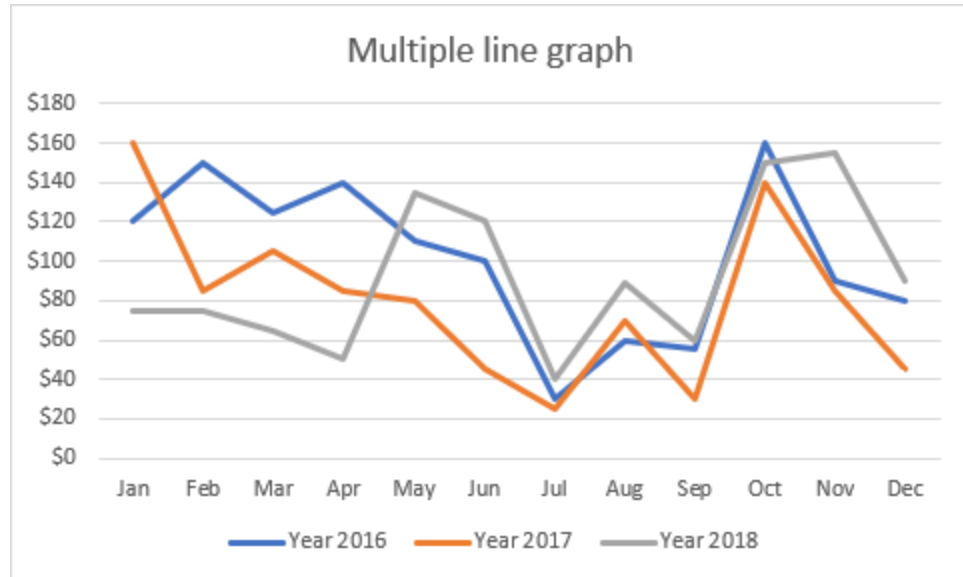


Different Types of Chart

Line chart



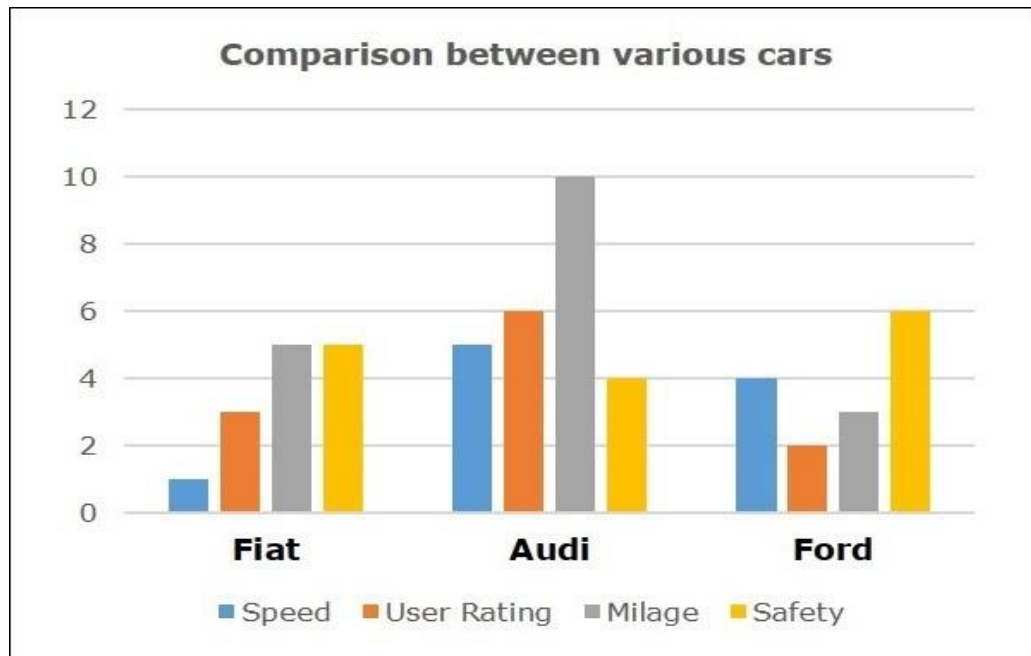
Uses:

- 1) Display trends and changes over time
- 2) Plotting stock market prices over month.
- 3) Tracking temperature throughout the year.
- 4) Continuous data, such as time-series data or numerical data

Limitation:

- 1) It's not suitable for categorical data.
- 2) When a line chart contains too many data points, the lines may become cluttered and hard to interpret, reducing their effectiveness.
- 3) If there are interactions or complex relationships between variables, line charts may not be the best choice to visualize data. Then scatter plots or bubble charts might be better.

