Neoroo App Report

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Overview

This document is a report about Nearoo App. The document highlights the features, use case diagram, some issues, UI/UX, and suggestions about the app.

Background

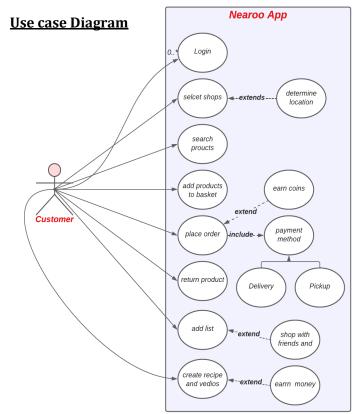
Nearoo is a social marketplace e-commerce platform where users can connect with thier friends and family and shop together. Nearoo use for shopping in the comforts from home while not missing out the social benefits of a shop.

Features

- Login and signup use phone number.
- Select shops near you based on your location
- Search about the products you need
- Shop online and add products to your basket
- Review your order, select the preferred payment method and place your order.
- 3D Virtual shopping.
- Add list and shopping with family and friends.
- Ability to choose between pickup and delivery.
- Ability to return products after bought it.
- Refer Nearoo to friends and family and earn rewards.
- Get coins with each purchase and convert as credit or used as coupon while checkout.
- Ability to become creator, add recipes, create videos, and monetize from content.

Issues

- UI is good but UX need improvement
- term and conditions screen need improvement
- View all to supermarket just show one supermarket. it should show all supermarket even if it away and give ability to determine the distance by user.
- Talkies orders not work.
- similar products not work
- 3D virtual shopping not work
- manage payment method not available
- The statement "redefining the shopping" repeat 3 times in login screen.



- When I insert my phone number and wait for OTP verification no messages arrive and when click the button for resend. message "something is wrong" appear
- The items in talkies screen is free big and not alignment well.
- every time I open the app ask me about location
- There is no Categories for products despite the supermarket.
- store orders and talkies order not work
- in shopping list when click shop now there no sort or filter help me choose the product

Suggestions

- add search by voice &search by picture
- add favorites items screen
- add Sponsored and most popular slogan on products
- add product details when show product like ingredients and nutrition facts
- check the status of orders I placed
- when open shop now from list, add search bar
- add different languages chosen from setting
- ability to print out the list and take it over
- add notes and instructions about products when checkout
- add "frequently bought with" items
- weekly offer should arrange with categories
- add discounts and specials offer screen
- add favorites items screen and group items that buy regularly
- add customers care for missing or damaged items

- add dark theme to shopping in night
- add products when add recipes and vedio with its item to shop for it immediately
- add chatting when shopping with other use lists
- add different method for payment
- call center with grocery and chat message with delivery
- choose delivery slots depend on appropriate time
- track delivery boy and show on map
- great to know Expiration date for a product through app
- Apply discount in specific day for vegetables and fruits for example.. Monday.. so customers buy products in this day regularly
- give consumers ability to become Nearoo shopper and earn money
- order tracker to know status of orders

UI/UX Screens



Choose supermarket



Shop your products



Products details



Inspiration with recipes



Track order



Chat with delivery boy

Conclusion

Telecommunications has changed how the world communicates and after the Corona virus the dependence on technology has increased. Nearoo will transform your shopping experience and make it a rich online experience. Nearoo is the future of online shopping.