# PLAY EXPERIENCE ENHANCEMENT USING EMOTIONAL FEEDBACK

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# Abstract

Abstract less than or equal to 1 page one page stating what the thesis is about highlight the contributions of the thesis

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## LIST OF ABBREVIATIONS

TT Thought Technology
GSR Galvanic Skin Response
EMG Electromyography

HR Heart Rate

BVP Blood Volume PulseEDA Electrodermal ActivityHCI Human Computer Interaction

AV Arousal/Valence NPC Non-Player Character

Mod Modification

CSV Camma Separated Values

## Chapter 1

#### Introduction

Since computers are playing a significant role in our daily life, the need for a more friendly and natural communication interface between human and computer has continiously increased. Making computers capabale of perceiving the situation in terms of most human specific factors and responding dependent to this perception is of major steps to acquire this goal. If computers could recognize the situation the same way as human does, they would be much more natural to communicate. Emotions are of important and mysterious human attributes that have a great effect on people's day to day behavior. Researchs from neuroscience, psychology, and cognitive science, suggests that emotion plays critical roles in rational and intelligent behavior [16]. Apparently, emotion interacts with thinking in ways that are nonobvious but important for intelligent functioning [16]. Scientists have amassed evidence that emotional skills are a basic component of intelligence, especially for learning preferences and adapting to what is important [13, 8] People used to express their emotions through facial expressions, body movement, gestures and tone of voice and expect others understand and answer to their affective state. But sometimes there is a distinction between inner emotional experiences and the outward emotional expressions [15]. Some emotions can be hard to recognise by humans, and inner emotional experiences may not be expressed outwardly [9]. Recent extensive investigations of physiological signals for emotion detection have been providing encouraging results where affective states are directly related to change in inner bodily signals [9]. However whether we can use physiological patterns to recognise distinct emotions is still a question [16, 4].

Although the study of affective computing has increased considerably during the last years, few have applied their research to play technologies [22]. Emotional component of human computer interaction in video games is surprisingly important. Game players frequently turn to the console in their search for an emotional experience [18]. There are numerous benefits such technology could bring video game experience, like: The ability to generate game content dynamically with respect to the affective state of the player, the ability to communicate the affective state of the game player to third parties and adoption of new game mechanics based on the affective state of the player [22]. This work concentrates on developing a real-time emotion recognition system for play technologies which can quantify player instant emotional state during a play experience The rest of the paper is organized as follows: in Section 2 we outline different emotion recognition theories with an overview of physiology sensors. In Section 3 we demonstrate some implementation details of the system. We then describe the experimental setup in Section 4 before giving

our results in Section 5. Finally, we give conclusions in Section 6.

## Chapter 2

#### Human and Play Technologies

#### 2.1 Affect and Emotion

Using emotional responses to increase the level of users interaction with a real-time play technology requires an effective technique to identifying specific emotion states within an emotional space. Major existing emotion models in the psychology literature includes: basic emotion theory [6, 7], dimensional emotion theory [10, 19] and models from appraisal theory (e.g., [17]) [24]

Basic emotion theory identifies anger, disgust, fear, happiness, sadness, and surprise [14] as the concise set of primary emotions. These are actually the least six universal categories researchers agreed upon [23]. It also claims these primary emotions are distinguishable from each other and other affective phenomena [5]. On the other hand dimensional emotion theory argues that all emotional states reside in a two-dimensional space, defined by arousal and valence.

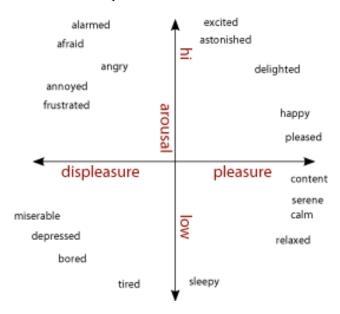
While there are various opinions on identifying emotional states, classification into discrete emotions [5], or locating emotions along multiple axes [20, 10], both had limited success in using physiology to identify emotional states [3].

