

## Feature based comparison

Feature	Tactix	LongoMatch	Metrica sports(play)	Hudl Sportscode
Video Tagging & Annotation	✅ Advanced tagging with event categories, timestamps, overlays, and zones.	✅ Manual tagging of events and categories.	✅ Event tagging with play visualization.	✅ Professional tagging and timeline editing.
Tactical Board	✅ Built-in, interactive tactical board linked to match phases.	⚠️ Basic drawing tools, not integrated with video.	✅ Separate tactical drawing feature (Board).	⚠️ Limited; mostly timeline-based, not visual boards.
AI-Powered Insights	🧠 <b>Unique Feature</b> LLM chat assistant for insights before tagging and auto-reporting after tagging.	❌ None.	❌ None.	❌ None.
Automated Match Reports	✅ AI-generated structured reports combining tagged clips + tactical boards.	❌ Manual export only.	❌ Manual export only.	❌ Manual export only.
Collaboration & Sharing	✅ Share boards, clips, and reports with coaches/players.	⚠️ Export clips, limited collaboration.	✅ Cloud collaboration between analysts.	✅ Team cloud integration.
Data Export (PDF/Word)	✅ Export tactical boards + AI reports.	✅ CSV/XML exports.	⚠️ Video exports, not full reports.	✅ Exports analysis data.
Cross-Platform Access	✅ Web-based (no install needed).	✅ Windows/Linux/macOS.	✅ Web + desktop.	❌ macOS only (for Sportscode).
Ease of Use (UI)	✅ Modern UI, AI guidance reduces learning curve.	⚠️ Technical UI for new users.	✅ Clean UI but limited automation.	⚠️ Complex, aimed at pro analysts.

Target Users	Analysts, coaches, universities (educational + professional).	Amateur to semi-pro analysts.	Semi-pro teams & analysts. Semi-pro teams & analysts	Professional clubs & federations.
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