

Company Name – Tekrowe

Question 1)

What is the name of the company?

Answer: -

The name of the company is Tekrowe Digital.

Question 2)

What is the short name of the company?

Answer: -

The short name of the company is Tekrowe.

Contact Information of Tekrowe

Question 3)

What is Tekrowe's email for contact?

Answer: -

Tekrowe email for contact is 'contact@tekrowe.com'

Question 4)

What is Tekrowe's contact phone number?

Answer: -

Tekrowe contact phone number is '+ (408) 256-0033'

Question 5)

What is Tekrowe's Headquarters located?

Answer: -

Tekrowe's Headquarters is located at the following address:

'440 N Wolfe Rd. Sunnyvale, CA 94085 (San Francisco, USA)'

Question 6)

What is Tekrowe's Pakistan Location?

Answer: -

Tekrowe's Pakistan location is at the following address:

'Signature One building Block, Business Square, C-9, Gulberg Greens Block C Islamabad, Islamabad Capital Territory, Pakistan'

Question 7)

What is Tekrowe's USA Location?

Answer: -

Tekrowe's Headquarters is located at the following address:

'440 N Wolfe Rd. Sunnyvale, CA 94085 (San Francisco, USA)'

Question 8)

List Tekrowe's Locations?

Answer: -

Tekrowe's Headquarters is located at the following address:

USA LOCATION: - '440 N Wolfe Rd. Sunnyvale, CA 94085 (San Francisco, USA)'

PAKISTAN LOCATION: - 'Signature One building Block, Business Square, C-9, Gulberg Greens Block C Islamabad, Islamabad Capital Territory, Pakistan'

Question 9)

Is there is a way to book an online meeting?

Answer: -

Yes, you can book an online meeting with Tekrowe by visiting the 'CONTACT US' page on the website where you will be able schedule a 1:1 meeting with Tekrowe's CTO Zohaib Akmal. You will be able to view his schedule and book a 20-minute meeting. Web conferencing details provided upon confirmation.

Leadership Team of Tekrowe

Question 10)

Tell me about Tekrowe's Leadership Team

Answer: -

Tekrowe's Leadership Team is a group of seasoned professionals with extensive experience in technology, business, and innovation. Our leaders bring a wealth of knowledge and expertise to the table, guiding the company towards its strategic goals and ensuring the delivery of high-quality solutions to our clients. With a focus on innovation, collaboration, and excellence, our leadership team is committed to driving Tekrowe's success and helping our clients achieve their business objectives. Meet our Leadership Team:

- Shoaib Akmal, CEO & Co-Founder
- Zohaib Akmal, CTO & Co-Founder
- Asim Ajmal, COO & Co-Founder
- Aftab Ahmed, Head of Innovation and Growth

Our leaders have a remarkable history of untangling intricate business challenges. They bring extensive expertise and a strong reputation in the industry. At Tekrowe, we champion innovation, nurture excellence, and guide our customers toward new opportunities in the business world.

Question 11)

Who is the CEO of Tekrowe?

Answer: -

Shoaib Akmal is the CEO of Tekrowe.

Question 12)

Who is the CTO of Tekrowe?

Answer: -

Zohaib Akmal is the CEO of Tekrowe.

Question 13)

Who is the COO of Tekrowe?

Answer: -

Asim Ajmal is the CEO of Tekrowe.

Question 14)

Who is the Head of Innovation and Growth at Tekrowe?

Answer: -

Aftab Ahmed is the Head of Innovation and Growth at Tekrowe.

Question 15)

Who are the founders of Tekrowe?

Answer: -

Tekrowe was founded by 3 great leaders:

- Shoaib Akmal
 - Asim Ajmal
 - Zohaib Akmal
-

Services Offered by Tekrowe

Question 16)

What services are offered by Tekrowe?

Answer: -

Tekrowe specializes in creating high impact, high performance and highly scalable digital products & solutions.

