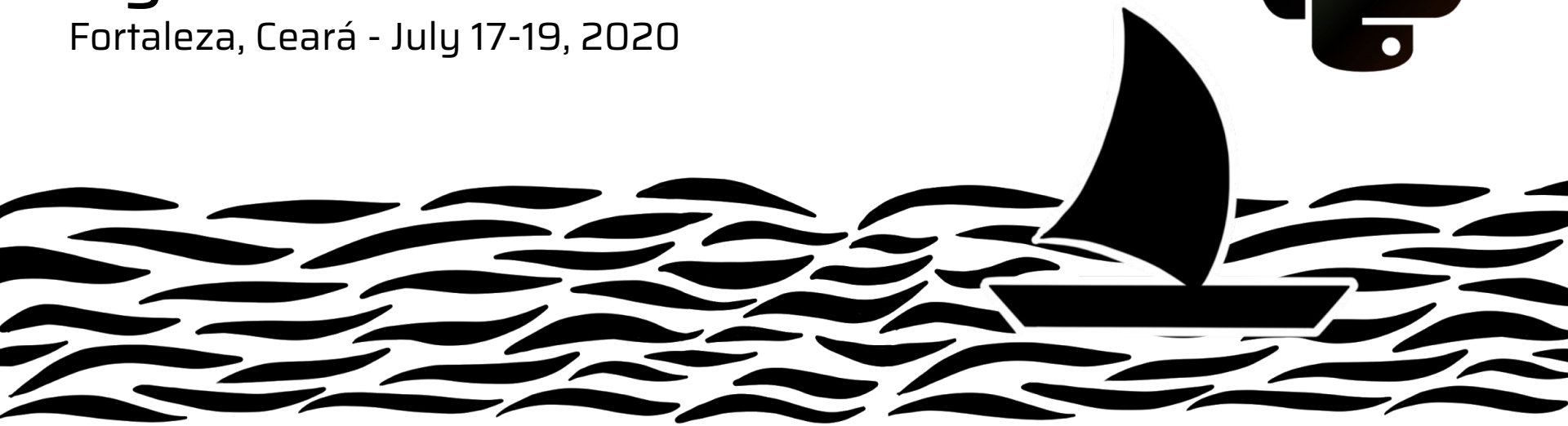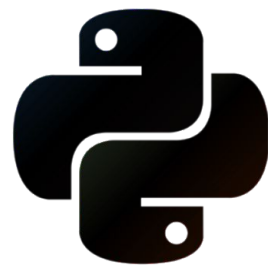# Sponsorship Plan

Python Nordeste

Fortaleza, Ceará - July 17-19, 2020

The greatest Python event of the Northeastern region

About the event

Python Nordeste is a technology event carried out annually since 2013 by the community of Python lovers on the region.

During 3 immersive days the participants will learn new technologies, share knowledge and experiences, come in contact with great names of the international community and fraternize. All of that in a friendly, inclusive environment, of good coexistence, free of intimidation, where everyone is welcome.

Goals of the event

- Disseminate Python;
- Promote exchange of experiences and knowledge;
- Encourage community expansion, in numbers and social impact.

Schedule

Tutorials	Talks	Sprints
17 and 18	17, 18 and 19	19

July 17-19, 2020

Event infos

+350
participants

speakers from
the whole
country

3 days of
event

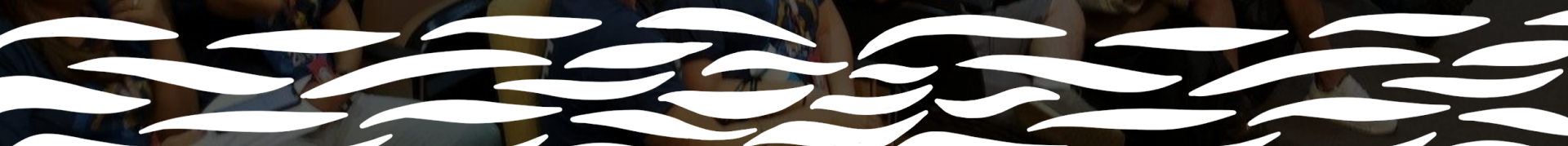networking
and hiring

Location

Centro Universitário 7 de Setembro

Av. Almirante Maximiniano da Fonseca, 1395 - Eng. Luciano Cavalcante, Fortaleza - CE,

