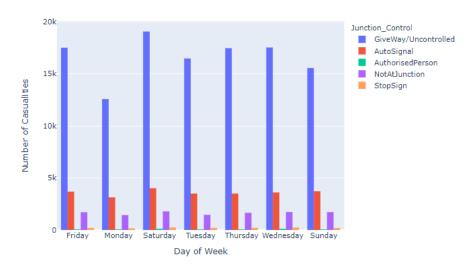
#### 2.3 Data Visualisation

For data visualisation, I have used all the features but only **10** % of instances from the whole dataset(**178000** instances). This is done due to high complexity for the computational process.

## 1. Distribution (Histogram)

In this visualisation, I wanted to find whether there was any relationship between the **number of causalities** and the **day of the week**.

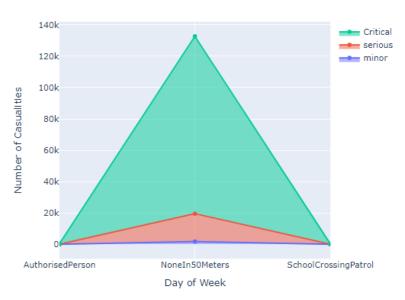
Accidents on different days of a week, compared with the way of control in junction



## 2. Trend (Area Chart)

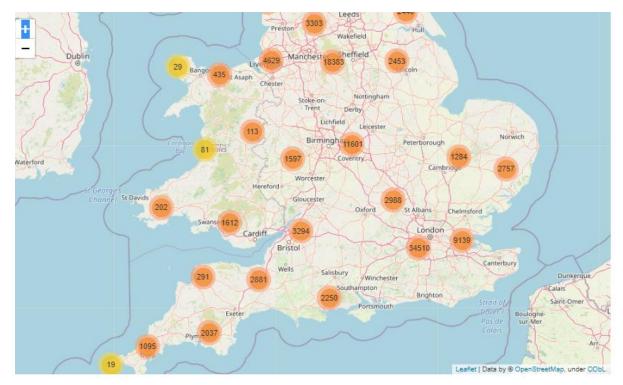
In this visualisation I am trying to find the number of casualties when the pedestrian crossing is controlled human, And what feature has the Highest Number of Casualties compared to accident severity.





## 3. Overlays

In the overlays, I have chosen to visualise the locations of accidents happened. (Figure: ). (2)



# 3.0 Part 2: Exploratory interactive visualisation

#### Interactive Visualisation with Dash

#### 1. Guideline for visualisation

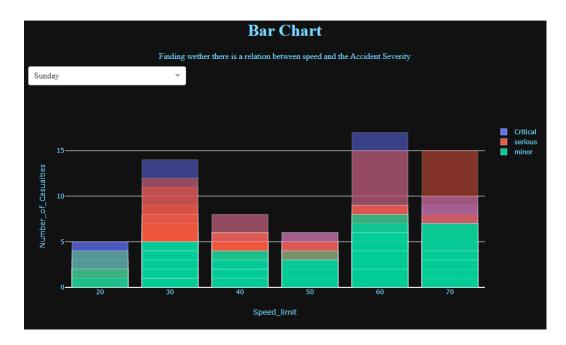
I have used **drop downs** and **radio buttons** to filter and interact with the plot more easily. The colours used follows the **HSL colour model**, **Hue** has been mainly used for the plotting and **saturation** for the background because it does look more visually interesting.

#### 2. Questions

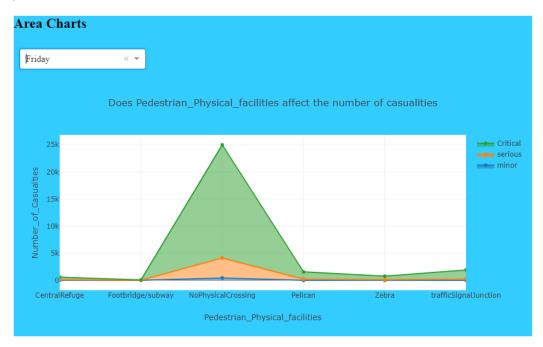
- a. which speed limit has an impact on the number of casualties, with related to different days in a week?
- b. Which pedestrian facilities have the highest number of causality and is these accidents severe in different days in a week.
- c. Which weather conditions have the highest and lowest number of causalities. Is the Severity of accident more in urban or rural regions?
- d. What are the different features that cause the number of causalities and no of vehicle?

#### 3. Interactive Visualisation

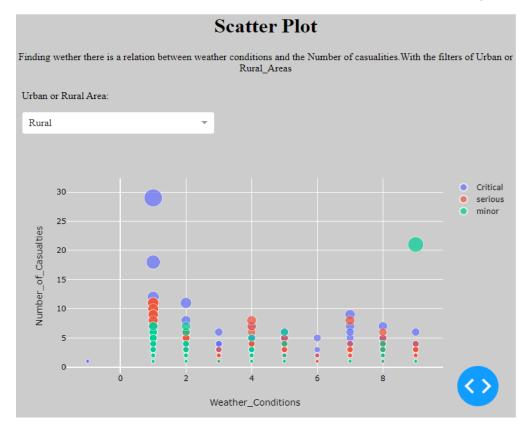
To answer the question (a) I have created a **Bar Chart**. The bar chart is used to compare the number of causalities related to different speed limits, and to find out the accident severity in different speed limits.



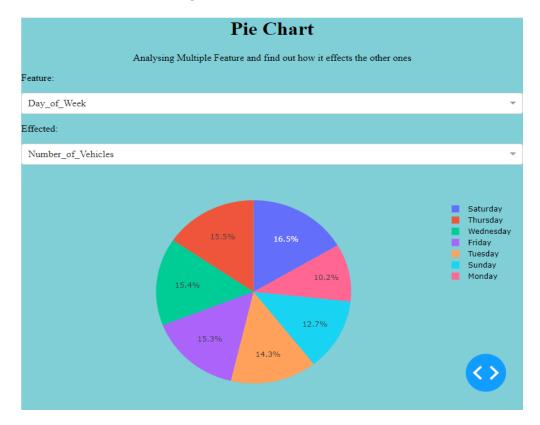
To answer the question (b) I have created **Area Chart.** It is used to analyse the variation in the number of causalities and accident severity related to physical facilities available for pedestrians.



To answer the question (c) I have created a scatter plot. It is used to find out whether weather condition has a role in the number of causalities and accident severity.



To answer the question (d) I have created a Pie plot. It is used to find which values in different features are causing the number of casualties and the number of the vehicle.



# 4.0 Reference

- 1. Kaggle.com, UK Car Accidents 2005-2015 (data from UK department for Transport) , 2017 available at[Online]: <a href="https://www.kaggle.com/silicon99/dft-accident-data">https://www.kaggle.com/silicon99/dft-accident-data</a>
- 2. Folium, Folium QuickStart , available at[Online] : <a href="https://python-visualization.github.io/folium/quickstart.html">https://python-visualization.github.io/folium/quickstart.html</a>