

First English Exam
1st Quarter 2021
Inglés Aplicado I
Total 56 pts
Percentage 10%
Obtained Points _____
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Grade _____
Teacher Lic. Johanna Mora Escobar.



Date Thursday 25th February, 2021
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Hernandez

**1. Listen to the audio, and then, complete the sentences with the missing word(s).
26 pts. (2pts each completed line) Use the green color to write.**

A Design Presentation

___Hi , everyone___. Thanks for coming to this short presentation on our new
___product design___. As you know, we've already redeveloped our 'Adventure'
shampoo to make it more modern and appealing. And we've renamed it
'Adventure Tech'. Our ___market research___ established the target market as men
in the 18–40 age range who like to be outdoors and also like technical gadgets,
such as smartwatches, drones and things like that. ___We needed to create___ a
bottle which appeals to that market.

So, today, I'm happy to unveil our new bottle design. As you can see, it's designed
to look like a black metal drinking flask, ___with some digital_____ features
printed on it.

I'd like to talk you through the ___following_____: the key features, sizing and our
timeline for production.

Firstly, you'll notice it has an ___ergonomic design_____. That means it fits smoothly
into your hand and can be easily opened and squeezed using one hand. And, it
looks like a flask you might use when hiking outdoors. The imitation digital displays

are designed to remind the user of other tech devices they may have, such as a ___smartwatch or smart___ displays in their home.

I'd now like to tell you _____ about the sizes_____. It comes in two sizes: the regular size and a small travel size. The travel size is the same type of design – a flask, also with imitation digital displays on the bottle. We were thinking of starting with one and following with the travel-size in a __few months___, but we've worked hard and both are ready now.

Finally, I'm going to talk to you about our _____timeline of production_____. You've probably heard that we're launching in two months. In preparation for that, we're starting the marketing campaign next month. _____You can see___ the complete overview of all phases in this Gantt chart.

In summary, the bottle's been designed for men who like _adventure and technology___, and it comes in two sizes. The marketing campaign is starting next month and we're launching the product in two months.

OK. So, any questions? Feel free to also email me for further information in case we run out of time.

2. Written Part.

Watch the video Children: New billionaires

<https://www.youtube.com/watch?v=ekZZPRxWtl> and write a complete report about it. Write with **green** the main idea, and with **purple** at least 5 details. 10 pts.

It's about a self-taught kid named Thomas that would like to **revolutionize 3d** printing technology, **10 times faster and more reliable**. Him comes to business and coding in the school. In **this school trying to create entrepreneurs starting from age 11**. Within these kids they are Logan Fisher the **CEO supply director personal** and other guy that is the head of sales. For last Shark Tank a little girl **considers herself a lifelong inventor for entrepreneur** and didn't follow somebody else's orders and be more unrestricted. **"Kids are kids still kids even if they are entrepreneurs"** she said.

3. According to the presentation Obstacles do Women have to Face in

Engineering-related careers, write what is the most important issue society has to change, in order to provide women, the same opportunities that men have. 5pts.

The women society In the engineering careers have a three important issue's the first one is **Inequality and discrimination** the statistic indicate that women working in IT positions have more gender inequality than guys. The second problem is does **not fit Women in male-dominated fields**, such as IT, often lack self-confidence and suffer from feelings of inferiority and the last one is the **Lack of support and understanding** so the IT employees often report that they do not have the full support of their co-workers.

4. What would your advice if a friend wants to become an IT Manager? Based your answer on the presentation we had in class. 5pts

For become in a good IT Manager you must to study a lot, different technology's and brands in the informatic because you need to know a little about everything, different programming languages, frameworks, database among others and try to have a lot certifications to have an attractive resume. Some characteristic like Goal Orientation, Resources, Skills, Leadership etc and for open more opportunities learn English.

5. Oral Part. Pick up a topic and talk about it. 10 pts

Free time. What do you do in your free time?
Music. What kind of music are you into?
Movies. What type of movies do you like?