Working Group "Marketing"

24th of October 2023

Agenda

1. Outreach Committee vs. Marketing Working Group

2. CAMARA events 2023

3. AOB

Outreach Committee vs. Marketing Working Group

a) The Outreach Committee will continue the work undertaken within the Marketing Working Group

    i) The Outreach Committee will include one appointed (if) voting representative from each Premier Member. Each General Member may appoint a non-voting representative to observe and contribute ideas to the Outreach Committee.

    ii) The Outreach Committee will be responsible for the design, development and execution of community outreach efforts on behalf of the Governing Board. The Outreach Committee is expected to coordinate closely with the Governing Board and technical communities to maximize the outreach and visibility of the Technical Project throughout the industry.

    iii) The Governing Board may appoint a chairperson of the Outreach Committee or delegate responsibility for selecting a chairperson to the Outreach Committee. The Outreach Committee chairperson will be responsible for reporting progress back to the Governing Board. The Outreach Committee chairperson may attend meetings of the Governing Board, but, unless the Outreach Committee chairperson is a member of the Governing Board, the Outreach Committee chairperson will not attend as a voting member of the Governing Board.

https://github.com/camaraproject/Governance/blob/main/CAMARA%20Fund%20Participation%20Agreement%20and%20Funding%20Charter.pdf

→ Continue with your contribution in the Marketing Working Group, Governing Board will decide how to integrate it into the new Outreach Committee

CAMARA events 2023

https://www.openatom.org/home	11 - 13 June 2023	Beijing	Huawei
https://www.apidays.global/interface/	28 - 29 June 2023	virtually	5GFF
https://www.mwcshanghai.com/	28 - 30 June 2023	Shanghai	GSMA
OSPO CodeCon 2023	13 July 2023	virtually	Infosys
https://www.wearedevelopers.com/world-congress	27.-28. July 2023	Berlin	DT, GSMA
https://www.apidays.global/london/	13.-14. September 2023	London	DT, Vodafone, 5GFF
https://cpaasaa.com/event/cpaas-acceleration-summit/	18.-20. September 2023	Amsterdam	CPaaSAA, KPN, e& Enterprise, BICS, Radisys, Microsoft
https://events.linuxfoundation.org/open-source-summit-europe/	19.-21. September 2023	Bilbao	DT
https://dtw.tmforum.org/	19.-21. September 2023	Copenhagen	DT
https://edgecomputing-expo.com/europe/	26.-27. September 2023	Amsterdam	DT
https://www.mwclasvegas.com/	26 - 28 September 2023	Las Vegas	GSMA
[https://www.gsma.com/futurenetworks/gsma_events/gsma-open-gateway-devcon/]	27 September 2023	Las Vegas	GSMA

https://github.com/camaraproject/WorkingGroups/blob/main/Marketing/documentation/Events_2023.md

→ Include all known events where CAMARA can be presented
→ Send links to videos of executed events for use on the CAMARA website

AOB