

Why DiscoverBlockchain



Blockchain is self-disruptive



It is evolving faster than current systems for education and talent can support. People and ideas are underallocated.



We need to re-lay the foundations for the next generation of Blockchain innovators.

Observed Problems]

Currently, the Blockchain industry suffers from:

- X NO cutting-edge learning paths for students
- X NO rigorous think-tank for thought-leaders
- X NO reliable talent sourcing for entrepreneurs
- X NO efficient way to prove competency for contractors

In general: a lack of integration across its ecosystem, in both academia and business

Symptoms in Academia & Business



Siloed Knowledge

A decentralized free-for-all of conflicting language and infrastructure.

New concepts are scattered across white papers and Medium articles.



Underallocated Talent

High enthusiasm is undercut by a skill gap - and a skill-vetting gap. Necessity to be a first-mover means quick vetting is needed - not probation periods.

The challenge of validation is present on both sides:



How can we validate ideas and people?

Competing ideas don't receive shared spotlight for peer review.



Lack of industry history means no trusted talent incubators.

To solve this more challenging problem, we first gather knowledge and talent under a single roof.

Solution: Integration & Validation



We establish a joint platform for sourcing knowledge and talent.



Knowledge
Self-nesting knowledge framework for both learners and thought-leaders

Talent



Flexible, up-to-the-minute learning paths connected to opportunities with employers and other entrepreneurs on a collaboration platform

By hosting users' academic and professional development, we can holistically assess them and their content:



DSCORE heuristic uses platform interactions and metadata to output legitimacy ratings for individuals and content.

Why Hasn't This Been Done Already?

Online learning and talent recruitment platforms are better than they have ever been.



But their software stack and business model were built on yesterday's best practices.

New Protocols

Using the new tools of the trade, DiscoverBlockchain applies distributed ledger technology to reinvent the platform.



Vetting is Quicker & Deeper

- Smart contract interactions create involvement maps for users and their content
- -Distributed ledger system also allows for a tamper-proof, meritocratic peer-review system weighted by every user's own involvement score



Pay Better, Get Paid Better

- Secure, global payments using the DiscoverBlockchain Coin (DSC)
- Users without banks can still send and receive payments
- -Tokenization enables dramatically lower transaction fees



Safer, Smarter Contracts

- Users own their identity and can choose visibility, pseudonymity, or anonymity
- Users own the records of their studies, contributions, hires, and jobs
- Dispute management woven into the platform no corporate arbiters

Solution Details By Role



Student



Platform Functions

- Discover free, open-source education
- Follow thought-leaders
- Connect with other students
- Explore unique offerings from partner universities

Pays DSC

- Accessing Courses
- Pay for mentorship
- Tipping thought-leaders

Receives DSC

- Completing courses meeting special conditions

Thought Leader



Platform Functions

- Receive peer-review for new ideas
- Create courses out of new and existing content
- Mentor and evaluate students
- Build network of academic and professional contacts

Pays DSC

Peer-review requests

Receives DSC

- Creating courses and putting a paywall
- Updating the content of courses as tech advances/new research is found
- Mentorship
- 'Pay to contact' filters

Solution Details By Role



Contractor



Platform Functions

- Apply for jobs and be hired on platform
- Multiple routes to credibility; many ways to build DSCORE.
- Receive payment quickly with low fees
- Disputes resolved by users with high DSCORE

Pays DSC

- Build up on already existing skill/ service
- Using DiscoverBlockchain as a means to building credibility
 (increasing DScore)
 ting content within the educational segment as a thought leader

Receives DSC

- Upon completion of project/contract with client
- Contributing content within the educational segment as a thought leader

Entrepreneur



Platform Functions

- Create jobs and post them on the job board
- Shift applicants by DSCORE, and evaluate CVs to understand
 DSCORE inputs
- Review recommended personnel provided by DSCORE's associative mapping
- Send payments quickly with low fees

