



Weekly website traffic Analysis, Report

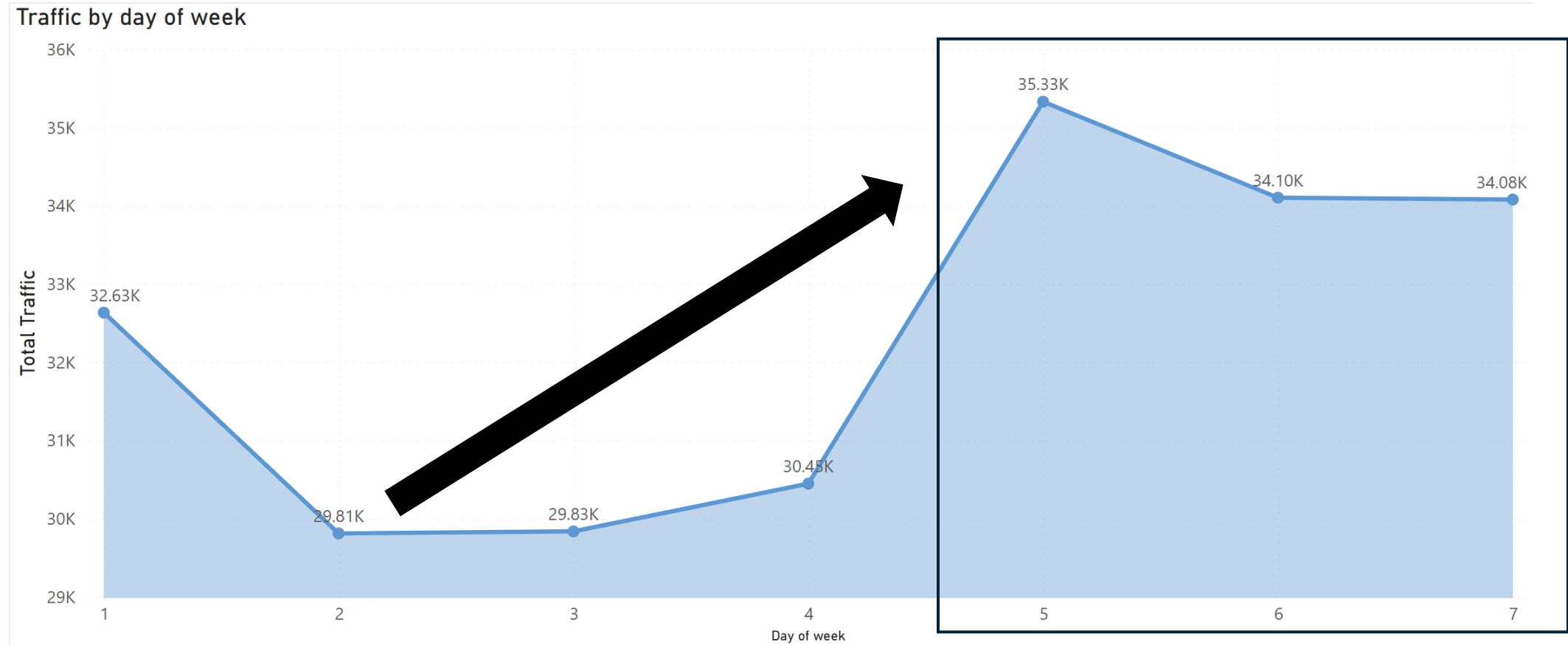
Presented By: Fady Talat

Last Updated: March 2nd, 2025

Weekly traffic report

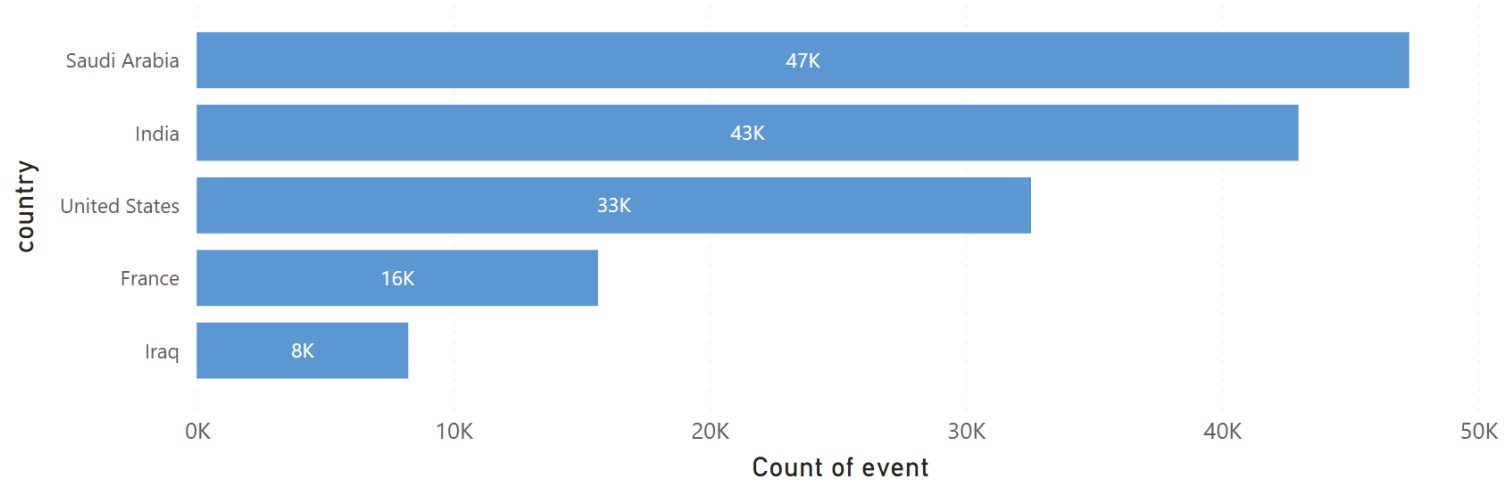
- Overview and takeaways
- Actions & data driven descioins
- Conclusions