Lang used a 2-D space defined by arousal and valence (pleasure) (AV space) to classify emotions [10]. Valence can be described as a subjective feeling of pleasantness or unpleasantness while arousal is the subjective state feeling activated or deactivated [1]. Using an arousal-valence space to create the Affect Grid, Russell believed that arousal and valence are cognitive dimensions of individual emotion states. Affect is a broad definition that includes feelings, moods, sentiments etc. and is commonly used to define the concept of emotion [15]. Russell's model has two "axes" that might be labeled as displeasure/pleasure (horizontal axis) and low/high arousal (vertical axis) It is not easy to map affective states into distinctive emotional states, However these models can provide a mapping between predefined states and the level of arousal and valence [23], Figure 2.1.

Both mentioned models for identifying emotions convey some practical issues in emotion measurement. In a HCI context, the stimuli for potential emotions may vary less than in human-human interaction (e.g., participant verbal expressions and body language) [24] and also the combination of evoked emotions [14]. However with help of physiological signals and the fuzzy logic in the model we are going to use, such issues

<sup>&</sup>lt;sup>1</sup>Photo credit: http://imagine-it.org/gamessurvey/

Figure 2.1: Russell's circumplex model with two axes of arousal and valence <sup>1</sup>.



with our dimentional emotion models would be minimized. Though it is anticipated to observe different range of evoked emotions while interacting with play technologies compared to interacting with other humans in daily life. [24]. However our dimensional emotion models suffers some other problems. One problems is that arousal and valence are not independent and one can impact the other [12]. Continuously capturing emotional experiences in this applied setting is of its other hallmarks. Subjective measures based on dimensional emotion theory, such as the Affect Grid [20] and the Self-Assessment Manikin [2], allow for quick assessments of user emotional experiences but they may aggregate responses over the course of many events [24]. This work uses Mandryk et al. version of AV space [12].

## 2.2 Measuring Affect

## 2.3 Affect and Play Technologies

## 2.4 Real Time Game Adaptation

Playing video games as a kind of entertainment would help people to have new internal experiences. The virtual world of video games let adults to play as new rolls and enjoy filling their heads with new thoughts and emotions. Some people value the sensation

Games are opportunities for development and design of environments therefore the player can interactively experience various emotions and mental conditions. This interactive experience in contrast to cinema and other major types of entertainment is what makes them exceptional

## Chapter 3

## CUSTOMIZING PLAY EXPERIENCE IN REAL-TIME

- 3.1 Adaptive Game Design
- 3.1.1 Player
- 3.1.2 NPCs
- 3.1.3 Environment
- 3.2 Phisiological Signals
- 3.2.1 Heart Rate
- 3.2.2 Galvanic Skin Response
- 3.2.3 Facial Electromyography
- 3.3 Real-Time Affect Engine
- 3.3.1 Fuzzy Logic for Space Transformation
- 3.3.2 Physiological Signals to Arousal and Valence

## Chapter 4

## IMPLEMENTATION AND INTEGRATION

### 4.1 Recognizing Emotion

Heart rate (HR), blood pressure, respiration, electrodermal activity (EDA) and galvanic skin response (GSR), as well as facial EMG (Electromyography) are of physiological variables correlated with various emotions most. Interpreting physiological measures into emotion state can be difficult, due to noisy and inaccurate signals, however recent on-going studies in this area by Mandryk and Atkins [12] presented a method to continuously identifying emotional states of the user while playing a computer game. Using the dimensional emotion model and the fuzzy logic, based on a set of physiological measures, in its first phase, their fuzzy model transforms GSR, HR, facial EMG (for frowning and smiling) into arousal and valence variables. In the second phase another fuzzy logic model is used to transform arousal and valence variables into five basic emotion states including: boredom, challenge, excitement, frustration and fun. Their study successfully revealed self-reported emotion states for fun, boredom and excitement are following the trends generated by their fuzzy transformation. The advantage of continuously and quantitatively assessing user's emotional state during an entire play by their fuzzy logic model is what makes their model perfect to be in incorporated with real-time play technologies. Therefore exposing user's emotional state as a new class of unconscious inputs to the play technology.

