

HASSAN KHAN

BUSINESS STUDENT

PERSONAL PROFILE

I am a results-driven student who is eager to learn new concepts, which I can apply to real life. With my strong business academic background, I aim to further my career in Business Management with a position that will allow me to expand my horizons and reach my full potential.

EDUCATION

Iqra University

BBA-H (Marketing)
Duration: 2013 - 2018
CGPA: 2.7 / 4.0

CONTACT

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PERSONAL INFORMATION

Father's Name: Mansoor Murtaza Khan
Date of Birth: 22nd of May 1993
Nationality: Pakistani
Address: B-102, Ammar Tower, PECHS
Block-3, Shaheed-e-Milat road, Karachi.

HOBBIES

Photography
Cricket
Event planning

SKILLS

Team player
Proficient MS Office
Strong Communication skills
Friendly with technology

WORK EXPERIENCE

Al-Hayat Garden Restaurant, Riyadh

Assistant Manager | June 2014 - Aug 2015

Successfully managed day-to-day operations to achieve optimum performance, profitability, and 100% guest satisfaction.

Karachi Marriott Hotel

Intern - Sales and Marketing | July 2018 - Aug 2018

Handles inquiries and emails to the company, engaged in customer service, attends to the needs of fellow employees.

EXTRA CURRICULAR ACTIVITIES

Volunteered at SIUT Spring Festival.
Attended a Guest Speaking Session on Leadership Essential, by Mr. WaliZahid at Iqra University.
Core team member at Click 2.0 workshop.
Attended CEO talks with Mr. Jahangir Piracha, CEO, Engro Powergen held at Iqra University.

RESEARCH PROJECTS

Presented an objective Ratio Analysis subject to Agricultural sector of Pakistan.	Devised a marketing plan to relaunch the existing failed product (Marketing Management course).
Developed a business plan for 'Canned Sugercane Juice'	Presented findings on the Impact of IT in Sustainable Supply Chain Management subject to organizational performance.