Maximize Impact: Implementing Strategies for Thursday - Saturday

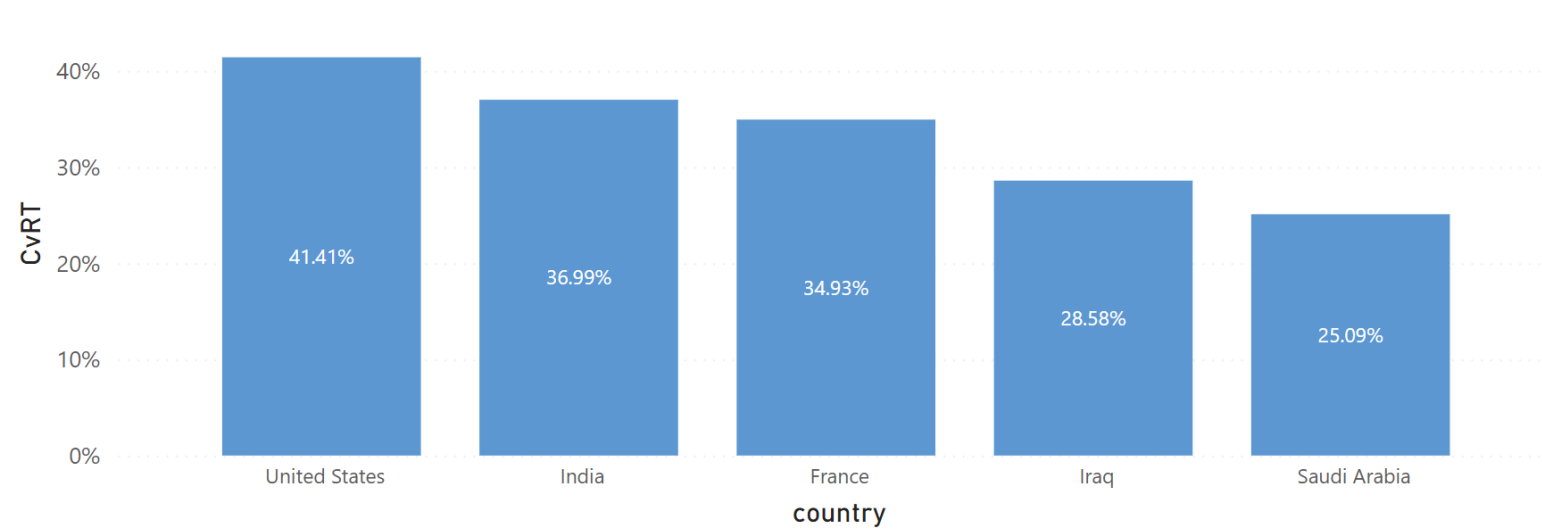


Targeting High-Value Markets: A Country-Level Approach

Top 5 Countries by traffic

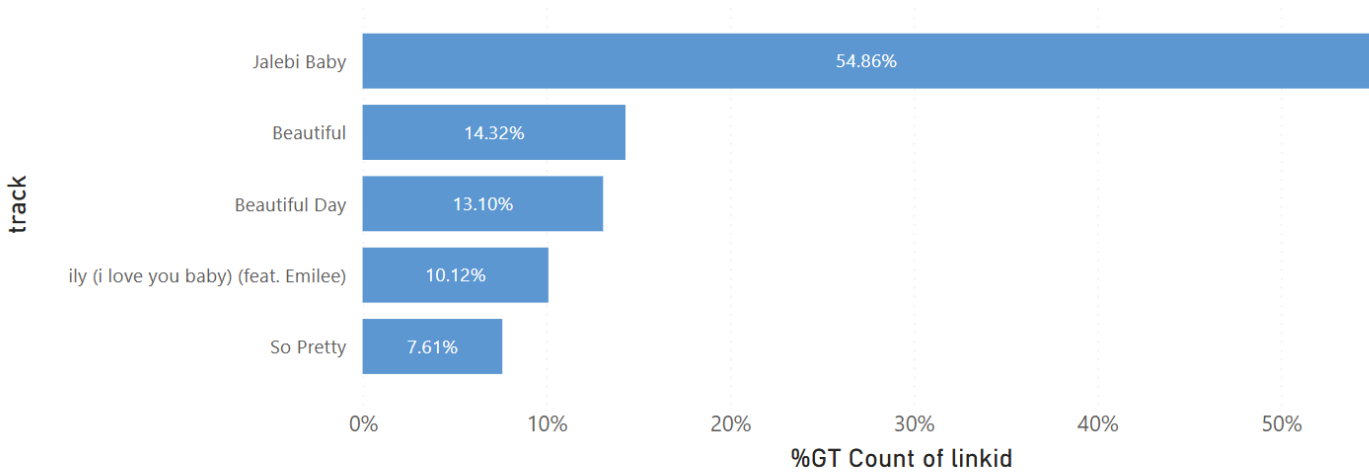


Top 5 Countries by CvRT

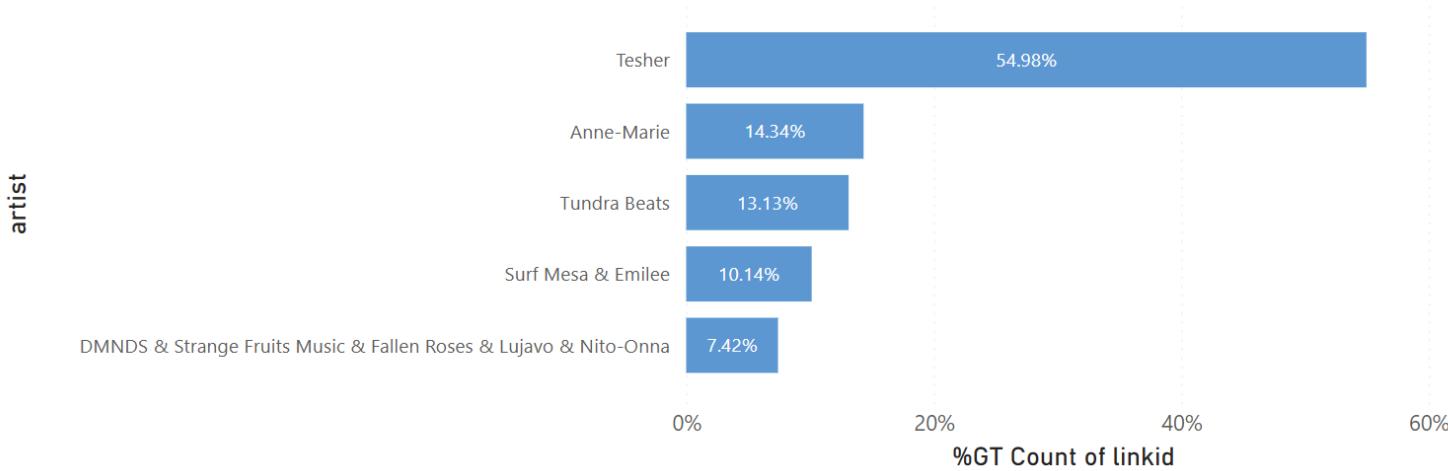


Amplifying Music Engagement: Insights into Top Artists and Tracks

Top 5 performing Tracks by traffic



Top 5 performing Artists by traffic



Amplifying Music Engagement: Insights into Top Artists and Tracks

artist	CvRT
Sidhu Moose Wala	6607.14%
Abraham Alem Abi	300.00%
Guga Nandes	300.00%
Bec Lescano	200.00%
C Delly	200.00%
Cheb Handi Officiel	200.00%
D.O.F MOB	200.00%
Deemz	200.00%
Edot Babay	200.00%
Total	32.68%

track	CvRT
Akhian	9230.00%
Apaixonei De Vez	300.00%
Mahazay	300.00%
before	200.00%
Bouncers	200.00%
By Myself	200.00%
California Dreamin'	200.00%
Chosen One	200.00%
Total	32.68%

Conclusions

In summary

- **Objectives:**

- Maximize Impact: Implementing Strategies for Thursday – Saturday
- Targeting High-Value Markets: A Country-Level Approach
- Amplifying Music Engagement: Insights into Top Artists and Tracks

- **Goals:**

- Optimize for Peak Traffic Days
- Identify & Target Top Countries
- Higher Commitment = Lower Churn: 3-Month Discount