## 4.2 Affect Engine

Affect Engine is the software unit developed to transform collected physiological data to their equivalent emotional state in real-time. While it is generally agreed that emotions comprise three components: subjective experience (e.g. feeling joyous), expressive behavior (e.g. smiling), and physiological activation (e.g. arousal) [21], Affect Engine provides a framework for transformation of physiological activations and some expressive behaviors. Affect Engine consists of four major components (Sensor Module, Fuzzification Module, Administration Panel and Engine Proxies), Figure ?? is a schematic view of these components working together.

At the following a brief description on these components is provided.

Figure 4.1: Affect Engine



#### 4.2.1 Sensor Module

The sensor module consists of a Thought Technology ProComp Infinity encoder [11] Figure 4.2, connected to PC with a USB cable, SensorLib as the basic application programming interface (API) receives raw physiological inputs from the encoder driver and provides functionalities to apply different filters such as low-pass, high-pass, smoothing and shifting to the signal.

Figure 4.2: Thought Technology ProComp Infinity encoder



#### 4.2.2 Fuzzification Module

Then filtered signals are fuzzified by the use of a set of fuzzy rules in the first phase of transformation. Then generated arousal and valence values are transformed into emotion values using another set of fuzzy rules in the second pass [12]. A sample set for fuzzy rules used in the first and the second phase can be found in Appendix A and B. Applications such as games can easily integrate the system where emotion recognition can offer adaptive control to maintain user interest and engagement. Once connected via sensors to the emotion recognition system, the affective state of the user can be captured continuously and in real-time and it can be monitored on a displayed 2-dimenstional graph of valance and arousal, Figure 1.

#### 4.2.3 Administration Panel



Figure 4.3: Administration Panel

#### 4.2.4 Engine Proxies

#### 4.3 Sensors

Currently the system uses Blood Volume Pulse (BVP), Galvanic Skin Response (GSR) and Electromyography (EMG; for frowning and smiling), to classify human affective states in 2-dimensional valence/arousal space, Figure 2. The system has three modules, Figure 4:

The Blood Volume Pulse (BVP) signal is a relative measure of the amount of blood owing in a vessel. From BVP we calculated heart rate and heart rate variability. The heart rate is known to refect emotional activity and has been used to differentiate between both negative and positive emotions as well as different arousal levels [11] The Galvanic Skin Response (GSR) sensor to measure the skin's conductance (between two electrodes and is a function of sweat gland activity and the skin's pore size). As a person becomes more or less stressed, the skin's conductance increases or decreases proportionally [15].

- 4.3.1 Heart Rate
- 4.3.2 Galvanic Skin Response
- 4.3.3 Facial Electromyography
- 4.4 Inegration with Valve Source Engine
- 4.4.1 Level Design
- 4.4.2 The Director

## Chapter 5

#### EXPERIMENTATION

#### 5.1 Introduction

## 5.2 Experiment

## 5.3 Participants

Data were recorded from 15 male and 1 female University students, aged between 18 and 32 (M = 25.00, SD = 3.875). As part of the experiment procedure demographic data were collected with special respect to the suggestions made by [?]. Of the participants 94.1% were right-handed. 41.2% of participants rated their computer skills as Advanced while the rest of 58.8% rated their skills as Intermediate. 35.3% of participants have described themselves playing video games every day, while 41.2% of them described themselves playing video games a few times per week and 17% have been playing video games a few times per month and the rest of 5.9% have been playing video games a few times per year. All participants have used PC as gaming system while 76.48% of them also have used at least one of the four popular console platforms (XBox360, PS3, PS2, Wii) for gaming. All of participants had at least some experience with 3D shooting games like First Person Shooters. 47.1% have described themselves playing 3D shooting games many times, while another 41.2% described themselves as experts in 3D shooting games; Only a total of 11.8% had limited or intermediate experience with 3D shooting games. Among the participants only 5.9% had intermediate experience in using mouse in games, 35.3% of them declared using mouse in games for many times and other 58.8% of them described themselves as experts in doing that.