Bar Chart:



Uses:

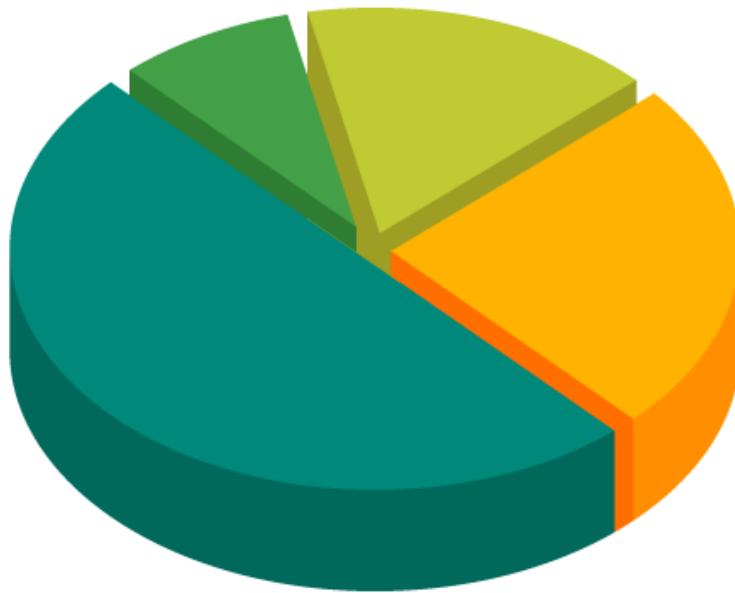
- 1) comparison of categories and category data, product category.
- 2) demographic group, discrete or categorical group
- 3) Displaying for data level and data ranking.
- 4) Used to visualize for Categorical data comparison, frequency distribution, showing proportions or percentages,

Limitation:

- 1) Bar charts are most suitable for representing categorical data
- 2) Misleading When Using 3rd Effects.
- 3) Not suitable for displaying trends over time

Pie chart:

Pie Chart



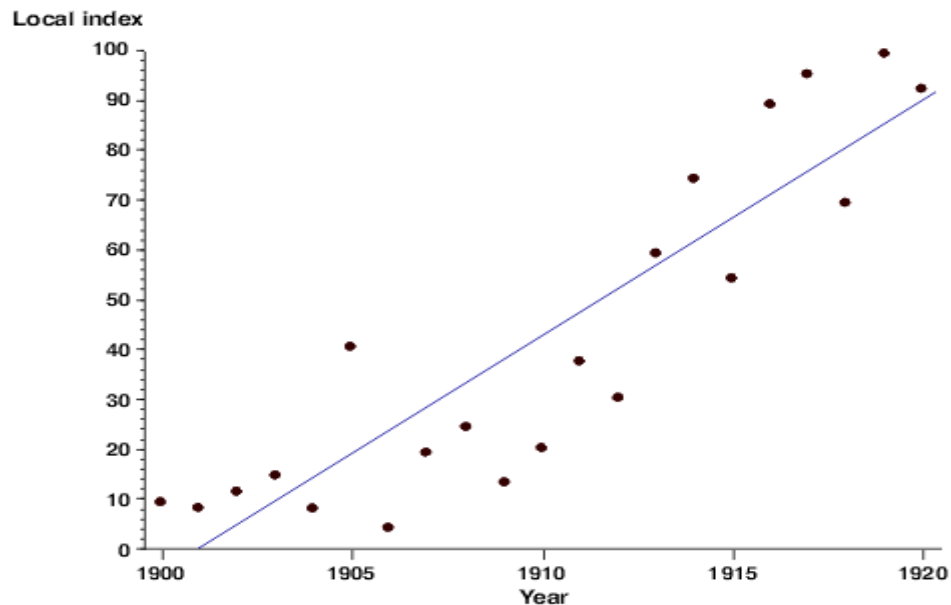
Uses:

- 1) Displaying proportion and percentage.
- 2) Simple comparison between a few categories.
- 3) Used to visualize for Market Share, Percentage Distribution, Budget Allocation, Survey Responses, Proportional Data Representation, Visualizing Percentages, Comparing a Few Categories

Limitation:

- 1) Limited a few category not more category.
- 2) Pie charts are not suitable for displaying trends over time or changes in data.
- 3) When the pie chart has too many segments, it challenging to distinguish between small solicitations, leading to confusion and misinterpretation.

Scatter plot:



