



Manal Nazha

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🏠 Hadath, mount lebanon

About Me

A Marketing graduate with sales background, My goal is to be part of reputed organization which provides a steady career growth along with job satisfaction, challenges and give value contribution in the success of organization where I can enrich my knowledge, show my talent potential and express my passion for Marketing and Sales.

Languages

Arabic

Native ●●●●

English

Full Working Proficiency ●●●○

French

Limited Working Proficiency ●●○○

WORK EXPERIENCE

Personal Banking Representative, Bank of Beirut

Dec 2017-Present

- Focussing on the consultative sales process to proactively identify and meet the financial needs of customers or prospects.
 - Maintaining focus on acquiring new customer accounts and/or deepening existing customer relationships through a variety of activities and consulting.
 - Utilizing marketing tools to proactively reach out to customers and set appointments for periodic financial reviews.
- Provided remarkable customer service through all customer interactions, opening new accounts, problem resolution, telephone answering, safe deposit access, etc.

Account Executive, Cedarcom-Mobi, Sin El Fil

Jan 2017- Dec 2017

- Manage a portfolio of accounts to achieve long-term success
- Generate new business using existing and potential customer networks
- Create detailed business plans designed to attain predetermined goals and quotas.

Sales Associate, M.H. Alshayaa, Achrafiye

Feb 2015- Jan 2017

EDUCATION

Bachelor of Science in Marketing,
American University of Science and Technology, 2017

- Digital Marketing
- Marketing research
- Promotional Strategies
- Social media platforms
- Sensory branding

SKILLS

- Data Analysis
- Research Skills
- Portfolio management
- Communication
- Adaptable
- Team Work