



Supergoop! Performance Dashboard

All ▾

SEPHORA
BEAUTY PASS

Avg Rating

4.08

% Positive Reviews

76%

Total Reviews

536

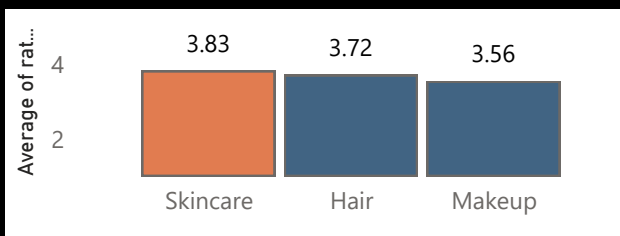
Avg Price

\$21

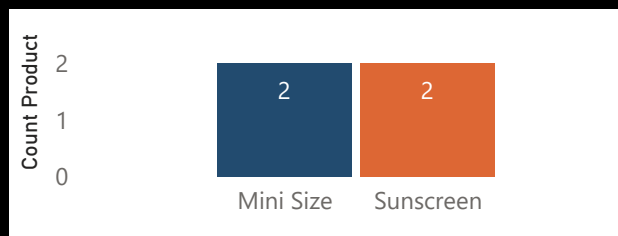
Love Count

14M

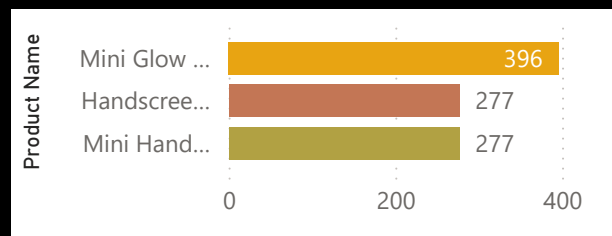
Rating vs Category



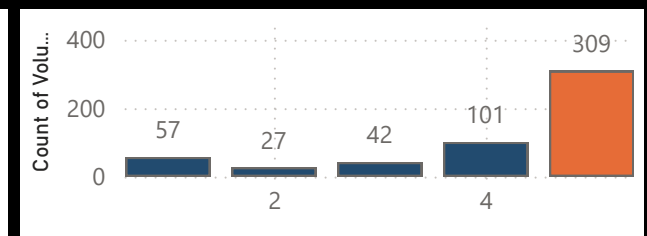
Secondary Category



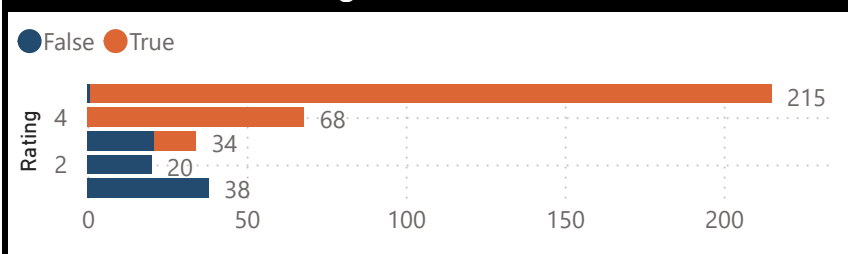
Top 3 Supergoop Sunscreen



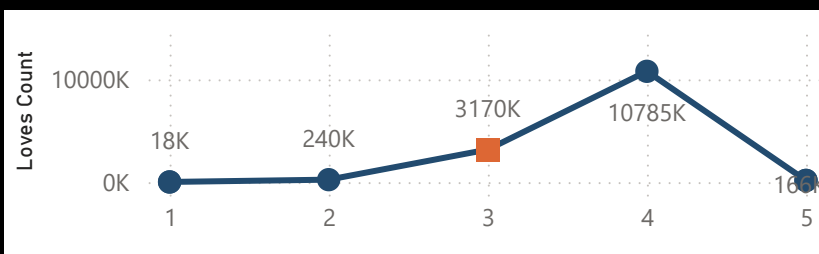
Ratings vs Review Volume



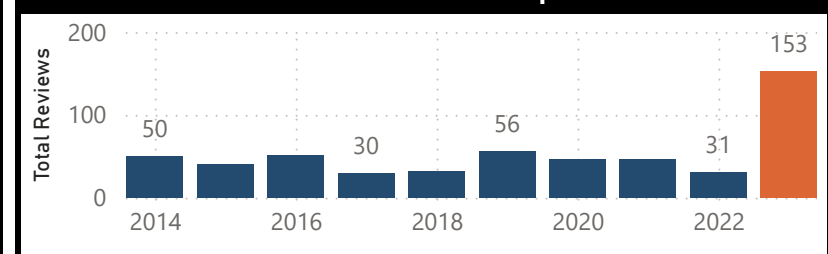
Review Ratings vs Recommendations



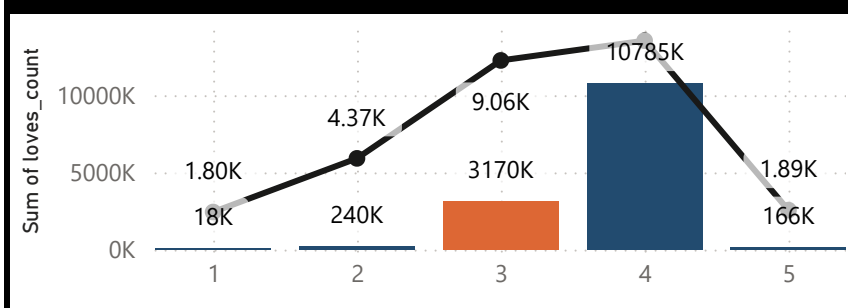
loves vs Rating



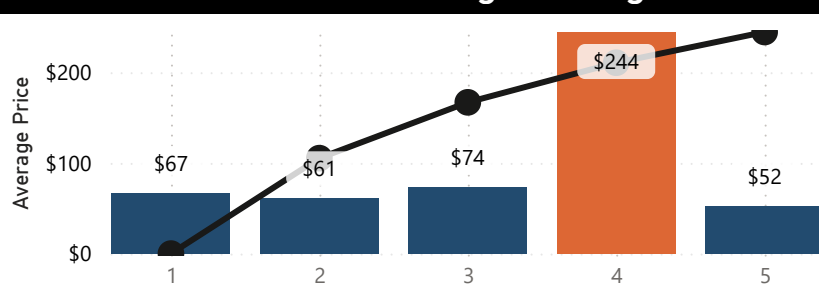
Number of Reviews per Year



Sales and Online Contribution



Price used and Average Rating Unit



Positive Feedback vs Helpfulness

