



BLUE BUFFALO™



HOME 4 THE  
HOLIDAYS®

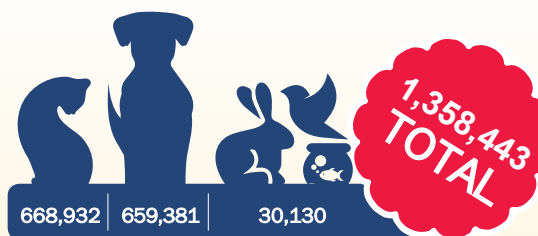
HELEN WOODWARD ANIMAL CENTER



**Home 4 the Holidays® is a three-month adoption drive that saves the lives of orphan pets and raises awareness about the importance of pet adoption during the holiday season.**

More families bring a new pet home during the holiday season than at any other time of the year. This program is dedicated to educating the public about the importance of choosing pet adoption over supporting puppy mills and backyard breeders. Through our collective group of over 4,000 pet adoption agencies, facilities and rescue-groups, this campaign has become the largest pet adoption campaign on record, saving over 16 million pets since its inception in 1999.

**Over  
4,000**  
groups around  
the world have  
participated!



Campaign Adoptions in 2019

## How you can help



### Adopt

Save a life and  
gain a best friend!



### Donate

Host a supply  
drive or donate  
cash to ensure  
orphan pets are  
cared for!



### Volunteer

Find your local  
shelter and donate  
your time!



### Share

Encourage your  
online community  
to adopt, donate,  
or volunteer!

**Visit [Home4TheHolidays.org](http://Home4TheHolidays.org) to learn more!**