Tekrowe offer the following services:

- Full Stack Development
 - Mobile Application Development
 - Cloud Engineering
 - DevOps Engineering
 - Data Engineering
 - Data Analytics
 - User Experience and Design
 - Digital Marketing
-

Question 17)

What is the description of Full Stack Development service offered by Tekrowe?

Answer: -

Our Full Stack Development expertise brings a comprehensive approach to web and application development. Our skilled professionals are well-versed in both front-end and back-end technologies, ensuring seamless end-to-end solutions. Whether it's creating responsive and user-friendly interfaces or designing robust server-side architecture, we have the know-how to bring your digital ideas to life.

- End-to-End Ownership: - From conception to deployment and maintenance, we take complete ownership of your project, providing a seamless, one-stop solution
 - Modern Technology Stack: - We employ the latest and most relevant technologies, ensuring that your solutions are built with the most up-to-date tools and frameworks
 - Performance and Scalability: - We prioritize business objectives in the design and development process, ensuring that the end product aligns with your specific goals and targets, enabling you to achieve tangible business outcomes
 - Agile Development: - We embrace agile methodologies, enabling rapid adaptation to changing requirements and quick time-to-market for your products
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Question 18)

What is the description of Mobile Application Development service offered by Tekrowe?

Answer: -

In the age of mobile-first, our Mobile Development expertise is the key to creating cutting-edge mobile apps for both iOS and Android. We specialize in crafting intuitive, high-performance, and feature-rich mobile applications that cater to your specific business objectives. From concept to deployment, our team is committed to delivering apps that captivate users and achieve your mobile goals.

- User-Centric Design: - Our mobile apps prioritize user experience and intuitive design, resulting in engaging and user-friendly interfaces

- Cross-Platform Expertise: - We excel in both iOS and Android development, ensuring your app reaches a wide audience

- Customization and Scalability: - Our solutions are designed to be highly customizable and scalable, catering to your specific business needs

- Integration Capabilities: - We can seamlessly integrate your mobile apps with other systems and platforms

Question 19)

What the description of Cloud Engineering service offered by Tekrowe?

Answer: -

Our Cloud Engineering experts empower your business to leverage the power of the cloud. We are adept at designing, implementing, and managing cloud solutions that enhance scalability, security, and efficiency. With our cloud engineering services, you can harness the full potential of cloud platforms like AWS, Azure, or Google Cloud to optimize your operations and reduce costs.

- Multi-Cloud Platform Proficiency: - We have extensive experience with leading cloud platforms, such as AWS, Azure, and Google Cloud, to maximize the benefits of cloud technologies

- Hybrid Cloud Architectures: - Our expertise extends to developing hybrid cloud architectures that combine the benefits of public and private clouds

- Security Assurance: - Our cloud solutions are fortified with robust security measures, ensuring the protection of your data and applications.

- Scalability, Reliability and Cost Optimization: - We optimize cloud resources for scalability, reliability and cost-efficiency, allowing your business to grow without overextending your budget and ensuring continuous operations

Question 20)

What is the description of DevOps Engineering service offered by Tekrowe?

Answer: -

Our DevOps specialists bridge the gap between development and IT operations. We foster collaboration and automation to speed up software delivery and enhance the reliability of your systems. From continuous integration and continuous delivery (CI/CD) pipelines to infrastructure as code, we can streamline your development process and maximize your operational efficiency.

- Continuous Integration and Deployment: - We implement CI/CD pipelines to automate software delivery and ensure rapid, error-free releases

- Performance Monitoring and Optimization: - We continuously monitor system performance and make data-driven optimizations for enhanced reliability and speed

- Collaboration and Communication: - Our DevOps practices promote cross-functional collaboration and communication, improving efficiency and team synergy

- Secure by Design: - Our DevOps approach incorporates security measures at every stage, safeguarding your systems and data.