## 5.4 Design

A four condition (standard, player, NPC, environment) play session was employed to evaluate performance and excitement as dependent variables. The order 4 Latin square used to permute conditions between participants was as the following:

a b c d

b c d a

c d a b d a b c

at the start of the play session, they were required to press one of the four buttons on the entrance ramp labeled 1 to 4, and when any one of these buttons were pressed, the Affect engine started calibrating players signals for 60 seconds, during the calibration mode, no adjustment to any of game parameters is applied, no matter which condition is being played. After the one minute of calibration the system decides the standard range of signal for player's excitement value. After that except for the condition number 1 which is the no adaptation mode, the captured excitement value is normalized in the calibrated player range of excitement into a value between 0 and 1, and this value is then used to adjust the game parameters, this process of capturing, adjusting and applying the signal value would continue for 3 minutes until the next cycle of calibrating and adjustment starts. The player is required to play every condition for at least 5 minutes to ensure capturing of a complete cycle of calibrating and adjustment. After playing each condition, the player is asked to rest for 7 minutes, during this time the player is asked to fill out between condition questionnaires, which tries to ask the participant to self-estimate his affect level. The Player Mode is labeled as condition number 2, the NPC mode is labeled as condition number 3 and the Environment mode is labeled as condition number 4. From the 17 participants in this study, one has been lacking adequate level of expertise and therefore was unable to continue doing the required tasks at the expected level and therefore his results was not usable for this study. The image of signal values for this participant is depicted at the following:

#### 5.5 Procedure

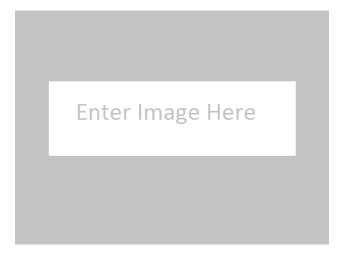
The experiment was piloted with six participants (2 female). Pilot participants were selected from the Interaction Lab at the University of Saskatchewan, their comments on different mechanisms and online questionnaires of the experiment were reviewed to make participant more comfortable and less intervened during the experiment. Also pilot participants physiological data was recorded to confirm the functionality of the system during the experiment.

All experiments were conducted on weekdays, with the first slot beginning at 11:00h and the last ending at 18:30h. Participants were contacted to choose their preferred time slots while general time for one experimental session was 1:30 hours with setup and cleanup. Participants were invited to a laboratory, after a brief introduction of the experimental procedure, and becoming aware of the data being collected during the session, they were asked to fill out and sign informed consent form, this was the only paper form used during the experiment. Then the GSR sensors were attached to participant's hand.

Attached GSR sensors wired to the signal decoder brings limitations for participants while moving and using their hand. To diminish noisy signals and make participants feel comfortable under these limitations, the GSR sensors were attached to the hand that was handling the mouse during the game. While fingers dealing with mouse were quite steady compared to the other hand handling the keyboard, those fingers used

to press the left and right mouse buttons were usually most comfortable ones for attaching GSR sensors. Some participants used index and middle fingers to press mouse buttons and others used index and ring fingers to do that 5.1.

Figure 5.1: GSR sensors attached to index and middle finger of participant's right hand



Having GSR sensors attached, participants were seated in a comfortable office chair, which was adjusted according to their individual height. They were then led to fill out the initial game demographic questionnaire. To keep GSR sensors attached during the experiment, all questionnaires after attaching GSR sensors were filled out using mouse and the same computer system. After the demographic questionnaire, participants were asked to self-assess their arousal, valence and dominance level using the self assessment manikin (SAM) questionnaire [?]. Filling initial questionnaires after attaching GSR sensors was meant to give enough time (approximately 5 minutes) to the participant to get used to the sensors before playing the game. Participants then have been taken to a tour in the game. Different game mechanics were shown to them, and they were given about 1 minute, dependent to their experience, to make themselves comfortable with it. Some participants didn't need this time due to prior experience and asked to skip that. Then, participants played four different game conditions described before. Participants were not told about the differences between conditions. Each game condition was set to take 5 minutes. After each condition, participants were asked to write their comments about particular changes they noticed under that condition and its effect on their gameplay. Then they were asked to filled out the intrinsic motivation inventory (IMI) questionnaire, the player experience of need satisfaction (PENS) questionnaire and the game engagement questionnaire (GEQ) to rate their experience. Filling the questionnaires between conditions was done during the minimum 7 minutes of resting time before the next condition begins. The resting time was meant to restore players baseline signals. GSR sensors were recording players signals during both the play and the resting sessions from the beginning of the first condition to the ending of the last condition. After completion of the experiment, sensors were removed. Participants were debriefed and compensated \$15 Canadian dollars and escorted out of the lab.

