

TrueStory

Test-linked Requirements And Continuous Evaluation

Ship stable code, not buggy merges

The QA orchestration platform that prevents bugs
before they reach your main branch

The Problem

- **Merge First, Fix Later**
Code gets merged to main branch before QA testing
Bugs contaminate the codebase
- **Communication Friction**
Endless Slack messages between Dev and QA
"Is this ready to test?" "Did you check my PR?"
- **Lost Traceability**
Hard to track which requirements are tested
Compliance and audit nightmares
- **Developer Chaos**
Messy version control, especially junior devs
Bug reconciliation creates more bugs

The Solution: TRACE

Test-linked Requirements And Continuous Evaluation

- 1. Requirements:** Define & version specifications
- 2. Test Cases:** Link tests with coverage tracking
- 3. PR Created:** Developer submits feature
- 4. QA Gate:** Pipeline pauses for validation
- 5. Merge:** Approved code merges cleanly

Key Benefits:

- ✓ Test BEFORE merge, not after
- ✓ Complete audit trail for compliance
- ✓ Eliminate Dev-QA communication friction

Key Features

■ Coverage Intelligence

Visual indicators: Red (1 test), Yellow (2-4), Green (5+)
Know exactly which requirements are under-tested

■ CI/CD Integration

GitHub, GitLab, Bitbucket pipeline snippets
Drop-in integration with existing workflows

■ Complete Audit Trail

Every approval, rejection, and change recorded
ISO compliance and team accountability built-in

■ Root Cause Traceability

Trace any issue to original requirement
Complete history from spec to deployment

■ Flexible QA Gates

Configure per-branch, approval counts, specific tests
Agile enough for any workflow

■ Tool Integration

Works with Jira, Slack, and your existing tools
Single pane of glass for QA teams

Requirements Coverage

Visual health indicators for every requirement



RED - 1 Test

Critical gap in test coverage
High risk of undetected bugs



YELLOW - 2-4 Tests

Adequate but could be stronger
Good for stable features



GREEN - 5+ Tests

Excellent coverage
Battle-tested and production-ready

Every specification change = new version

Complete traceability from requirement to deployment

Perfect for ISO audits and compliance requirements

Target Market

Software Houses 20+ Developers

Big enough for Dev-QA friction, agile enough to improve

Primary Users:

- **QA Teams** — *Primary users and buyers*
Single pane of glass for all QA activities
- **DevOps** — *Integration champions*
One-time setup, minimal maintenance
- **Developers** — *Transparent adoption*
Just keep branches clean, gates handle the rest

Business Model

SaaS Subscription Model

Starter: Up to 50 developers — Essential QA gates and traceability

Professional: 50-200 developers — Advanced features, integrations, support

Enterprise: 200+ developers — Custom workflows, dedicated support, on-prem opt

Value Propositions

- **Reduce bug-fixing costs**

Catch issues before merge, not after deployment

- **Accelerate velocity**

Less time reconciling buggy code

- **Ensure compliance**

Complete audit trail for ISO/regulatory requirements

- **Improve team dynamics**

Eliminate Dev-QA communication friction

Why Not Jira + GitHub?

The Current Way:

- Jira for requirements tracking
- GitHub/GitLab for code
- Slack for "is this ready?" messages
- Manual coordination between tools
- Test AFTER merge = bugs in main branch
- No automated QA gates
- Difficult traceability

The TrueStory Way:

- ✓ Single platform orchestrating everything
- ✓ Automated QA gates in CI/CD pipeline
- ✓ Test BEFORE merge = stable main branch
- ✓ Built-in Jira & Slack integration
- ✓ Complete requirement-to-deploy traceability
- ✓ Coverage health at a glance
- ✓ ISO-ready audit trail

Roadmap & Ask

Phase 1

MVP Development

- Core TRACE workflow
- GitHub integration
- Coverage tracking system
- Basic Jira/Slack integration

Phase 2

Beta Launch

- Pilot with 3-5 software houses
- GitLab & Bitbucket support
- Advanced reporting
- API for custom integrations

Phase 3

Scale & Grow

- Public launch
- Enterprise features
- ISO certification workflows
- Marketplace integrations

The Ask

Seeking early adopters and pilot partners
to validate TRACE methodology and refine product-market fit

Let's Build Stable Software

TrueStory

Request a demo or early access

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