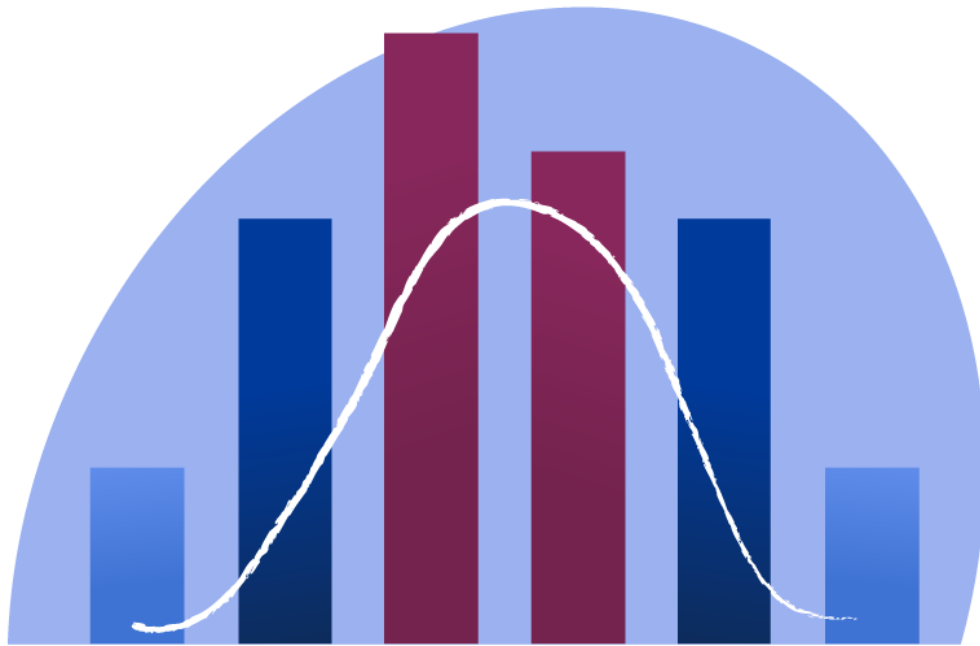
Uses:

- 1) Identifying the presence of relationship or correlation between two variables correlated with positive or negative or no related.
- 2) Identify cluster or pattern for segmentation and classification task.
- 3) Used to visualize for Correlation analysis, outlier detection, identifying patterns and trends, visualizing multivariate data, before and after comparisons, data cleaning and validation

Limitation:

- 1) Scatter plots can only visualize the relationship between two continuous variables.
- 2) Its design for continuous variable not for categorical variable.
- 3) It cannot work in time series data and cannot handle missing value.

Histogram:



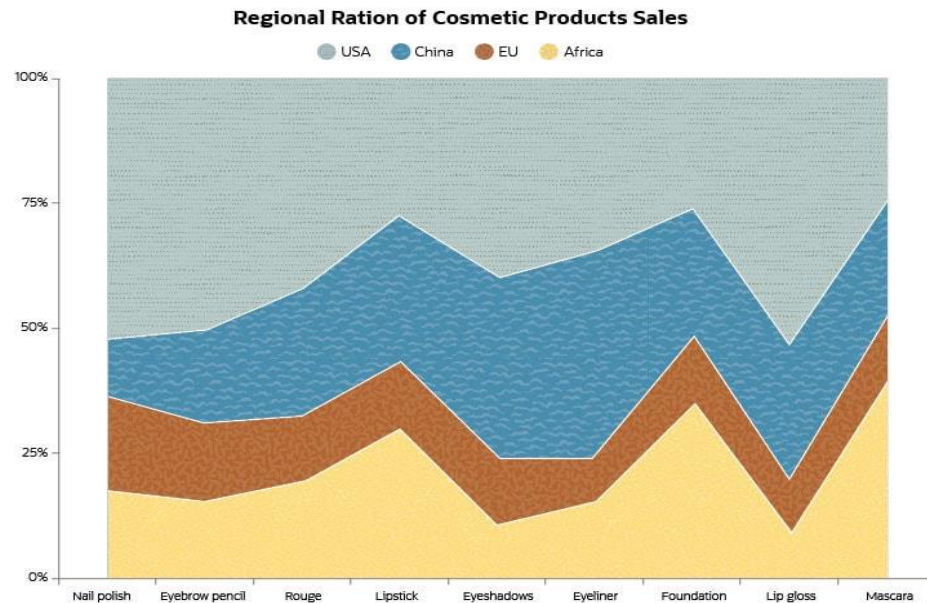
Uses:

- 1) Distribution of data, skewness and kurtosis and central tendencies.
- 2) Highlight outlier, Meaningful bins.
- 3) Handle both continuous and discrete data.
- 4) Easy to compare the distribution of multiple data.

Limitation:

- 1) Less suitable for small data.
- 2) It can only handle one variable distributed, not multivariable.
- 3) It's not suited for handling missing values and is sensitive to Bin Origin.

