



**Fabrizio
Boffa**

DATE OF BIRTH:
25/10/1975

CONTACT

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Gender: Male

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ABOUT ME

Enterprising with open and inquiring mind. Naturally in love with complex subjects, especially if they involve lots of numbers.

EDUCATION AND TRAINING

01/2021 – Napoli, Italy

IBM Data science professional certificate

IBM through e-learning platform Coursera

<https://coursera.org/share/c0149fdc2c918da639132fd80d430647>

09/2020 – Napoli, Italy

Introduction to data science specialization

IBM through e-learning platform Coursera

<https://coursera.org/share/737d324d67bb7d1f1b65d30eb0ba3c0d>

03/2010

License to practice as an engineer

Ministero dell'Istruzione, dell'Università e della Ricerca (MIUR)

<https://www.miur.gov.it/>

04/2005 – Napoli, Italy

Certificate of attendance of training course in: "Corporate finance: tools for business growth"

Unione Industriali Napoli

<http://www.unindustria.na.it/>

01/2003 – Napoli, Italy

Master's degree in mechanical engineering

Università degli Studi di Napoli Federico II

Field(s) of study

- Engineering, manufacturing and construction : *Engineering, manufacturing and construction not further defined* | *Mechanics and metal trades* | *Manufacturing and processing not further defined* | *Materials (glass, paper, plastic and wood)*

109/110 | <http://www.unina.it/>

WORK EXPERIENCE

04/2019 – CURRENT – Milano, Italy

Account manager, business development

Gpack Spa

Gpack Group Spa, one of the biggest national player in the packaging market, bought my company Leanbox Srl customer portfolio and tasked me with the account management of its former customers and the business development in the central and south Italian packaging market.

02/2010 – 12/2019 – Napoli, Italy

CEO and founder

Leanbox Srl

In 2010 I presented a business project to Invitalia, the national agency for inward investment and economic development, owned by the Italian Ministry of Economy. The project was a new-co, Leanbox Srl, specialized in the lean manufacturing of pharmaceutical packaging based in Naples.

In late 2010 my proposal was awarded with national incentives for innovative startups and so I became an entrepreneur.

At the end of 2011 the manufacturing plant was completed and ready for operations and production began with customers such as Novartis Pharma, among the others.

In this role I managed almost all the aspects and details of the company life, progressively delegating functions to new internal and external collaborators as the business grew. At its peak in 2016, Leanbox enforced about 25 employees and a network of 10 sales representative and dealers.

At regimen my main tasks were:

- business administration
- general direction
- procurement from critical supplier
- sales direction

At the end of the 2017, a long series of production anomalies, gradually more and more serious, revealed a manufacturing defect in the main production asset of Leanbox, that alone worthed half of the initial investment. This situation, united with the total lack of assistance from the manufacturer, led to a -40% turnover loss and later forced me to shut down the company at the end of 2019 and start a legal action.

09/2011 – 02/2014 – Salerno, Italy

Account manager

Nuceria Adesivi Srl

Nuceria was a national leading packaging company, mostly specialized in the labels segment.

At that time, it was entering the pharmaceutical market and I was tasked with the Novartis Pharma customer account managing in a joined supplying contract with my own company Leanbox.

08/2009 – 12/2011 – Napoli, Italy

CEO

Boffa Contract Srl

During the 2009, a corporate split was decided in Boffa Arredamenti, to separate the production business from the service business and non productive assets, namely the industrial complex. The latters entered in the operation field of the new-co Boffa Contract.

During those years my main task was the profitability enhancement of the 24.000 sqmt land and the 7.000 sqmt building of this complex. This task was pursued by progressively renting productive space, no more used by Boffa Arredamenti, to third party companies and by constructing a new 4.000 sqmt industrial building to be rented.

At the end of 2011 I resigned this position because I was fully involved in my new industrial project, Leanbox.

01/2006 – 12/2011 – Napoli, Italy

Technical and operations director

Boffa Arredamenti Srl

In this position I was responsible of:

- managing a team of about 30 employees involved in the designing, manufacturing, logistic and on-site assembly of office furniture and mobile partition walls
- supporting sales director and sales force
- managing R&D projects in collaboration with external designers and professionals
- managing the quality and environmental procedures according to ISO9001 and ISO14001 certifications standards
- managing furniture and mobile partition walls assembly for critical customers
- procurement from critical suppliers
- managing the company ITC infrastructure

At that time Boffa Arredamenti was involved with nationwide private and public customers and begun its first exportations in Russia and Kuwait. The company reached its historic peak turnover of more than 5 mill.€ at the end of 2006.

The effects of the 2008 global crisis and the consequent local office furniture market crisis, rendered the business no more profitable and suggested my family to progressively shut down Boffa Arredamenti.

08/2006 – 12/2009 – Napoli, Italy

Sales and technical consultant

Impain S.p.a.

The company was specialized in manufacturing of wood based packaging for the automotive industry with two manufacturing sites in South and North Italy and overall a hundred of employees.

My tasks were to support the technological advance of the company in ICT and manufacturing processes and the critical customers management, namely Fiat and its suppliers network.

01/2002 – 12/2005 – Napoli, Italy

Office furniture and mobile partition walls design and industrialization

Boffa Arredamenti Srl

My first work experience in the family business which was the industrial manufacturing of office furniture.

