Project Proposal (Vision Statement) and GitHub Repo Creation

Moment of Muscle (MOM)

1. For ... (the product's target market)

This product target's local freelancers and people needing certain jobs/tasks done. It connects people inside their own neighborhood supporting local freelancers. It is for anyone who wants to support their communities and for anyone who has something to offer. If you have a skill, free time, and the will to work, Moment of Muscle (MOM) is for you. If you need something done for a fair price while supporting local workers consider downloading Moment of Muscle.

2. Who/That ... (describe what need your product solves)

Moment of Muscle solves big and small problems in people's everyday life. Whether it's babysitting kids/pets, landscaping, computer repair, car wash or someone strong to help move your furniture, or any task people are willing to offer. Moment of Muscle is a one stop shop for busy individuals as well as people needing help with specific tasks/jobs.

3. The product ... (product name,or product category)

Moment of Muscle (MOM) is a freelance marketplace application for android devices.

4. That leads to ... (main advantage, appealing reason for purchase)

Main advantages of this app include cheaper prices for jobs/tasks, saving gas money by not having to drive somewhere to do a task. having someone local that you trust complete your job/task. Moment of Muscle also is proud to give more money to the worker, while keeping a competitive price.

5. Unlike the ... (principal competing alternatives)

Unlike Fiverr we focus on communities. We want to connect people who can do a task with people who need things done. Moment of Muscle (MOM) offers a way other than depending on the already established big players in the market, giving a chance to regular people to earn their money for a fair price, without interference.

6. Our product offers ... (describe main differentiation)

Quick access to people who are able to assist with certain situations within a certain range, at a cheaper price.