Area Chart:



Uses:

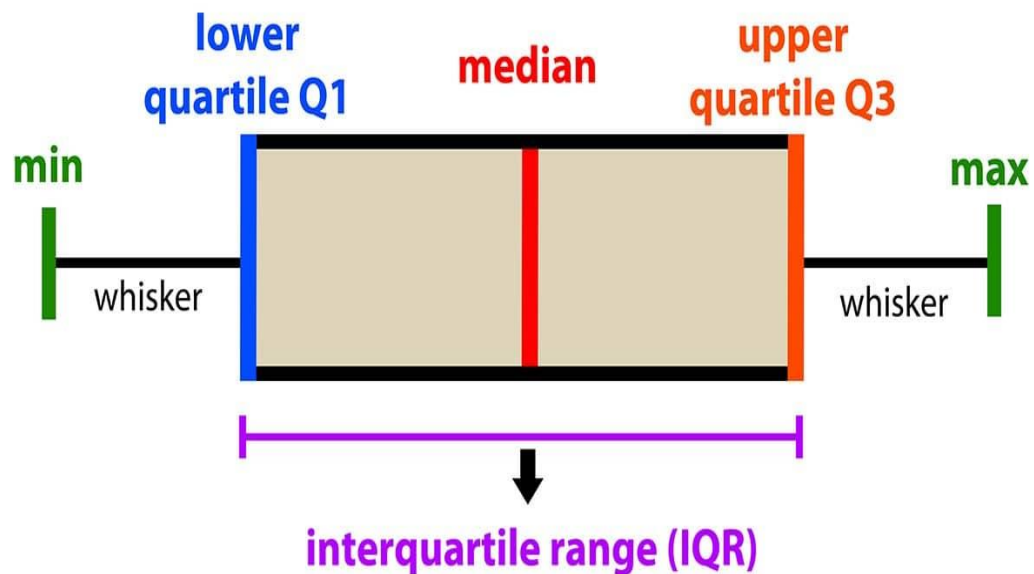
- 1) It's showing trends over time and cumulative effect.
- 2) Compare the trends of multiple categorical data when they have overlapping value.
- 3) It's used to visualize for Showing trends and patterns, comparing multiple categories, visualizing cumulative data, highlighting proportions and percentages,

Limitation:

- 1) Misleading for the negative value.
- 2) It's suitable for continuous data not suitable for categorical data or non-continuous data.
- 3) For irregular or non-linear pattern other chart such as scatter-plot, Box-plot are more better.

Box-Plot:

introduction to data analysis: Box Plot



Uses:

- 1) Box-plot provide the median, Quartiles, Skewness and Potential Outlier.
- 2) Effective comparison between different group or categories.
- 3) Handling the large data, show the range between the quartile and data distribution is symmetric or skewed to determine.

Limitation:

- 1) Box_plot are not suitable for small dataset .
- 2) Box plots do not show the density of data points with H quartiles.

Waterfall Chart:



Uses:

- 1) It's linear and sequential managing projects, required gathering, design, development and testing.
- 2) Project are more clear, straightforward, predictability and planning
- 3) It's used to visualize for project budget, budget changing and their impact on the total cost.

Limitation:

- 1) Not be suitable for large number dataset and complex project.

Heatmap:

Business Heatmap Analysis



This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

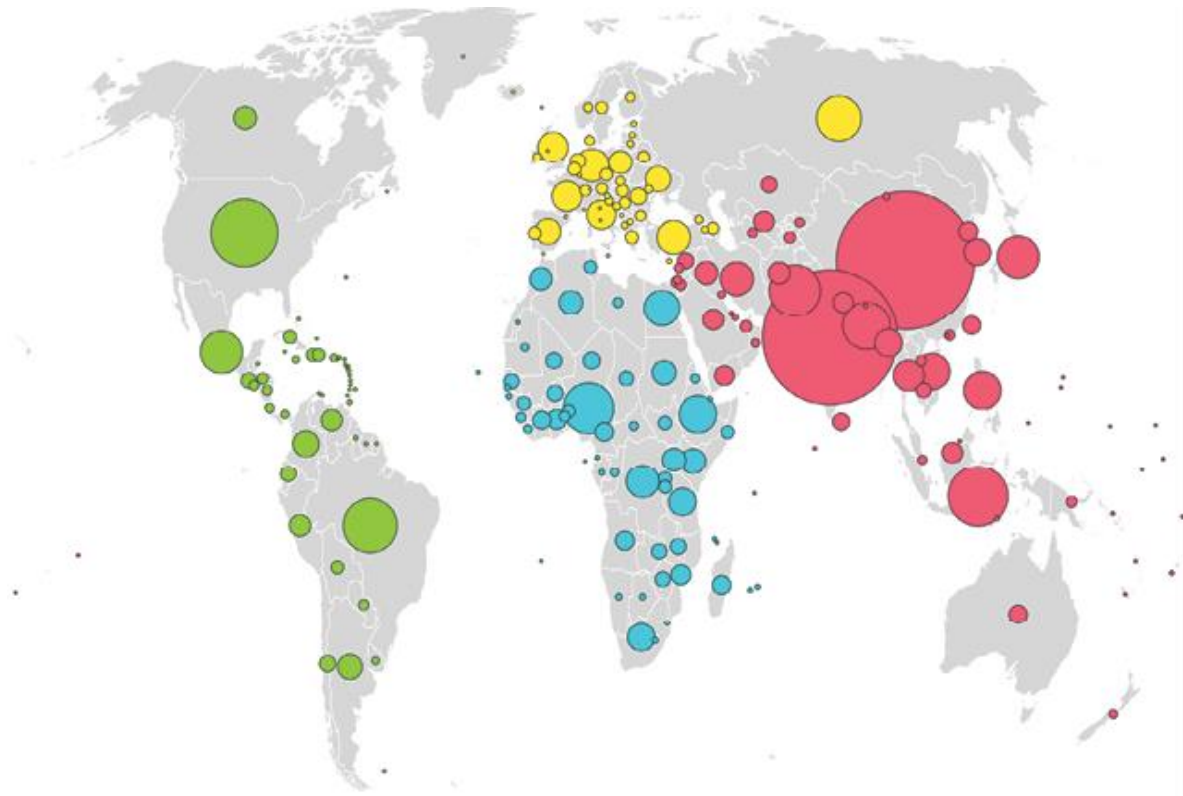
Uses:

