Scala.io

Sponsorship

Lyon, France

October 27/28th 2016

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The event

ScalaIO is the most important event of the year in France for both users and developers of Scala, and functional programming languages at large.

The last two editions enjoyed phenomenal success with:
- Three tracks during two full days of conferences,
- more than 350 attendees from all over Europe,
- 50 well-know speakers from the international and national communities,
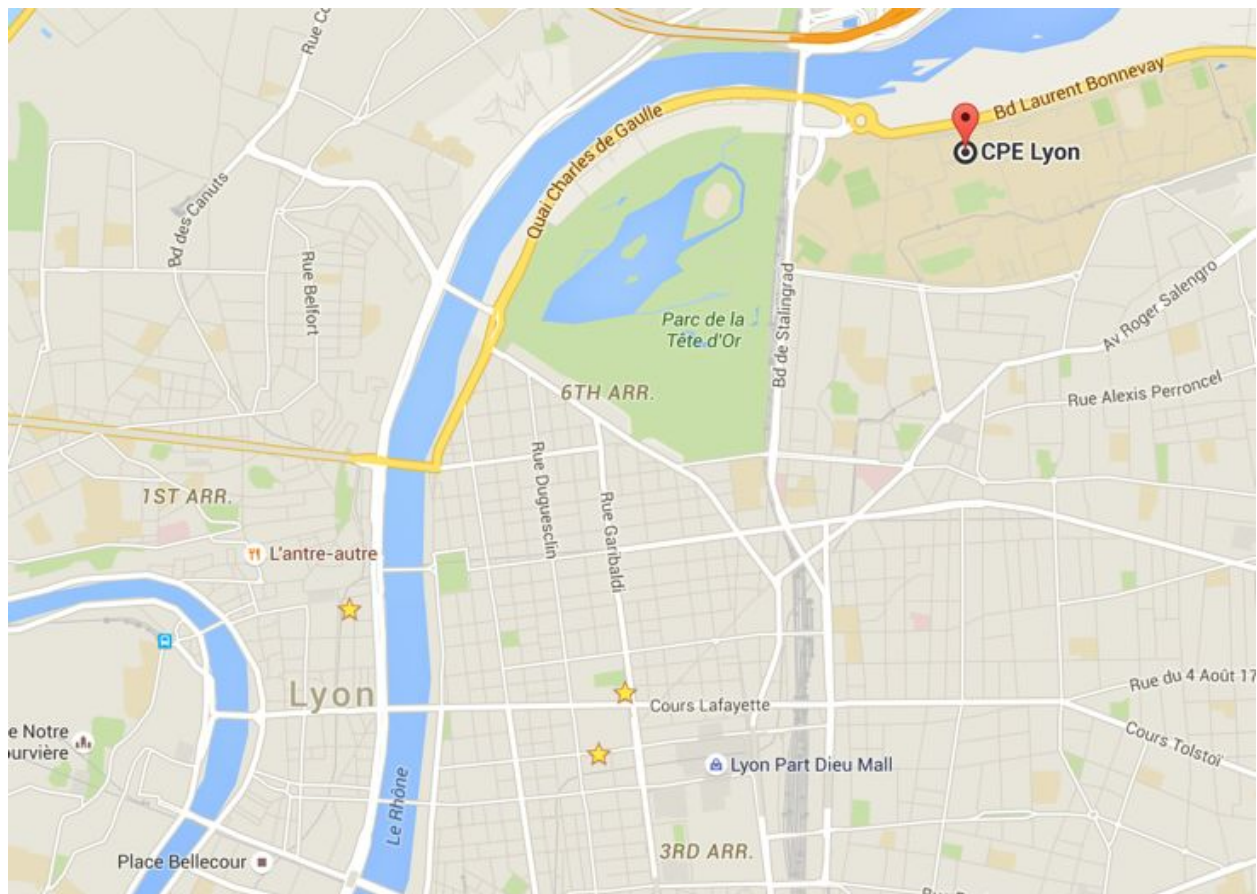- Excellent feedback from our sponsors and participants

ScalaIO 2016 will be held on October 27 and 28 in Lyon. We expect more than 300 people coming from all over Europe to enjoy talks from more than 40 carefully selected speakers, on 3 tracks. At least 30% of the talks will be given in English, and we'll ensure that an entire track is dedicated to English-speakers. This choice will allow us to invite the most prestigious members of the Scala community.