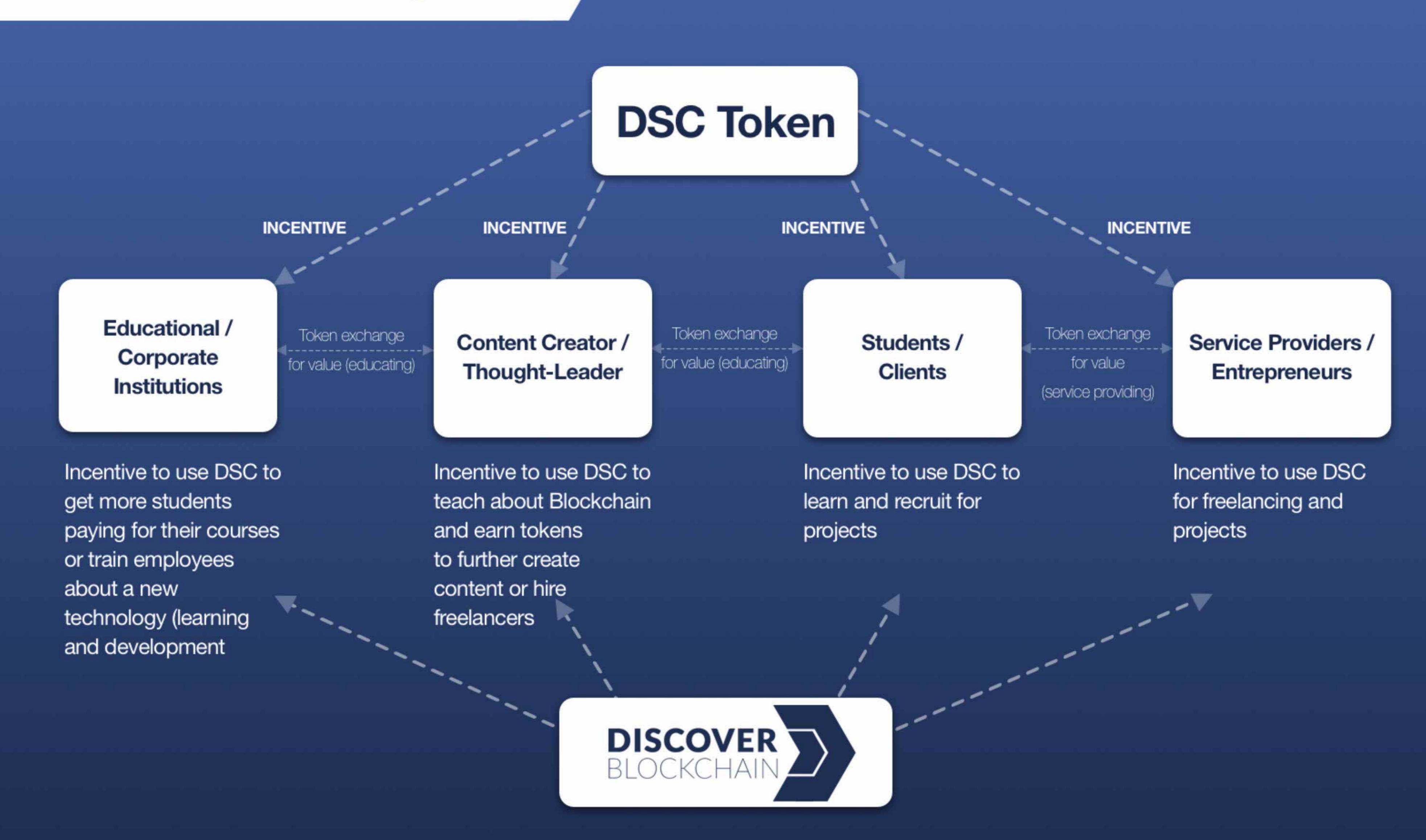
Pays DSC

- Marketing his job post on the platform (paid ads)
- Pay contractors upon successful completion of the project

Receives DSC

- Upon receiving a certain number of positive reviews from contractors and high scores
- 'Pay to contact' filters

Token Economy



Use-Case Example

High profile Blockchain coder Jan finds success as a freelance coach for new teams.