- 1) Identify the Trends, cluster and pattern in data revealing their data relation.
- 2) It's showing the correlation between variable and geographic data such as population density, crime rates and temperature.
- 3) It's visualized for the Correlation, Comparing Multivariate Data, Identifying Clusters and Patterns, Time-Series Data Analysis, Displaying Geographic Data, Gene Expression Analysis, Risk and Portfolio Management.

Limitation:

- 1) Lack of missing value and large dataset.
- 2) Lack of discrete and categorical dataset.

Bubble Chart:



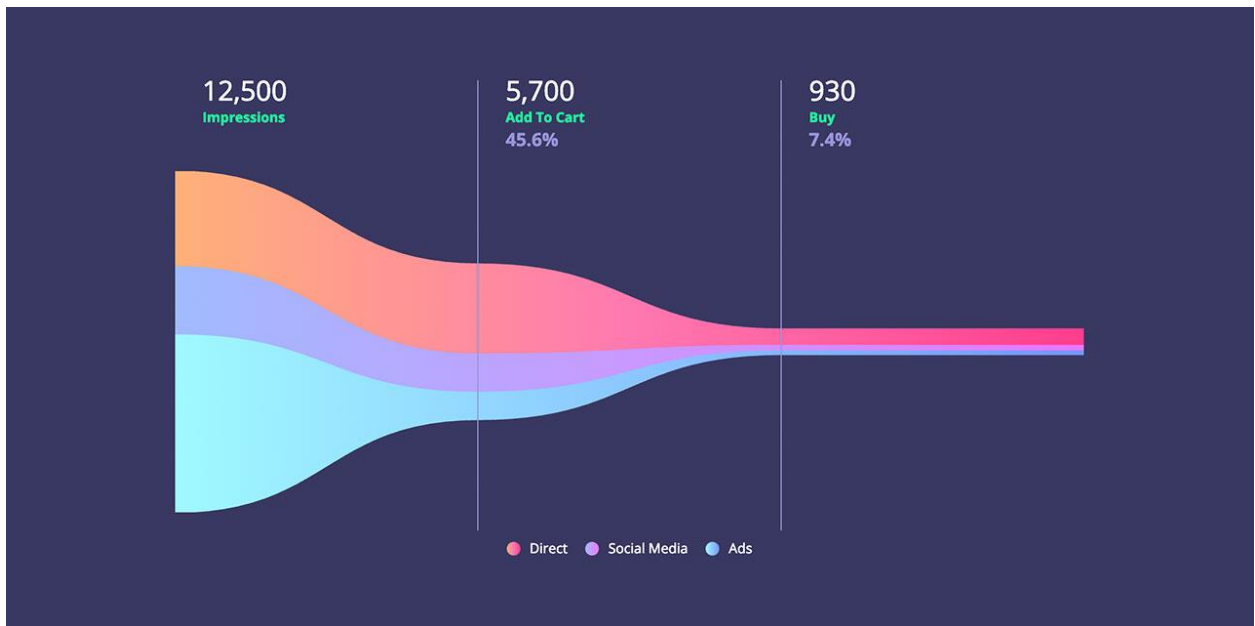
Uses:

- 1) Bubble chart visualize the three variable. Two variable represent the X and Y axis and third variable represent the size of bubbles.
- 2) It's use for geographical data map such as GDP(x,y) and Population(z) or Density(z).
- 3) Bubble chart used to visualize for the science and engineering ,Healthcare and Medical,,Patient character(x,y) and Treatment(z).

Limitation:

- 1) Bubble chart can do only three variable.
- 2) Lack of large dataset and time_series data.

