Founder Michael Kiniaru Kamau

Co-founder Robert Muriithi

Members

|  |  |  |  |
| --- | --- | --- | --- |
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**Jamiikilimo Initiative idea Projection**

Jamiikilimo Initiative Aims to acquire 100 acres of land in Lamu at the first phase and at the second phase plant hash avocados or mangoes as the market will dictate. The big dream is to have 10,000acres of fruit trees. This writing will go through all the opportunities available allowing the members of the initiative make a sound decision. Jamiikilimo main is geared to create wealth and at the same time create food sustainability for the country.

Why Lamu

1. Land is Fertile and vast in Lamu.
2. The weather is perfect for fruits.
3. The port opens the doors for easy export of our product.
4. The positioning of the prospective Land makes it a serious asset whose future is bound to give a return in the millions considering the purchasing price at the moment vs the investment the government is putting in the same place.
5. The rains: In Lamu it rains 10 months a year.
6. The land is flat and perfectly drained by the coral coupled with the warm weather Lamu is more like a green house.

**Phase 1**

The first thing is to acquire the land. To achieve this there is need for-:

1. Registration fee for official activities e.g.

* Seeking and acquiring of new members
* Transport costs
* Meetings costs
* Management costs
* And other miscellaneous costs

1. Our area of interest costs around Ksh50, 000 per acre. That means to acquire 100 acres we will require Ksh5, 000,000. From a one person perspective that is a gigantic amount however it is possible to split that down to a point it’s affordable. In the first phase the group will produce 1,000,000 shillings subdivided among 100 people that means that each member will need to pay in the following order:-
2. Deposit = ksh10,000 to be paid before 31st /10/2019
3. Monthly deposit of = Ksh3000 for a period of 12 month.

**Phase 2**

The second phase involves preparing the land that is -:

1. Clearing the land
2. Fencing
3. Planting

**Phase 3**

The third phase involves managing the farm trees

1. That involves ensuring that the trees are taken care off for maximum growth
2. Once grown managing the trees for maximum production and profiteering

**Management**

The main work of the management team will be to ensure growth in terms of the team, coherence of the team in addition to management of the farm ensnaring professional farming practices are applied. Besides ensuring sale of products for the best profits.

**Current status**

Currently we have 30 persons who have shown serious interest in the idea with more than 15% having already registered with the pledging to register before the end of the week.

**Need for Urgency**

There is great need for urgency if the land we target remains within our scope. This owes to the fact the land is currently being scheduled for titling. While titling is essential and a good thing it may result in a price hike this might put the land beyond the scale of most people comfortable zones in terms of purchasing the land. To overcome this the challenge we encourage everyone to register before the end of the week and be ready to pay ksh10000 before 10th October 2019.

**Achievement**

We hope to identify and book the land in the before 5th November and start the second phase immediately after ….

**Conclusion**

As stated the first most important part is to own the land. This will ensure ease of accessing support from financial institutions and most importantly from the county government and the national government. This means that all efforts will be concentrated in the first phase of the project.