Question 21)

What the description of Data Engineering service offered by Tekrowe

Answer: -

Data is the backbone of informed decision-making. Our Data Engineering expertise ensures that you can collect, store, process, and analyze data effectively. We create data pipelines, build data warehouses, and implement advanced data solutions, providing you with the insights you need to drive strategic business decisions.

- Data Integration Expertise: - We excel in integrating data from diverse sources, ensuring a holistic view of your information

- Data Quality and Cleansing: - Our data engineers focus on maintaining data accuracy and integrity, reducing errors and improving decision-making

- Scalable Data Solutions: - Our solutions are designed to grow with your data, ensuring they meet changing business needs

- Data Warehouse and Data Lake Expertise: - We design and manage data warehouses and data lakes for efficient data storage and retrieval

Question 22)

What the description of Data Analytics service offered by Tekrowe?

Answer: -

Our Analytics services focus on turning data into actionable insights. We employ cutting-edge tools and techniques to extract valuable information from your data, enabling you to make informed decisions. Whether it's business intelligence, data visualization, or predictive analytics, we provide the insights that drive success

- Strategic Business Insights: - Our analytics provide actionable insights that support strategic decisions, from inventory management to customer retention

- Customized Dashboards: - We build customized dashboards that offer insights tailored to your specific business needs and KPIs

- A/B Testing: - We conduct A/B testing to optimize user experiences and conversion rates

- Customized Reporting: - We deliver tailor-made reports that focus on your unique KPIs and goals, providing actionable insights

Question 23)

What is the description of User Experience and Design service offered by Tekrowe?

Answer: -

Exceptional design and user experience are integral to the success of any digital product. Our User Experience and Design team excels in crafting visually appealing, intuitive, and user-friendly interfaces. We prioritize user research, usability testing, and innovative design practices to ensure that your product not only looks great but also provides an outstanding user experience.

- User Research: - We conduct in-depth user research to understand your audience and tailor designs to their preferences

- Innovative Interface Design: - We prioritize cutting-edge interface design, enhancing the visual appeal and user engagement of your products

- User-Centered Prototyping: - We create prototypes with user feedback to refine design concepts

- Accessibility and Inclusivity: - Our designs ensure accessibility and inclusivity, catering to diverse user needs

Question 24)

What is the description of Digital Marketing service offered by Tekrowe?

Answer: -

Our Digital Marketing experts are your partners in reaching and engaging your target audience. We create data-driven marketing strategies encompassing search engine optimization (SEO), pay-per-click advertising (PPC), social media marketing, email marketing, and content marketing. Our goal is to boost your online visibility, attract quality leads, and drive conversions.

- SEO Expertise: - We implement comprehensive SEO strategies to improve your online visibility and search engine rankings

- PPC Campaign Management: - Our PPC experts optimize ad campaigns to maximize ROI and drive targeted traffic

- Social Media Engagement: - We craft engaging social media content and campaigns to connect with your audience

- Marketing Automation: - We implement automation tools for more efficient and personalized marketing campaigns

Engagement Models of Tekrowe

Question 25)

What are Tekrowe's engagement models?

Answer: -

Tekrowe offers the following engagement models:

- Product Engineering
 - Managed Team Augmentation
 - Agile Squad
-

Question 26)

What are Tekrowe say about their Product Engineering engagement model? Provide details

Answer: -

Our Product Engineering service is the key to transforming your innovative ideas into robust, market-ready software solutions. We provide end-to-end product development support, encompassing everything from conceptualization to design, development, testing, and deployment. Our team of highly

skilled engineers, architects, and designers work in synergy to ensure your product not only meets your specifications but also exceeds industry standards. With a focus on scalability, security, and user experience, we are committed to helping you build cutting-edge software products that can drive your business forward.