Funnel Chart:



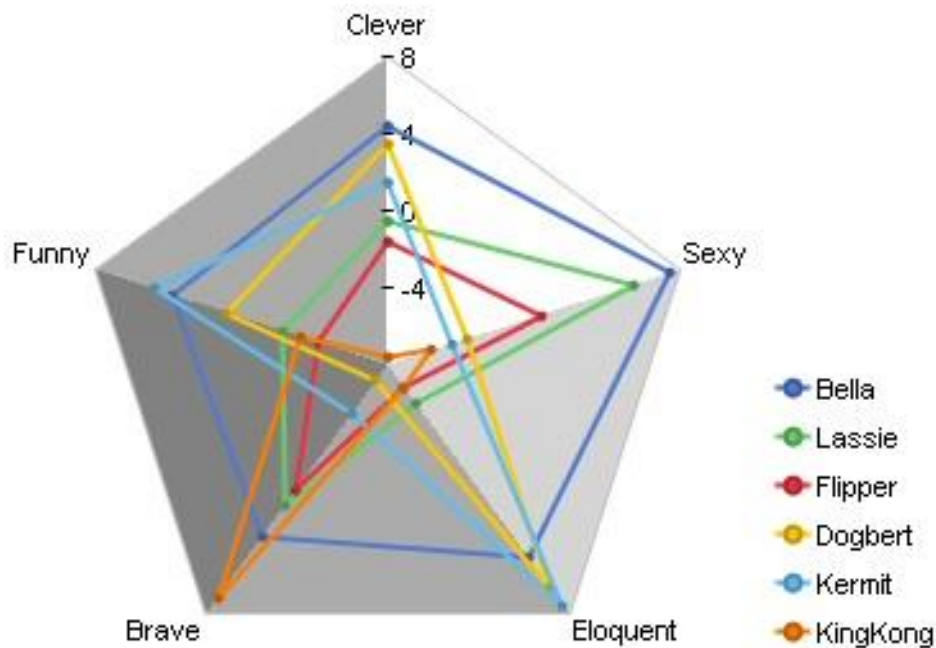
Uses:

- 1) Useful in HR and hiring process such as Sign-up, Onboarding or Checkout.
- 2) It's used to visualize the data for Sales and Marketing data, Website or App Conversion, Customer Journey, Event Registration Funnel, Sales Pipeline Analysis and A/B testing Analysis.

Limitation:

- 1) Funnel charts are not for small sample size.
- 2) Funnel charts heavily depend on the accuracy and granularity of the data. If data is missing or improperly categorized, it can lead to misleading conclusions.

Rader Chart:



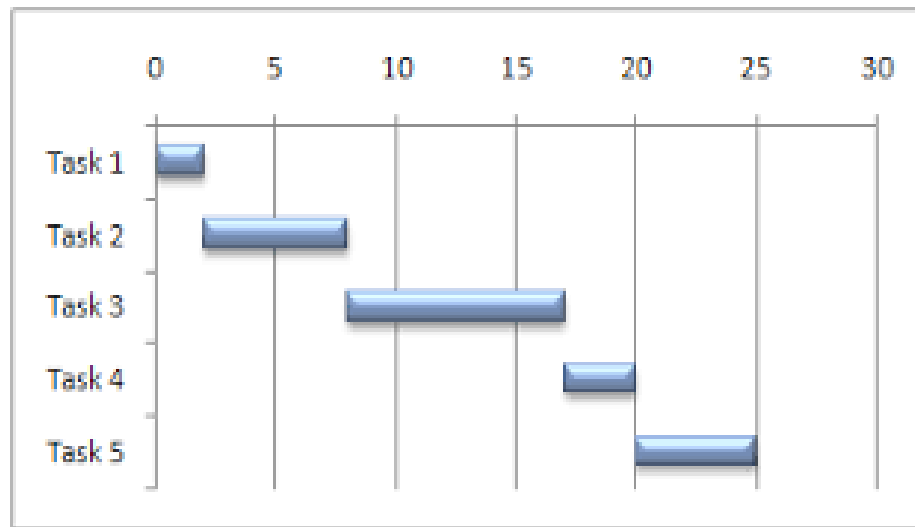
Uses:

- 1) Highlights the Weakness and Strength point
- 2) Used in Sports, Business and Compare the team based on Multiple Criteria.
- 3) Compact Overview the Overall Trends and relationship variable and non-linear.
- 4) Rader Chart are used to visualize the data for Comparing Multivariate data, visualizing performance or skill levels, evaluating product features, data presentation and portfolio analysis

Limitation:

- 1) Too many variables can make the chart overcrowded and difficult to interpret.
- 2) It has Difficulty handling missing data.

