

Contact

www.linkedin.com/in/sandy-bella-khachab-4133021b7 (LinkedIn)
www.behance.net/sandykhachab (Other)

Top Skills

Budgeting
Active Listening
Relationship Building

Languages

Arabic (Native or Bilingual)
English (Native or Bilingual)
German (Professional Working)

Honors-Awards

Honors

Sandy Bella Khachab

Aspiring UI Designer/UX Researcher/User Interface Designer/User Researcher/Product Designer

Berlin

Summary

Hello! I'm Sandy, a UI designer with a background in Public Relations based in Berlin, Germany.

Stepping into the design-tech world has been one of my greatest challenges, and in all honesty, I feel like I belong here, this is my community. I'm all about visually pleasing aesthetics and communicating with users to reach their end goals. My previous experiences have taught me so much about communication and human interaction.

My interest in human behavior, diversity, and my ambition for creativity has motivated me to enter the design world. My curiosity has also led me to gain some UX skills, and I am eager to flourish into an expert UI designer.

I have experience in leadership, teamwork, problem-solving, communication, and presentation.

My high skills and dedication will help me expand and encourage myself to keep improving and learning in this field.

As a Public Relations-turned-UI designer, I'm a creative thinker and active listener. I admire hard workers and get inspired by thriving individuals. I'm a very committed person. I believe in my potential. I value places that will encourage me to thrive into the UI designer and woman I aim to be while performing my duties to keep up with users' needs and expectations throughout their journey.

My skills and specialties consist of:

- . Conducting User Research
- . Creating User Personas and Scenarios
- . Gathering requirements, User Flows & Diagrams
- . User Interviews and Feedback

- . Sketching Wireframes (low-, mid-, and high-fidelity)
- . Prototyping
- . Usability Testing and A/B Testing
- . Responsive Design, Design Workflow (colors, frame of images, icons, typography, design layout), Mockups, and Style Guide
- . UI/UX Tools - Adobe XD, Sketch, Sigma, Invision, MS Office

Always looking forward to more improvements. Let's connect!

Experience

CareerFoundry

UI Design Bootcamp Attendee

September 2021 - March 2022 (7 months)

Berlin, Germany

600+ hours of intensive training on user interface design.

The User Interface Bootcamp included:

- . UI Design
- . User Personas
- . User Research
- . User Flows & Diagrams
- . User Interviews & Feedback
- . Wireframing (low-, mid-, and high-fidelity)
- . Crazy 8's sketches
- . User testing and A/B Testing
- . Usability Analysis
- . Prototyping
- . Mockups
- . Design Work Flow
- . Problem-Solving

Bettaline S.A.L Offshore

Account Manager

July 2016 - August 2017 (1 year 2 months)

Lebanon

Served as the lead point of contact for all customers account management matters

- . Built and maintained strong, long-lasting client relationships

- . Negotiated contracts and closed agreements that maximized profits
- . Collaborated with the sales team to identify and grow opportunities within the territory

IMASTER Digital Agency

Internship Trainee

March 2016 - May 2016 (3 months)

Lebanon

- . Created timely and engaging content optimized for the platform used and intended audience
- . Worked with teams to create a solid branding message that's reflected across Atomic marketing materials, social media content and shared by employees
- . Assisted in analyzing and reporting social media actions on a weekly basis for successes and new opportunities

Education

CareerFoundry

UI Design, UI/UX · (September 2021 - March 2022)

American University of Science and Technology

Bachelor of Arts - BA, Public Relations, Advertising, and Applied Communication · (2017 - 2020)