- End-to-End Expertise: Our expertise covers the entire product development lifecycle, from ideation and conceptualization to deployment and post-launch support, ensuring that your project is in capable hands at every stage

- Scalability & Performance: We design and build products with scalability in mind, allowing them to grow with your business. Our focus on high performance ensures that your software can handle increasing demand and maintain responsiveness

- Business-Centric Solutions: We prioritize business objectives in the design and development process, ensuring that the end product aligns with your specific goals and targets, enabling you to achieve tangible business outcomes

- Agile Methodologies: We embrace agile development practices, allowing us to pivot rapidly in response to feedback and changing market dynamics

Question 27)

What does Tekrowe say about their Managed Team Augmentation engagement model? Provide details

Answer: -

Our Managed Team Augmentation, you can augment your existing IT teams with our pool of talented professionals. We provide a cost-effective solution to scale your workforce without the complexities of hiring and onboarding. Our experts seamlessly integrate with your in-house team to ensure they align with your processes and goals. Whether you need additional developers, quality assurance specialists, project managers, or other IT professionals, we have the expertise to match your needs. This service enables you to stay agile in project management, meet tight deadlines, and enhance your project's efficiency while keeping full control over the development process

- Seamless Integration: Our professionals integrate seamlessly with your in-house teams, functioning as an extension of your organization

- Rapid Onboarding: Our experts seamlessly integrate with your team, quickly adapting to your processes and goals to ensure a smooth and efficient collaboration

- Diverse Skill Sets: Our pool of professionals covers a wide range of IT expertise, from software development and QA to project management and DevOps, ensuring you have the right skills for your specific project

- Specialized Talent: You gain access to a wide range of specialized talents, ensuring you have the right experts for each project aspect

Question 28)

What does Tekrowe say about their Agile Squad engagement model? Provide details

Answer: -

Our Agile Squads service is designed to offer flexibility and agility in software development. We understand that the ever-evolving digital landscape demands quick responses and adaptability. With Agile Squads, you can have dedicated cross-functional teams that can rapidly respond to your changing requirements, ensuring faster time-to-market and continuous improvement. These squads, comprising skilled professionals, will work closely with your in-house teams to create and deliver software solutions in an iterative and collaborative manner. Whether it's building new features, optimizing existing systems, or tackling complex problems, our Agile Squads have got you covered

- Cross-Functional Teams: Our squads consist of diverse professionals, including developers, designers, testers, and project managers, ensuring that all aspects of your project receive expert attention

- Continuous Improvement: We follow agile methodologies to continuously iterate on your project, embracing feedback and making enhancements at every stage for an ever-evolving solution

- Collaborative Approach: We work closely with your in-house teams, fostering open communication and collaboration to ensure alignment with your business goals

- Scalable Teams: Our squads can scale up or down as needed, accommodating your changing project requirements

Slogan of Tekrowe

Question 29)

What is the company motto/slogan?

Answer: -

The company motto/slogan is "Transforming the world through digital innovation."

Tekrowe is at the forefront of global innovation, driving progress and pushing boundaries in technology and business solutions across the globe. For over five decades, Tekrowe has been at the forefront of innovation, continuously delivering successful solutions to our clients. With an unwavering commitment to excellence and a proven track record, we take pride in our rich history of problem-solving at an enterprise scale. Over 50+ years of experience in innovation and delivering success.

We have a proven track record of success in innovation and delivery with more than 50 years of experience in the ever-evolving world of technology, we have consistently pushed the boundaries of

what's possible. Our journey has been marked by pioneering breakthroughs and adapting to the latest industry trends. This legacy of innovation has enabled us to remain agile.

Tekrowe Trusted By

Question 30)

Which other companies/businesses trust Tekrowe?

Answer: -

Tekrowe has worked with many companies and is highly trusted by all of them.

Here is a list of companies that have put their trust in Tekrowe:

1. Huawei
2. Verizon
3. Walmart Labs
4. Kodak Alaris
5. Teradata
6. PerfAI
7. Ilara Health
8. Kaya
9. Squire
10. Insider 777
11. LawFi
12. IBM

A lot more to come in the future!