#### 5.6 Materials and Measures

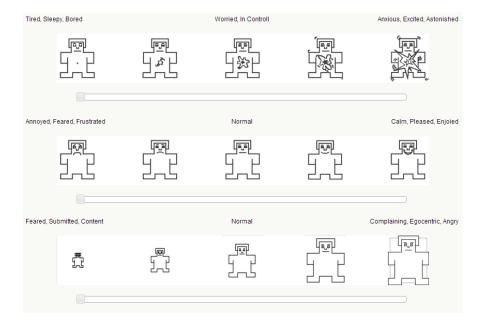
#### 5.6.1 GSR

#### 5.6.2 Subjective Measurements

Participants were assessing their experience under different conditions, using four online questionnaires. FluidSurveys was used to host the questionnaires.

**Self-Assessment Manikin** After each condition participants were asked to rate the condition using 5-point Self-Assessment Manikin (SAM) [2] scale for arousal, valence and dominance. ®FluidSurveys Multiple Choice widget was modified to include the SAM scales. Figure 5.2 shows the arousal, valence and dominance scales used.

Figure 5.2: Self-assessment manikin for arousal, valence and dominance used after each condition and before the first condition



Intrinsic Motivation Inventory Different components of game experience were measured using the Intrinsic Motivation Inventory questionnaire [?]. It combines several game-related subjective measurement dimensions: interest/enjoyment, perceived competence, effort and felt pressure and tension while playing the game. Each one of these components consists of ?? question items (e.g., "While playing, I was thinking about how much I enjoyed it" is a interest/enjoyment component item). Question items were shown in a randomized order every time the page was viewed. Each question item consists of a statement on a five-point scale ranging from 1 (strongly disagreeing with the statement) to 5 (strongly agreeing with the statement). The questionnaire was developed based on survey studies [?].

#### Player Experience of Need Satisfaction

Game Engagement Questionnaire An image of a regular participant signal values is depicted at the following. In this image from left to right the light blue line shows different conditions being played, and when the light blue line is declining towards its base value, that is the period that participant is asked to stop playing and instead relaxing and filling out the questionnaires. The blue line is the normalized GSR signal value of the participants which is used as an estimation of his excitement level. The yellow green and pink lines are showing the three different modes of Player, NPC and Environment parameters being adapted

Following image is the GSR signal of players playing different conditions from 1 to 4. From left to right the conditions are the Default, Player, NPC and the Environment mode. This signals are all based to an initial start value of 100, during the play experience, some of them had gone bellow the start point and some other had risen above that. Also the start time for each different condition is shifted 500 seconds times the number of condition, from 0.

The following image is the average of GSR values for players in four different conditions from left to right: Default, Player, NPC and Environment modes

#### 5.7 Results

# CHAPTER 6

## DISCUSSION

5 to 10 pages talk for the discussion State what you've done and what you've found Summarize contributions (achievements and impact) Outline open issues/directions for future work

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## Appendix A

### Transforming physiological variables into arousal-

#### VALENCE SPACE

The following 22 rules were used as described in Section 4.2.2 to transform physiological variables into arousal-valence space:

- 1. If (GSR is high) then (arousal is high)
- 2. If (GSR is mid-high) then (arousal is mid-high)
- 3. If (GSR is mid-low) then (arousal is mid-low)
- 4. If (GSR is low) then (arousal is low)
- 5. If (HR is low) then (arousal is low)
- 6. If (HR is high) then (arousal is high)
- 7. If (GSR is low) and (HR is high) then (arousal is midlow)
- 8. If (GSR is high) and (HR is low) then (arousal is midhigh)
- 9. If (EMGfrown is high) then (valence is very low)
- 10. If (EMGfrown is mid) then (valence is low)
- 11. If (EMGsmile is mid) then (valence is high)
- 12. If (EMGsmile is high) then (valence is very high)
- 13. If (EMGsmile is low) and (EMGfrown is low) then (valence is neutral)
- 14. If (EMGsmile is high) and (EMGfrown is low) then (valence is very high)
- 15. If (EMGsmile is high) and (EMGfrown is mid) then (valence is high)
- 16. If (EMGsmile is low) and (EMGfrown is high) then (valence is very low)
- 17. If (EMGsmile is mid) and (EMGfrown is high) then (valence is low)
- 18. If (EMGsmile is low) and (EMGfrown is low) and (HR is low) then (valence is low)
- 19. If (EMGsmile is low) and (EMGfrown is low) and (HR is high) then (valence is high)
- 20. If (GSR is high) and (HR is mid) then (arousal is high)
- 21. If (GSR is mid-high) and (HR is mid) then (arousal is mid-high)
- 22. If (GSR is mid-low) and (HR is mid) then (arousal is mid-low)

#### Appendix B

## Transforming arousal-valence space into emotional

#### STATES

The following 67 rules were used as described in Section 4.2.2 to convert arousal and valence into boredom, challenge, excitement, frustration, and fun:

- 1. If (arousal is not veryLow) and (valence is midHigh) then (fun is low)
- 2. If (arousal is not low) and (valence is midHigh) then (fun is low)
- 3. If (arousal is not veryLow) and (valence is high) then (fun is medium)
- 4. If (valence is veryHigh) then (fun is high)
- 5. If (arousal is midHigh) and (valence is midLow) then (challenge is low)
- 6. If (arousal is midHigh) and (valence is midHigh) then (challenge is low)
- 7. If (arousal is high) and (valence is midLow) then (challenge is medium)
- 8. If (arousal is high) and (valence is midHigh) then (challenge is medium)
- 9. If (arousal is veryHigh) and (valence is midLow) then (challenge is high)
- 10. If (arousal is veryHigh) and (valence is midHigh) then (challenge is high)
- 11. If (arousal is midLow) and (valence is midLow) then (boredom is low)
- 12. If (arousal is midLow) and (valence is low) then (boredom is medium)
- 13. If (arousal is low) and (valence is low) then (boredom is medium)
- 14. If (arousal is low) and (valence is midLow) then (boredom is medium)
- 15. If (arousal is midLow) and (valence is veryLow) then (boredom is high)
- 16. If (arousal is low) and (valence is veryLow) then (boredom is high)
- 17. If (arousal is veryLow) and (valence is veryLow) then (boredom is high)
- 18. If (arousal is veryLow) and (valence is low) then (boredom is high)
- 19. If (arousal is veryLow) and (valence is midLow) then (boredom is high)
- 20. If (arousal is midHigh) and (valence is midLow) then (frustration is low)
- 21. If (arousal is midHigh) and (valence is low) then (frustration is medium)
- 22. If (arousal is high) and (valence is low) then (frustration is medium)
- 23. If (arousal is high) and (valence is midLow) then (frustration is medium)
- 24. If (arousal is midHigh) and (valence is veryLow) then (frustration is high)
- 25. If (arousal is high) and (valence is veryLow) then (frustration is high)
- 26. If (arousal is veryHigh) and (valence is veryLow) then (frustration is high)