The venue

This year, we decided to move the event to the CPE School in Lyon, France. The venue, while less flashy than the last parisian venue is great for 300-500 people and perfectly equipped for conferences. It means we will lower the ticket price and bring the community spirit back to the conference. We made this choice to make the conference more affordable to members of the community who are not part of the usual conference-going crowd, hence we expect a different audience and better opportunities for our sponsors to reach new people.

The event will take place at the CPE international engineering school, on the major university campus in the north of Lyon. The school is well connected with public transportation, close to the train station and easily accessible from both the city and the international airport.

The premises includes a 500p amphitheater for keynotes and the 1st track. The 170p amphitheater and a 80p room will host the 2nd and 3rd track respectively. The venue also includes two 40p rooms for workshops which have been reserved by the conference. A 3rd 40p room can be reserved for a sponsored workshop/hackathon/...

Lunch will be served on the ground floor in the room adjoining the main hall. Sponsor's stands will be placed on both levels of the hall.

The main amphitheater

170p amphitheater

Upper hall

Lower hall

Focus and Themes

While ScalaIO is obviously a Scala oriented conference, we believe it is important to remain open to wider ecosystems. We want ScalaIO to be a place to learn and exchange about Scala, but also about other language communities. This year, like the previous years, we are eager to open the scope of the conference to other communities, who will to join us to share ideas and bring inspiration.

The conference intends to widely cover the Scala ecosystem from experimentation to production, from beginners to experts. We want the conference to be open for newcomers, as we know many developers have an interest in Functional Programming and in Scala but lack the time to polish their skills and introduce scala in their project. One of the focus of this ScalaIO will be to offer talks and workshops demonstrating techniques, features, tools and setups to use scala day to day in your projects.

The mixed programming paradigm of Scala language and tooling with typelevel and functional programming techniques will be presented. Talks in this topic will focus on theoretical/research level studies/tools regarding type and function manipulation, emergent patterns, etc, and will target confirmed audience.

Finally, we will cover the latest Scala developments in data engineering with massive infrastructures, distributed data processing and Machine Learning. Including cluster computing library such as Akka, Spark or Mesos and massive data transfer and storage architectures.

The Call For Proposal selection process is handled by a dedicated committee having expertise with the subject described above.

ScalaIO is a non-profit community driven conference with a strong sharing spirit. All the talks are to be recorded and made available freely on the internet once the videos editing is done. This will of course contribute to the visibility of our sponsors.

Sponsoring plans

Classic plans

	Platine	Gold	Silver	Bronze
Sponsor 45 min conference slots	1	-	-	-
Attendee list (name, mail, corp)	√	√	-	-
Conference passes	10	4	2	-
5 min Keynote slot	√	-	-	-
Messages in the newsletter	√	√	√	-
Logo & link on the conference website	Large	Medium	Small	Small
Logo on the presentation templates	Large	Medium	-	-
Logo on the conference rollup	√	√	√	
Additional rollup in the keynote room (if provided)	√	√	-	-
Stand	on request	on request	on request	
Sponsor -25% discounted price tickets	√	√	√	√
Price (VAT not included)	6000 €	3000 €	1500 €	500 €

All sponsors will be announced using the conference twitter account with a link to their website if provided.

Additional sponsoring opportunities

Sponsors for food breaks and lunch will be announced by the organisation committee during the keynote along with a quick introductory paragraph. The ScalaIO team will setup any provided banners/rollups/marketing material around or on the corresponding tables.

	Price (HT)
Coffee breaks day 1	500 €
Coffee breaks day 2	500 €
Lunch day 1	2500 €
Lunch day 2	2500 €
Community party	4000 €
Conference T-shirt (with sponsor and conference logo) - 350 unités	1500 €
Sponsored Hackaton/Workshop (with dedicated room)	contact us
Training package for the conference (1 or 2 day training before the conference, with bundle tickets)	contact us

If you feel we forgot to mention something you have an idea which is not above or want to discuss one of the plans in more details, please contact us at sponsor@scala.io.

Stands

Silver and above sponsors who want to hold stands will have space reserved in the upper and lower hall, close to the food and coffee tables of the conference.

Budget

The following table explains how the conference is expected to be financed and how the money will be spent. As this is a community organized conference, the organisation team is not compensated. We are trying to provide the best possible content with a balanced budget, nothing more.

Income		
Sponsors	50%	
Entrances	50%	
Spending		
Conference hall		30%
Caterer		25%
Speakers		25%
Misc		17%
Fees		3%