Summary On Tekrowe

Question 31)

Give me a brief overview/summary of the company.

Answer: -

Tekrowe is a leading Technology and AI Consulting firm based in Silicon Valley, California. We are the trusted technology partner for startups and Fortune 500 companies worldwide. Our team of 100+ experts in AI, Data, and Web Technologies helps businesses innovate and transform with confidence.

At Tekrowe, we use Design Thinking and Lean/Agile Methodologies to deliver enterprise-grade solutions that are secure, scalable, and impactful.

Testimonials/Reviews on Tekrowe

Question 32)

Are there any testimonials from people, some validation?

Answer: -

Yes, many people have given their testimonials and validation for Tekrowe.

Here is a list of people that have given their testimonials:

1. Corey Anand - CEO, Kaya Care
2. Christopher Lightner - VP of Creative Services, Digital Marketing Agency
3. Michael Murray - CEO, Authored
4. Usman Tauqir - CEO, SEO & Content Marketing Agency
5. Intesar Mohammed - CEO, PerfAI
6. Kamran Kiyani - CEO, ScouteAI
7. Phil Rosen - CEO, Insider777
8. Eric Mbuthia Kanyi - CTO/CMO, Ilara Health

A lot more to come in the future!

Question 33)

What was the review/testimonial from Corey Anand, CEO of Kaya Care?

Answer: -

His review was: "I'm very happy with Tekrowe's work. I wholeheartedly recommend Tekrowe and their team to any organization seeking a development partner that goes above and beyond to deliver exceptional results. Their expertise, professionalism, and unwavering commitment to client success make them a standout choice in the field of development services. We look forward to continuing our partnership with Tekrowe as we embark on the next phases of our business journey. Thank you, Tekrowe, for being an integral part of our success story!"

Question 34)

What was the feedback from Corey Anand, CEO of Kaya Care?

Answer: -

"Tekrowe effectively took over the project from a previous team and assumed full end-to-end technology ownership, ensuring a seamless transition and continuous project momentum. The platform developed by Tekrowe was of very high quality, offering robust functionality and reliability, which has enhanced our operational capabilities. Whenever a new business need arose, Tekrowe was adept at promptly finding and deploying the right team members with the necessary expertise to address those specific challenges. Development of Platform features within agreed upon timeframe.

Tekrowe's project management is exemplary. They consistently deliver on time, often exceeding our expectations. In response to our needs, they are incredibly responsive and adaptable. Whenever our requirements evolve, Tekrowe promptly adjusts their strategies and workflows to align with our new objectives. This proactive and client-focused approach has been crucial in maintaining seamless project progress and achieving our goals efficiently.

Tekrowe has been a uniquely valuable partner in our continued growth. Their team is technically very capable. They seamlessly integrate cutting-edge AI technologies with our existing systems, enhancing functionality and driving innovation.

They excel in planning and execution, consistently delivering projects on time and within budget, while effectively adapting to changing requirements. This blend of reliable support and skilled project management, combined with their ability to integrate advanced technologies into our operations, truly sets Tekrowe apart from other tech service providers."

Question 35)

What project did Tekrowe work on with Kaya Care? The Project Summary

Answer: -

Develop custom software. The team provides support, designs the UX/UI, manages the client's cloud infrastructure, creates new features, and integrates AI.

Question 36)

What specific goals or objectives did Tekrowe accomplish for Kaya Care Project?

Answer: -

Provide End-to-End development and support to Kaya.

- New Feature Development and Integration with other platforms.
 - Enhancing Platform's capabilities through AI.
-

Question 37)

What is the scope of the work Tekrowe worked on for Kaya Care Project?

Answer: -

Providing ongoing full-stack support to address any technical challenges.