Before she pivots out of coaching,

she wants to formalize her training into a general module.

She sends out Publish requests to her previous clients, even those that have already chosen to let the 6-month grace period expire.

The result is a 6-part course published by Jan and added to

DiscoverBlockchain's nested learning web. Client names

are automatically listed as commissioners for the enclosed case studies.

Use-Case Example

As Jan already has a sizable following on and off-platform, the release of a free module under her name gains immediate traction, raising visibility and mindshare for both her and her previous clients.

The initial publication awards a rebate of DSC back to the clients whose work with Jan was represented.

Despite it being her only contribution to the education side, the module's popularity and positive feedback from highly vested members improves Jan's DSCORE significantly over time.

Previous collaborators and clients also accrue DSCORE gains, and receive an automated inbox notification mentioning Jan's increased involvement and its positive influence on their own.

Use-Case Example

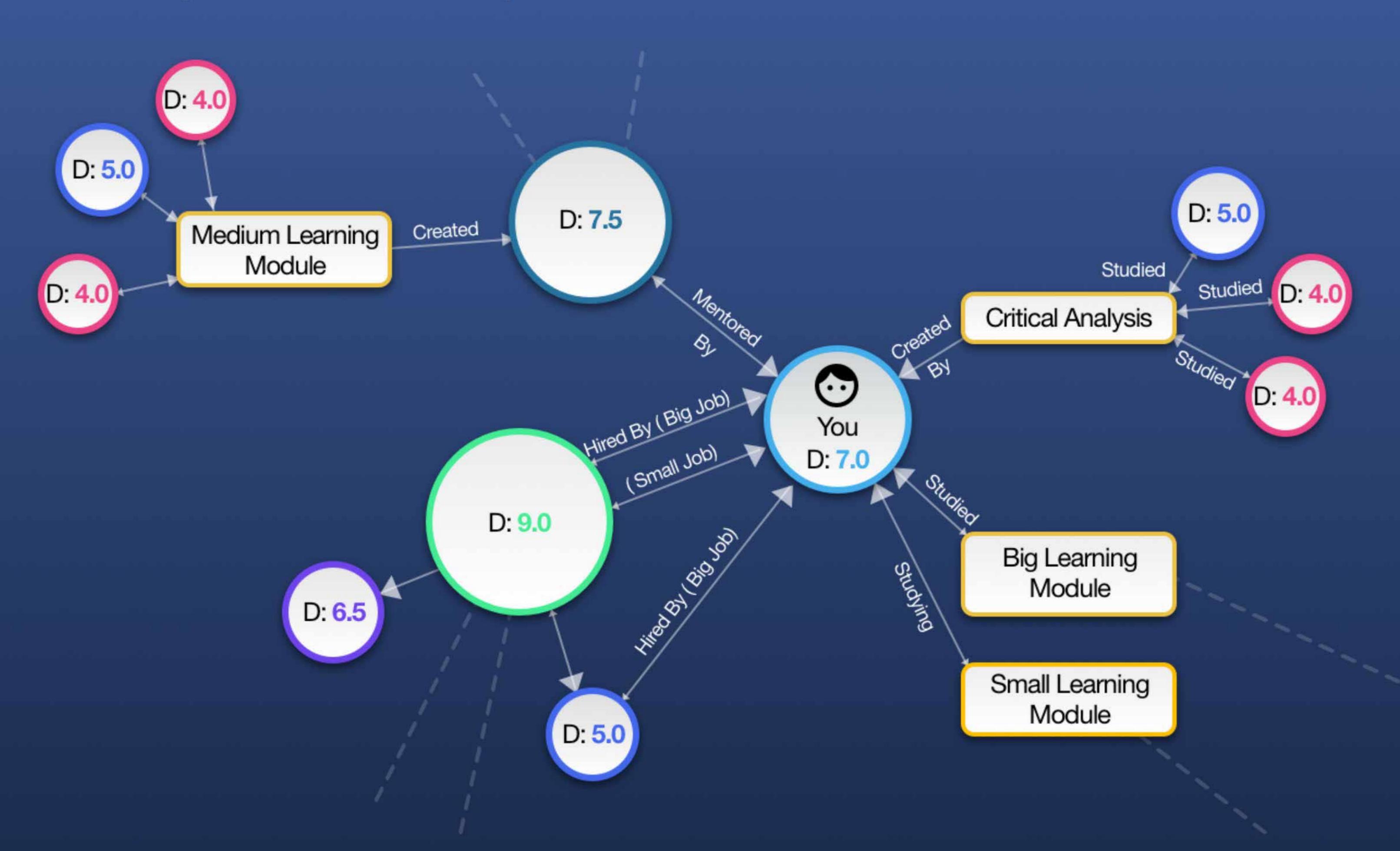
Eventually, the involvement of Jan's module itself passes the required threshold of positive peer-review from high DSCORE members. The module gains Core status (DSCORE 9.0+) on the nested learning web.

