

iOS Developer | MUHAMMAD FADHLI FIRDAUS BIN SULAIMAN

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Knowledge pursuing workforce seeking platforms to contribute to the better

WORKING EXPERIENCE

iOS Developer – TheNoor Luminous Sdn. Bhd. (June 2023 – Feb 2024)

- Maintained TheNoor iOS, watchOS and tvOS apps using Swift, SwiftUI and Storyboard
- Responsible for the overall user experience overseeing a user base of 500,000 users
- Fixed recurring (>6m) bugs in Crashlytics observing initial ~94% crash-free users to **99.9%**
- Optimized widgets with Profiler reducing memory usage by **30%** avoiding memory limit freeze
- Implemented pagination in API call optimization reducing **75%** off of API response payload
- Integrated Firebase and Mixpanel tracking over **20 million** custom events monthly
- Revamped Complications/WatchKit code replacing recursive memory/battery-intensive design
- Handled/Documented end-to-end UAT, alpha testing and defect resolution for acquired apps
- Utilized multiple features of GCP : Cloud Run, Cloud Storage, BigQuery and SQL in integrations
- Personalized custom intelligence dashboards in Mixpanel for marketing and tech department
- Incorporated new libraries such as Alamofire, LottieSwiftUI, SDWebImageUI for efficiency
- Engaged with JSON, REST, TCP/IP and software design architectures i.e : MVVM, MVVMC, MV*
- Periodically assisted Java Android team for maintenance during lack of manpower

Application Technical Support Specialist – Cognizant (May 2022 – June 2023)

- **Outperformed** on all metrics on each WoW, MoM and QoQ reports within the team
- Developed expertise on Google mobile app monetization products : AdMob, Firebase, Mediation
- Established proficiency in Android, iOS and Unity to cater customers' issues
- Troubleshoot implementation functionalities and communicate RCA within Google environment
- Resolved product and technical escalations from sales teams and develop solutions
- Translated and liaised technical concepts to non-technical audience (and vice versa)

High School Teacher – Ministry of Education (December 2021 – May 2022)

- Facilitating education and upbringing within an educational management framework

Digital Data Reviewer (Arabic) – Accenture (February 2021 – December 2021)

- Managing and safeguarding Arabic digital contents effectively on digital platforms.
- Achieved ending metrics of 99% accuracy with 100% job target fulfilment
- Reviewed, communicated and executed guidelines within the established SLA and KPI metrics

Programming Languages

Languages

Swift	LinkedIn top 5%	Arabic	Native level / C2
Java Android	LinkedIn top 15%	English	Native level / C2
Kotlin	LinkedIn top 30%	Malay	Native level / C2
XML, SQL, JSON, HTML, CSS			

Tools

Certifications (Microsoft Certified)

XCode	Azure Fundamentals	credential
Cocoapods	Azure AI Fundamentals	credential
CoreData	Azure Data Fundamentals	credential
CoreML	Azure Security & Identity	credential
SQLite	Cybersecurity	LinkedIn top 30%
SF Symbols		
Android Studio		
Git		
Github		
TestFlight		
Realm		
Proxyman		
Google Cloud		
Azure		
Firebase		
AdMob		
Cases		
Insights		
Figma		
Clickup		
Mixpanel		
Blender		
Photoshop		

Education

LeetCode

2020 Diploma in Education IPG Darulaman	Easy	Top 7%
2019 B.A Arabic Literature Yarmouk, Jordan	Medium	(in progress)
2014 SPM 11 A's	Hard	(in progress)

Achievements

2019 | Yarmouk University Arabic Debating Club | Coach
2018 | Princess Sumayyah University of Technology All-Jordan Debating Championship | Champions