During these three years I've supported the design process, in collaboration with architects and sales force, and managed the whole industrialization process of seven office furniture modular systems, for operative and executive workstations, and a mobile partition walls system.

In particular, the industrialization process of the latter, involved the deployment of a third party 3D parametric graphic engine which I implemented and coded to act as a specialized CAD software for partition walls project design.

I was also responsible for the ERP software management and business intelligence operations which forced me to extend my competence in data analysis, database management and SQL programming.

01/1995 – 01/2003 – Naples, Italy

Computer consulting, 3D CGI content creator

Various customers

As a self-learner, during my studies, I developed various competence in CAD and 3D computer graphics that lead to

various informal collaborations with different customers. I was mainly involved in hardware and software consultancy

for design studios, 3D graphics content creation, website creation and 3D animations.

LANGUAGE SKILLS

MOTHER TONGUE(S): Italian

OTHER LANGUAGE(S):

English

Listening
C2

Reading
C2

**Spoken
production**
C2

**Spoken
interaction**
C2

Writing
C1

MANAGEMENT AND LEADERSHIP SKILLS

Customers management

I've learned to manage customers, fully understanding their needs, so to create win-win situations for them and my company in a long term commercial relationship.

Team management

I've formed and managed many teams for different goals, from sales operations to production operations, putting the maximum effort in the selection of members by assessing their skills in relation to the target, keeping them motivated by sharing the big picture and always supporting them through the whole process in a constructive manner.

Change management

Always engaged in small companies, since the beginning I've been forced to deal with the change necessity. Indifferently if it would have been the improvement of a manufacturing process to gain better marginality or a new product feature to attract more customers, I've always tried to manage the change so to transform it in the most important competitive factor.

Projects management

I've been engaged directly and indirectly in many different projects, ranging from CGI content creation to product design and industrial building constructions.

Therefore, I have deepened project management techniques, already subjects of my university studies.

The most challenging project I personally managed was surely the founding of my own company Leanbox and its technologically advanced manufacturing plant.

COMMUNICATION AND INTERPERSONAL SKILLS

Customers relationship

I clearly and accurately communicate with customers, also of different nationalities and cultures thanks to the different contacts with foreign countries during my training and working activity. I've learned to respond to their specific requests, going straight to the main points and always paying a balanced attention to details, indifferently if I was facing the little family business or the multinational corporation.

Team communication

I've learned to communicate with colleagues of various profession and education, always trying to acquire the most possible know how from every interaction and paying attention to the overall team understanding of the topic discussed.

Public and financial institutions, multinational companies interactions

During my career I have dealt with many complex organizations, learning the best way to face their necessary bureaucracy and so to obtain as much as possible a successful outcome for my companies.

Stakeholders reporting

The ending task of many data analysis performed during my working experience. Indifferently if it would have been about manufacturing performances, business and sales planning or financial sustainability, I've learned to pinpoint the most interesting aspects for my audience selecting the needed information and purging the unnecessary details.

ORGANISATIONAL SKILLS

Right priorities, right details

During my career I've become more and more skilled in setting the right priorities for my tasks and organize my and my team work accordingly. As the experience increased, I've learned to recognize those small details that, if not dealt with, later on would have become new priorities.

Taking responsibilities

In my working life, the most of the time, I did not have the privilege to have someone to ask what was the right choice. More often I was the only one that has to make those choices and the one who had to face their consequences the most. Therefore, now I'm comfortable with responsibilities and stressful situations.

HOBBIES AND INTERESTS

Sport

Once a competitive soccer player, now I still play 5 a side soccer amateurishly twice a week.

I also love tennis which I regularly play once a week during weekends.

What above fulfills my weekly dose of physical exercise and competitive spirit. When for some reason I cannot practice them I compensate with some running or tapis roulant, even if I found them boring.

In the cold season I usually practice ski two weeks per year, either for the sport itself, but also for the mountain landscape which I love.

Reading and learning

Every now and then, I love to spend a few hours with my tablet, reading various topics randomly taken from the web, mostly scientific, possibly smoking a good "Tuscan" cigar.

Turn based strategy video games

Especially during holiday time, when I have more spare time, I like to challenge myself with turn based strategy video games with multiple and complex mechanics.

Cooking

I started cooking very early, and if I well remember, my first "pasta al pomodoro" came out when I was less than ten years old.

Today I like to cook for my family and friends especially during weekends.

DIGITAL SKILLS

Data Science and programming

Visual Studio / Visual Studio Code / Data Science, Data Analytics, Data Visualization / JSON / Programming language C# (C Sharp) / GIT (GitHub) / Python libraries (NumPy, Pandas, Keras, SciKit-Learn, TensorFlow, Matplotlib, Seaborn) / Machine Learning and Deep Learning frameworks: Tensorflow, Keras, PyTorch / Programmin language PYTHON / SQL/MYSQL

CAD and Computer Graphics

High ability to use AutoCAD / LightWave 3D / 3D Studio Max / Unity 2D/3D / SolidWorks (Intermediate)

General Purpose

Microsoft Office / Microsoft Excel / Microsoft Word / Microsoft Powerpoint / Database: Oracle, MYSQL, SQL +, Access.

PUBLICATIONS

Analysis of London residential housing market¶

2020 <https://fabriziohoffa.github.io/CapstoneProject.html>

This was my final work for my data science professional certificate.

DRIVING LICENCE



Driving Licence: A

Driving Licence: B