She receives a bid to release the module to the University of XXX,

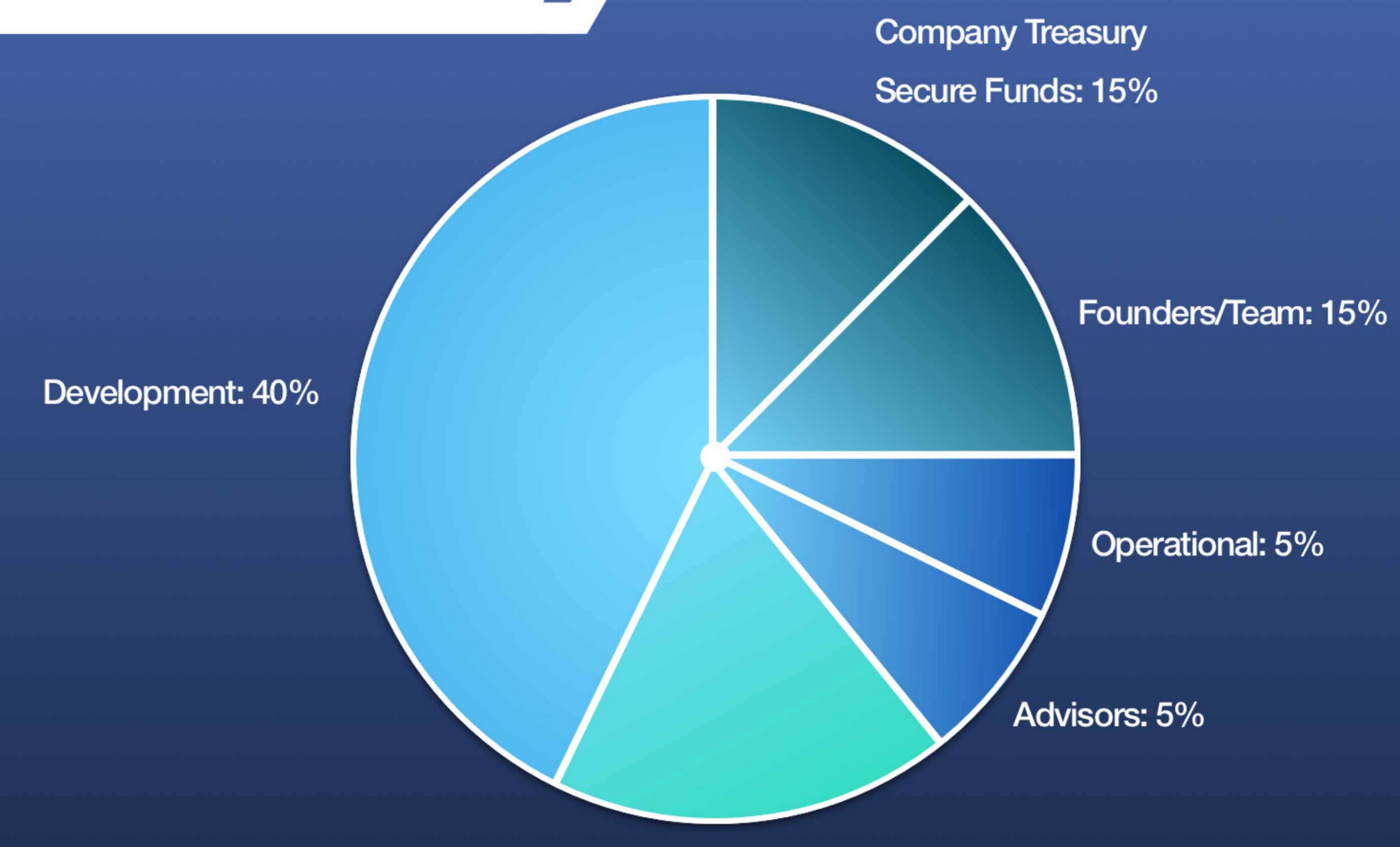
one of DiscoverBlockchain's educational partners. If she should choose to accept
the terms, the University can keep it released as is on DiscoverBlockchain,
or re-author the module to fit in another existing program
to be released for their students.