Gantt Chart:



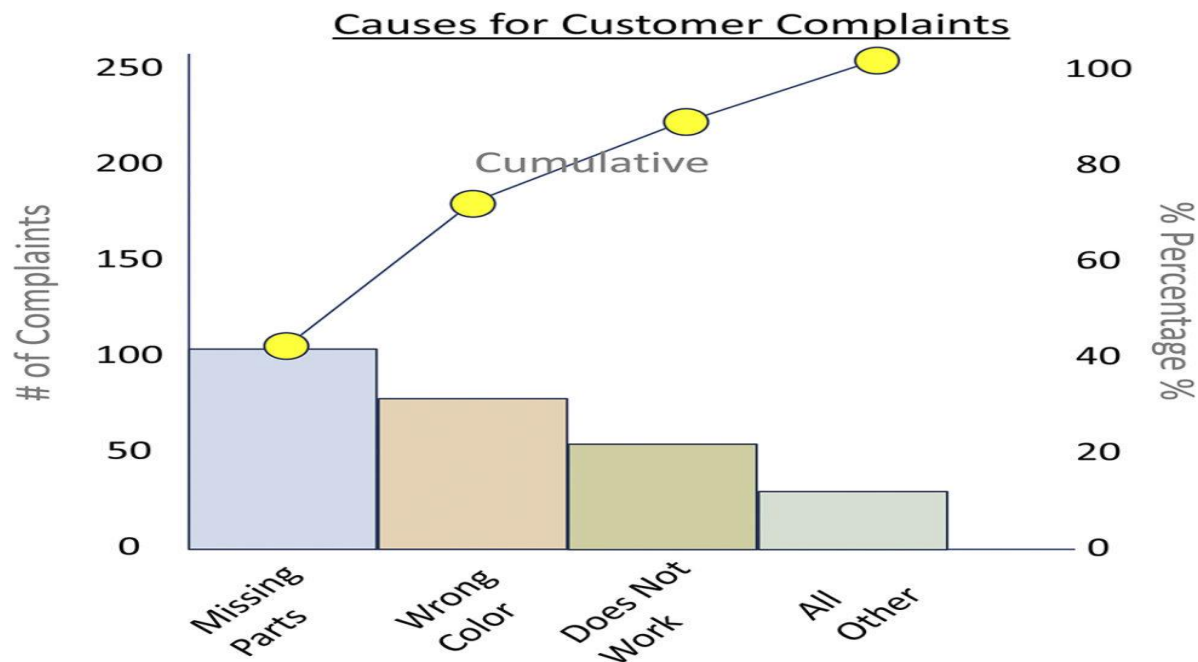
Uses:

- 1) Gantt Chart are most used in project planning and scheduling and visualizing the task dependencies.
- 2) Task end to start dates, compare the plane timeline, project scope and duration.
- 3) Gantt Chart is used to visualized the data for Project progress tracking, production planning, results visualization, construction and engineering projects and event timelines.

Limitation:

- 1) Lack of Complexity in Dynamic Environments and Limited Interactivity.
- 2) Gantt-Chart is not ideal for long term planing and limited for continious data.

Pareto-Chart:



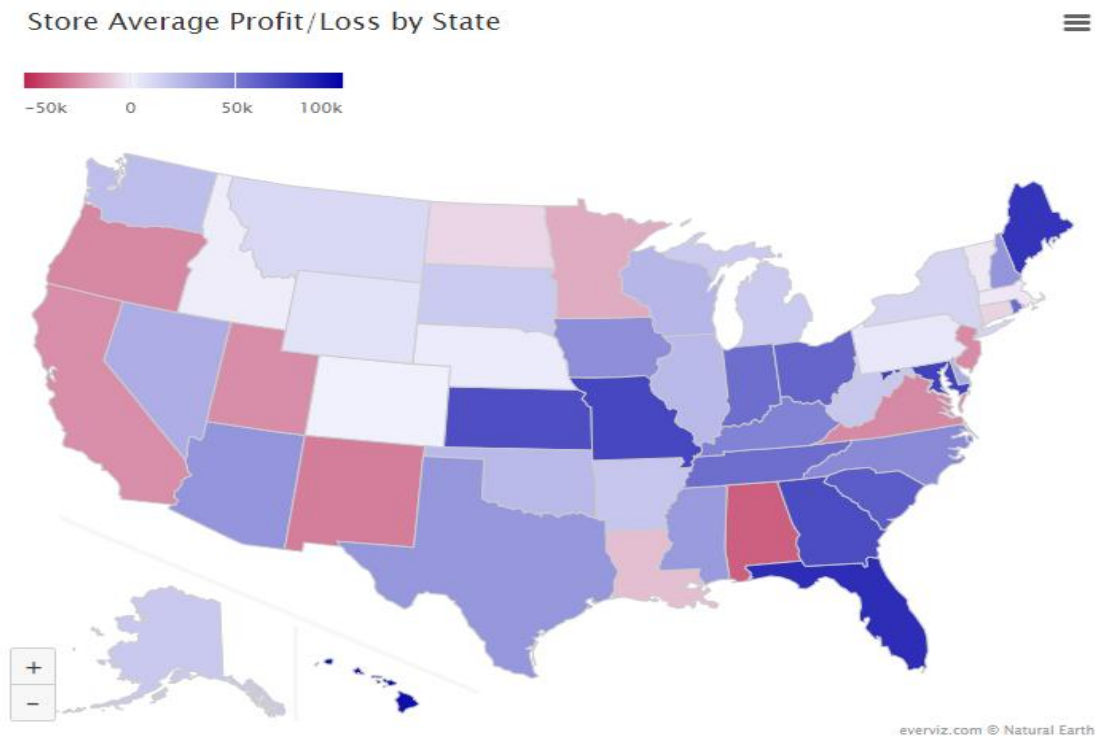
Uses:

