* 1. established brand background

Telsa is an American automotive and energy company

It was founded in 2003 by a group of engineers who wanted to prove that people didn’t need to compromise to drive electric.Tesla believes the faster the world stops relying on fossil fuels and move towards to clean energy ,the better future we would have;

Reference list:

Telsa 2008,Telsa official site

<tesla.com/about>