DSCORE Visual Logic

By unifying academic and professional initiatives on a single platform, we can map a user's complete involvement with Blockchain development.



Funds Distribution



Marketing: 20%

Key Team



Melissa Yacoub Co-Founder & CEO

Informed by years of experience in Recruitment and Human Resources, Melissa instantly pivoted towards distributed ledger technology as the integrative, next generation system for networking.

In the current phase of development,

Melissa is selecting the correct partnerships

and executive team that will



Aleksandar Djordjevic Co-Founder & CTO

Team leader and tech developer of over 10 years,
Alex's software company Mirror Code has been
tapped by such clients as DHL, Nike, and NVIDIA as
well as known Blockchain projects

Alex is currently working hands-on to map out the architecture for DiscoverBlockchain's knowledge and identity frameworks.

Partners



Custom Deal



PRMMEDIA



Roadmap

Q4 2017

(September-December)

Creation of
DiscoverBlockchain.
Establishment of team
and conceptualizing
token economy.

Q1 2018

(January-April)

Initial development of platform
Building ERC20 Token
Smart Contract
ICO Landing page and writing of White Paper/
OnePager
Marketing strategy and business development plan

Q2 2018

(May-August)

Finalizing MVP for
DiscoverBlockchain
Educational
partnerships with
institutions and user
generation events with
demo testing of MVP of
the platform
ICO Token Crowdsale &
Distribution Event
scheduled for end of Q3
(August)

Q3 2018

(September-December)

Project expansion within development team as well as business development team
Release of Beta Version 1 at the end of Q1 2018
Beta Version 1:
Achievement tracking and DSCORE review features

Further collaboration with institutes - hit 10 by the end of quarter
Listing our token on trusted exchanges

Roadmap

Q1 2019

(January-April)

Partnership with Al companies and start of Al component integration on our platform
Further development of

the platform with additional functionalities focused on freelance market and education:

Freelance Marketplace,

Reviews of Users,

DSCORE updates

Public presence and onsite corporate/

educational courses and

trainings under the

DiscoverBlockchain

brand

Q2 2019

(May-August)

Start of the Mobile

Platform Development

and further Web

Development of the

platform

Additional gamification

aspects for educational

segment with Al

integration - additional

tracking using our

DSCORE

Additional blockchain

education and

freelancing marketplace

extension and

collaboration with big

Universities and

Freelance Marketplaces

Q3 2019

(September-

December)

Beta version of the mobile platform

Further partnership with

blockchain service

providers and

freelancing platforms

Extension to more

educational institutions

and offering different

types of collaborations

(online degrees,

certificates of

Q1 2020

(January-April)

different areas

Release of the final Web version of the platform Finalizing Mobile version of the Platform Further extension and project growth in