- 1) A Pareto chart is a chart that combines both bar and line graphs to highlight the most significant factors in a dataset. It follows the Pareto principle, also known as the 80/20 rule, which states that roughly 80% of the effects come from 20% of the causes.
- 2) The line is used to visualize the cumulative contribution of each category to the overall total and the Bars represent the frequency, count, or magnitude of each category.
- 3) It's used to visualize the data for root cause analysis, communicate data effectively and monitors improvement

Limitation:

- 1) When the data size is small then it may not accurately represent .
- 2) Pareto chart are suitable for analyzing categorical data, where data is grouped into discrete categories but when data is continuous it's can't provide accurately.

Filled map:



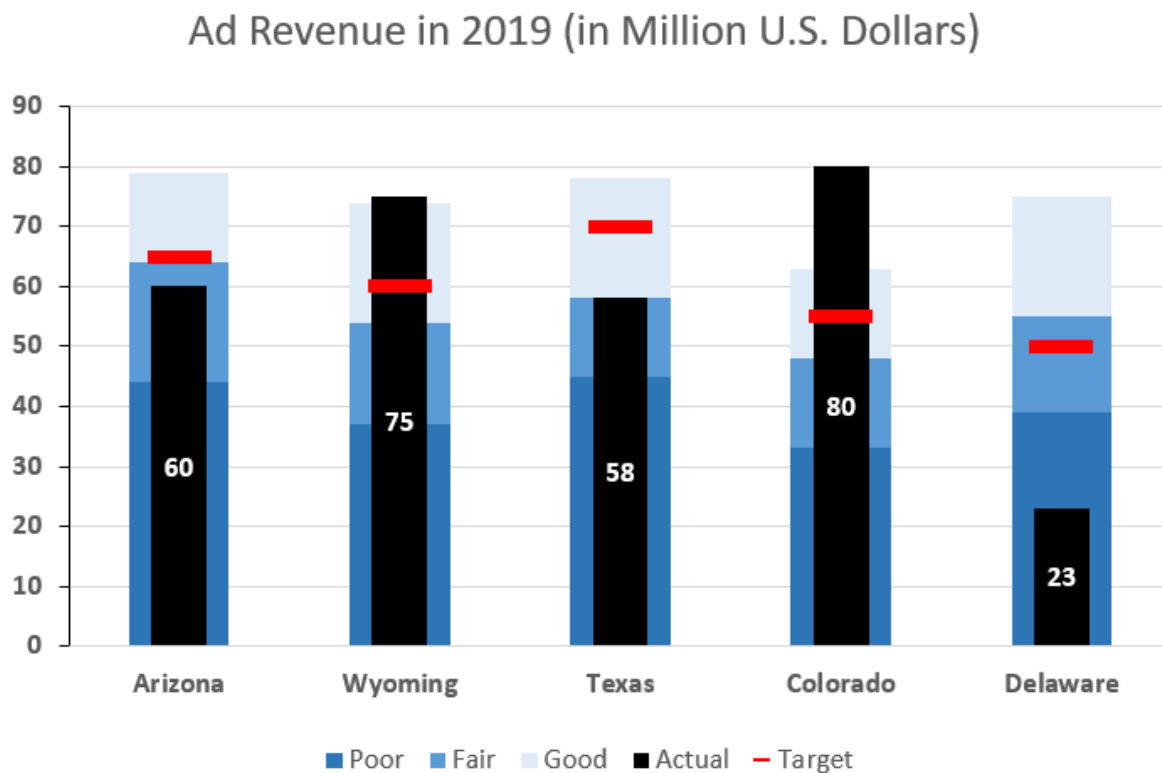
Uses:

- 1) A field map 2 is used to visualize data of geographic regions, such as countries, states, provinces, and other defined boundaries.
- 2) Easy to understand Regional data comparison and distribution of data by Filled map .
- 3) It's used to visualize the data for Data Clustering and Hotspots, Area of Sales and Marketing, Demographic Analysis and Election Results.

Limitation:

- 1)Lack of Small region data reliability and visual complexity.

Bullet Chart:



Uses:

- 1) A bullet chart 2 is used to display and compare data against performance targets and benchmarks.
- 2) The design of bullet charts emphasizes the most critical information, such as actual value, target value, and performance range.
- 3) It's used to visualize the data for Quality control, healthcare metrics, sales performance and copy tracking.

Limitation:

- 1) It's not ideal for all dataset and Complexity with multiple targets.
- 2) When displaying many bullet charts together, especially with long data labels, small charts can become cluttered.