- Developing and integrating custom features tailored to Kaya Care business needs.
- Designing and implementing user-friendly dashboards
- Managing our cloud infrastructure to ensure high availability and performance.
- Advancing our platform's capabilities through AI development.

Key deliverables have been:

- the seamless functionality of Kaya Care's platform
 - enhanced data analytics capabilities
 - innovative AI features that drive business intelligence.
-

Question 38)

What was the review/testimonial from Christopher Lightner, VP of Creative Services, Digital Marketing Agency?

Answer: -

His review was: "They were very responsive and committed to completing the project to our satisfaction."

Question 39)

What was the feedback from Christopher Lightner, VP of Creative Services, Digital Marketing Agency?

Answer: -

"The budget was met. Communication was regular and transparent. The final project met all requirements. Tekrowe was very responsive to all questions and communications. We meet weekly to discuss progress and address issues. We created shared checklists to make sure requirements were being addressed. Timelines were adjusted as needed – these adjustments were acceptable due to their transparent communications about issues and challenges in the project. Tekrowe made no excuses. When they encountered unforeseen challenges, they shared these with us as well as their game plan to resolve the issue. They were very responsive and committed to completing the project to our satisfaction. They were able to provide an excellent product and good project management within a very reasonable budget. I have no constructive criticisms to offer currently. We will use this company again."

Question 40)

What project did Tekrowe work on with Creative Services, Digital Marketing Agency? The Project Summary

Answer: -

Develop custom software. The team provides support, designs the UX/UI, manages the client's cloud infrastructure, creates new features, and integrates AI.

Question 41)

What specific goals or objectives did Tekrowe accomplish for Creative Services, Digital Marketing Agency Project?

Answer: -

To recreate existing antiquated proprietary marketing platform.

- To allow more users at our company to use it, not just developers.
 - Migrate existing data to eliminate the need for tedious recreation of assets.
-

Question 42)

What is the scope of the work Tekrowe worked on for Creative Services, Digital Marketing Agency Project?

Answer: -

Recreate aging proprietary landing page platform that is highly customizable by client. Implement newer technologies including an enterprise level CMS. Coordinate with in-house developers to create a seamless presentation to users. Migrate existing data into new platform with as little clean up as possible. A new platform is needed to enable non-developer staff to be able to manage and edit landing pages.

Question 43)

What was the review/testimonial from Eric Mbuthia Kanyi, CTO, Ilara Health?

Answer: -

His review was: "It has been a pleasure working with Tekrowe. Tekrowe have been accommodating in coming up with an engagement structure that worked best for us. The team provided us with valuable insights into optimizing our existing code base to comply with best practice and to deliver more efficient utilization of resources. The team have been very professional, working quickly and proficiently in line with internal guidelines."

Question 44)

What was the review/testimonial from Kamran Kiyani, CEO, ScouteAI?

Answer: -

His review was: "Working with Tekrowe turned out to be an excellent decision to reach the next important milestone in our Scoute.ai journey. The Tekrowe team is technically sound and has all the resources to get the job done. We already look forward to working with them again."

Question 45)

What was the review/testimonial from Phil Rosen, CEO, Insider777?

Answer: -

His review was: "What sets Tekrowe apart is their unparalleled technical expertise, embodied by their founders. From the moment we began working together, I sensed a dedication to truly understand our needs rather than rushing to deliver a one-size-fits-all solution. Their realistic approach to providing options, timelines, and pricing reflects a transparency and integrity that I deeply appreciate.

When we faced a challenge with an over-engineered and undocumented codebase, the Tekrowe team was there. They meticulously reverse-engineered it to stabilize our site, making enhancements and debugging along the way. The result was not just a fixed problem but a more efficient, robust system. And all of this was done with honesty and at a fair price.

Tekrowe's comprehensive resources and unwavering commitment to understanding and addressing our specific needs have made them an invaluable partner. I wholeheartedly recommend their services.

