



Data Analytics Case: Evaluating Credit Risk



Create a new Credit Risk policy

 **Company:** Major Global Bank

 **Situation:**

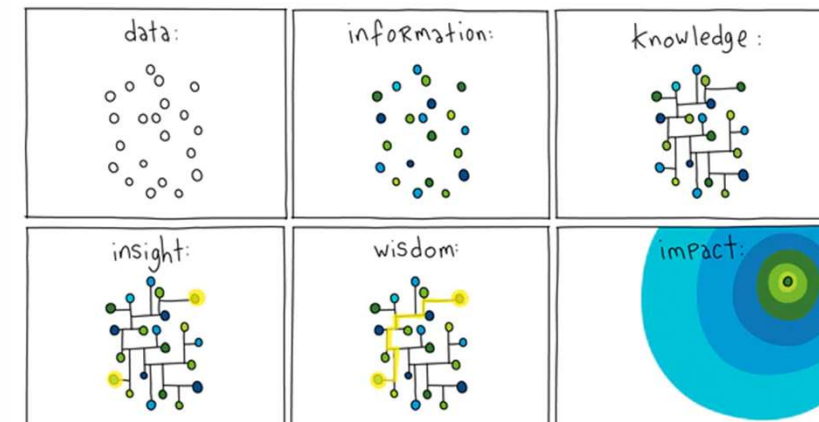
- Bank has a lot of issues with failing startups not able to pay back given credits.
- Credit Risk Manager wants you to create a new strategy for giving credits by analyzing the historical data.

 **Goal of the case:** As a consultant, your goal is to effectively communicate and advocate for a new credit risk strategy that resonates with the Credit Risk Manager.
Build a persuasive story that highlights the benefits and reasoning behind your proposal.

 **Topics to think about:**

- **Company Segmentation**
- Industry Analysis
- Feature enrichment

 sharing experience & expertise



What data will be made available?

Startup Failures

- 🔗 Permalink (id)
- 🔗 Name
- 🔗 Homepage URL
- 🔗 Category List
- 🔗 Status
- 🔗 Country
- 🔗 State
- 🔗 Region
- 🔗 City
- 🔗 Total Funding
- 🔗 #Funding rounds
- 🔗 First funding date
- 🔗 Last funding date

Practicalities

🔗 **Input:** data will be available as csv files

🔗 **Output:** actionable Credit Risk Policy in any format that you want (slidedeck, dashboard ...).

🔗 You need to convince the Risk Manager. So, think about the format.

🔗 **And most of all, enjoy & learn!**