Centro Universitário 7 de Setembro - Uni7

- Theather with capacity for up to 500 people

- Auditorium with capacity for up to 180 people

- Computing laboratories with 40 computers

- Coffee Break area

- Hosted great technology events:
    - DevOps Day Fortaleza 2019
    - Brazil Js 2017
    - Simpósio Brasileiro de Banco de Dados 2019
    - Arduino Day 2016 / 2017 / 2018
    - CE Js 2019

City: Fortaleza

Host of the 1st Python Nordeste, Ceará's capital hosts the event after 7 years.

Known for its beautiful beaches, Fortaleza is considered one of the most visited and desired destinations in Brazil. It has an international airport, bus stations and a passenger marine terminal. Regarding public transportation, the city possess buses, subway and bicycle stations.

City: Fortaleza

In the last few years, the city has grown in the technological sector. Besides the creation of new startups, Fortaleza houses Ceará's Technological Innovation Center and Dell's and Apple's research and innovation laboratories.

Besides, it has active and strong communities, in which PUG-CE, Frontend CE, PyLadies, PHP com rapadura and PHP Women CE stand out.

Official photo of the 1st Python Nordeste, in 2013. Today, 6 years later, the event has an average audience of 260 participants. In 2020, the minimum expectation is 350 participants.

Why should you sponsor PyNE?

Python Nordeste gathers an audience composed of developers, software engineers, entrepreneurs, IT managers, students and enthusiasts from Brazil and abroad

It is an opportunity to partner your brand to open and collaborative Free Software initiatives, get to know the community and ongoing projects, disseminate the language and encourage technological development in our country.

As a return, aside from receiving national visibility, you are able to capacitate your team, make proposals, recruit dedicated professionals or create business partnerships.

Benefits

- Gain visibility for your brand through print and digital materials produced for Python Nordeste 2020;

- Attend a highly technological event held for over 6 years;

- Capacitate your team;

- Contribute to northeastern technological development;

- Connect your brand to open and collaborative Free Software initiatives;

- Recruit professionals engaged in technology and programming;

- Get your brand recognized in Brazil and abroad.

Modalities	Diamond	Gold	Silver	Bronze
	R$10.000 - 2 quotas	R$7.000 - 3 quotas	R$5.000 - 5 quotas	R$3.000 - 8 quotas
Tickets	7	5	3	1
Collective post on social networks	✓	✓	✓	✓
Adjustable size logo on the website	**Highlighted**	✓	✓	✓
Logo on the banners (changes in size according to banner)	**Highlighted**	✓	✓	✓
Logo on breaks between talks	✓	✓	✓	✓
Logo on flyers (changes in size according to flyer)	**Highlighted**	✓	✓	✗
Sponsor's promotional materials (such as flyers and gifts)	✓	✓	✓	✗
Message to participants (intermediated by the organizers)	✓	✓	✓	✗
Logo on name tags	✓	✓	✗	✗
Logo on video title	✓	✓	✗	✗
5 minute lightning talk (talk reserved for one of the days of the event)	✓	✓	✗	✗
Exclusive post on social networks	✓	✓	✗	✗
Stand on site (provided by the sponsor, up to 2x1m (length x depth))	✓	✓	✗	✗
Logo on the shirt	✓	✗	✗	✗

Companies that have sponsored Python Nordeste

If you have an innovative idea and want to include **your brand**, contact us!

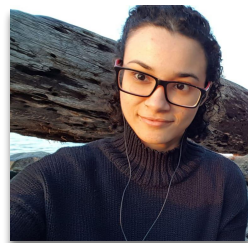# Python Nordeste 2020 organization

Ryllari Santana

Rose Félix
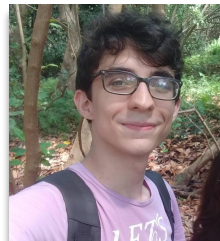
Amanda Tavares

Fabrícia Diniz

Joyce Kelle

Alynne Ferreira

Paolo Oliveira

Régis Melgaço

Jully Nobre

Want to sponsor PyNe 2020?

We are waiting for your contact!

nordeste@python.org.br