What sets Tekrowe apart is their unparalleled technical expertise, embodied by their founders. From the moment we began working together, I sensed a dedication to truly understand our needs rather than rushing to deliver a one-size-fits-all solution. Their realistic approach to providing options, timelines, and pricing reflects a transparency and integrity that I deeply appreciate. When we faced a challenge with an over-engineered and undocumented codebase, the Tekrowe team was there. They meticulously reverse-engineered it to stabilize our site, making enhancements and debugging along the way. The result was not just a fixed problem but a more efficient, robust system. And all of this was done with honesty and at a fair price. Tekrowe's comprehensive resources and unwavering commitment to understanding and addressing our specific needs have made them an invaluable partner. I wholeheartedly recommend their services."

Question 46)

What was the review/testimonial from Michael Murray, CEO, Authored?

Answer: -

His review was: "Tekrowe does a phenomenal job, and I fully recommend them to any startup or entrepreneur"

Question 47)

What was the feedback from Michael Murray, CEO, Authored?

Answer: -

"The project with Tekrowe delivered several measurable outcomes that demonstrate its success:

- The platform was developed precisely according to the specified requirements, aligning perfectly with the intended platform needs and strategic goals.

- Capturing appropriate data points and accuracy of data analysis was critical. Tekrowe was able to provide this.

- The platform demonstrated robust performance and scalability, efficiently handling user interactions and data processing without compromising service quality.

Tekrowe demonstrated excellent project management throughout the development process. Their responsiveness to feedback and adjustments was notably proactive, ensuring that the final product aligned perfectly with our needs. They maintained a clear and consistent communication line and adhered to the timeline, ensuring all deliverables were met on schedule.

The most impressive aspects of Tekrowe were their profound technical expertise and exceptional problem-solving skills. They accurately translated our specific requirements into a functional and effective platform, demonstrating a deep understanding of our needs.

Additionally, Tekrowe's flexibility and adaptiveness stood out. They consistently tailored their approach to align with our evolving needs throughout the project, ensuring optimal outcomes at every stage.

I am 100 Percent completely satisfied with my experience. Tekrowe does a phenomenal job, and I fully recommend them to any startup or entrepreneur with an idea, but not the technical expertise to create it.”

Question 48)

What project did Tekrowe work on with Authored? The Project Summary

Answer: -

Tekrowe built a specialized platform for a literary platform. The team worked on the platform's architecture, data collection mechanisms, dashboards, data analytics, and third-party tools integration.

Question 49)

What specific goals or objectives did Tekrowe accomplish for Authored?

Answer: -

- Designing and developing the platform architecture
- Implementing data collection to gather data points from user interactions.
- Analyzing collected data to provide actionable insights.

- Creating comprehensive dashboards for authors and agents.
 - Integrating with essential third-party tools to extend platform capabilities.
-

Question 50)

That is the scope of the work Tekrowe worked on for Authored Project?

Answer: -

Tekrowe was engaged to create a specialized platform from the ground up, tailored specifically for the needs of Authored, a platform facilitating connections between authors, literary agents, and publishing professionals. The detailed scope of work Tekrowe handled included:

- Tekrowe developed a robust and scalable architecture for the Authored platform, ensuring it could efficiently handle user interactions and data processing.
 - Tekrowe developed customized data collection mechanisms that allowed for the accumulation of detailed user data. This included submission forms, user activity trackers, and feedback systems, all designed to gather comprehensive inputs from platform users.
 - Employing advanced data analytics, Tekrowe transformed raw data into valuable insights, aiding users in making informed decisions.
 - Tekrowe implemented user-friendly dashboards that provided authors and agents with all necessary information to make informed decisions. These dashboards included data visualizations, key metrics, and actionable insights, enhancing user experience and engagement.
 - The integration with third-party tools was seamlessly executed to augment the platform's capabilities. These integrations included analytics tools, an authentication platform, and payment systems, among others, to enrich the platform's functionality.
-