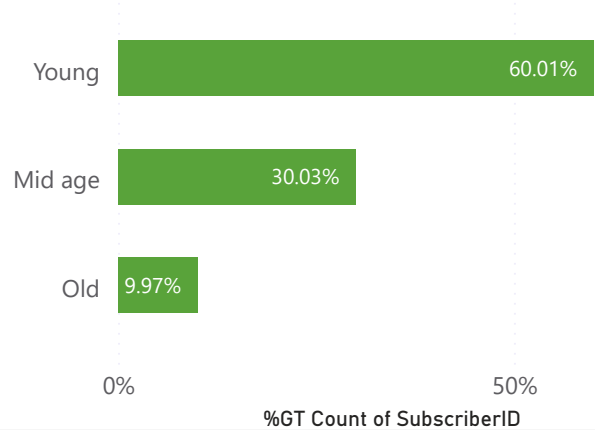
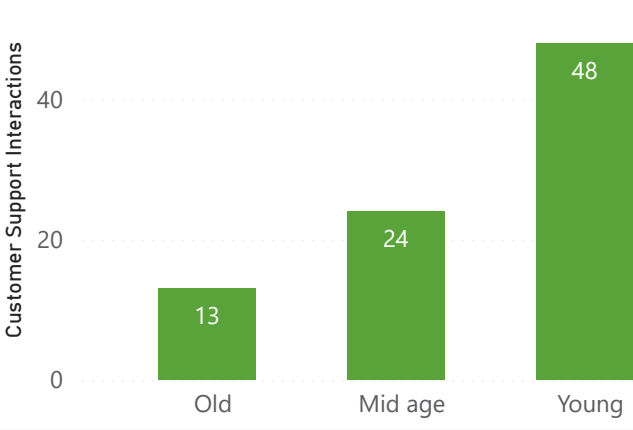


StreamFlix Churn Analysis

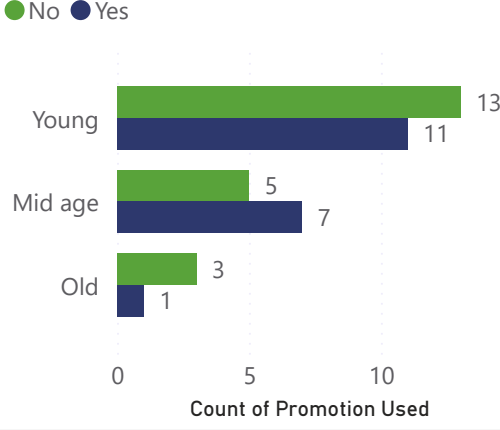
Count of Subscribers & Content Genres by Age_Brackets



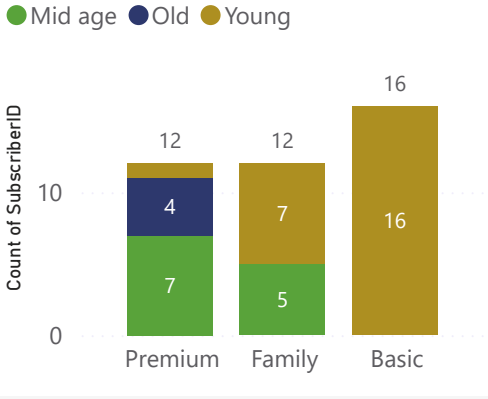
Customer Support Interactions by Age_Brackets



Count of Promotion Used By Age Brackets

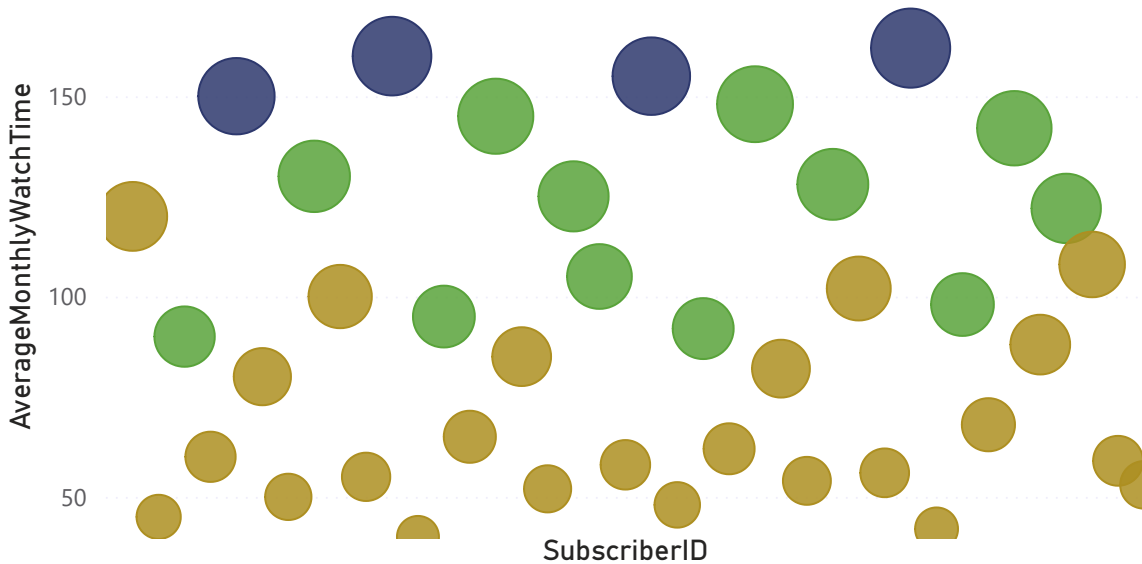


Count of SubscriberID by SubscriptionPlan and Age_Brackets



Watch time & Churn Relation

Age_Brackets ● Mid age ● Old ● Young



91.98

AVG Mothly watch time

3.07

Average watch hours
per day

50.25

AVG Subscription Days

Low Subscription Days Leads to Increase in the Churn Rate