- 27. If (arousal is veryHigh) and (valence is low) then (frustration is high)
- 28. If (arousal is veryHigh) and (valence is midLow) then (frustration is high)
- 29. If (valence is veryLow) then (fun is veryLow)(challenge is veryLow)
- 30. If (valence is low) then (fun is veryLow)(challenge is veryLow)
- 31. If (valence is high) then (challenge is veryLow)(boredom is veryLow)(frustration is veryLow)
- 32. If (valence is veryHigh) then (challenge is veryLow) (boredom is veryLow)(frustration is veryLow)
- 33. If (valence is midHigh) then (boredom is veryLow) (frustration is veryLow)
- 34. If (arousal is veryLow) then (challenge is veryLow) (frustration is veryLow)
- 35. If (arousal is low) then (challenge is veryLow)(frustration is veryLow)
- 36. If (arousal is midLow) then (challenge is veryLow) (frustration is veryLow)
- 37. If (arousal is midHigh) then (boredom is veryLow)
- 38. If (arousal is high) then (boredom is veryLow)
- 39. If (arousal is veryHigh) then (boredom is veryLow)
- 40. If (arousal is veryLow) and (valence is midHigh) then (fun is veryLow)
- 41. If (arousal is low) and (valence is midHigh) then (fun is veryLow)
- 42. If (arousal is veryLow) and (valence is high) then (fun is low)
- 43. If (valence is midLow) then (fun is veryLow)
- 44. If (arousal is veryLow) and (valence is high) then (boredom is low)
- 45. If (arousal is low) and (valence is midHigh) then (boredom is low)
- 46. If (arousal is veryLow) and (valence is midHigh) then (boredom is medium)
- 47. If (arousal is veryHigh) and (valence is veryLow) then (challenge is medium)
- 48. If (arousal is veryHigh) and (valence is veryHigh) then (challenge is medium)
- 49. If (arousal is high) and (valence is low) then (challenge is low)
- 50. If (arousal is high) and (valence is high) then (challenge is low)
- 51. If (arousal is very High) and (valence is low) then (challenge is high)
- 52. If (arousal is veryHigh) and (valence is high) then (challenge is high)
- 53. If (arousal is midHigh) and (valence is midHigh) then (excitement is low)
- 54. If (arousal is high) and (valence is midHigh) then (excitement is medium)
- 55. If (arousal is high) and (valence is high) then (excitement is medium)
- 56. If (arousal is midHigh) and (valence is high) then (excitement is medium)
- 57. If (arousal is very High) and (valence is midHigh) then (excitement is high)
- 58. If (arousal is veryHigh) and (valence is high) then (excitement is high)
- 59. If (arousal is veryHigh) and (valence is veryHigh) then (excitement is high)

- 60. If (arousal is high) and (valence is veryHigh) then (excitement is high)
- 61. If (arousal is midHigh) and (valence is veryHigh) then (excitement is high)
- 62. If (arousal is midLow) then (excitement is veryLow)
- 63. If (arousal is low) then (excitement is veryLow)
- 64. If (arousal is veryLow) then (excitement is veryLow)
- 65. If (valence is veryLow) then (excitement is veryLow)
- 66. If (valence is low) then (excitement is veryLow)
- 67. If (valence is midLow) then (excitement is veryLow)

# APPENDIX C DEMOGRAPHICS QUESTIONNAIRE



Questionnaires				14%
Demographics				
Basic demographic information				
Age				
Sex	○ Male			
	Female			
Handedness	Right handedness			
	Left handedness			
General computer expertise	Basic			
	Intermediate			
	Advanced			
Area of study				
Play Experience				
How often do you play computer or video g	ames?			
every day				
a few times per week				
a few times per month				
a few times per year				
less than a few times per year				
What systems have you used? (Please che	eck all that apply)			
☐ Xbox 360				
Playstation 3				
Playstation 2 Nintendo Wii				
Computer				
Tablet (Apple, Android, Surface, etc)				
Smartphone (Apple, Android, Windows,	etc)			
Dedicated mobile system (Sony PSP, N	lintendo DS, etc)			
Other, please specify				
Specify your game experience by rating the	e followings.			
	I've never done			-
	that			I'm an expert
2D shooting gallery games		$\bigcirc$	$\bigcirc$	
3D shooting games (e.g., first-person				
shooters)		$\bigcirc$	$\bigcirc$	$\circ$

Using mouse in games	$\circ$				$\circ$	
Using touchscreens in games	0	0	0	0		
Play Style						
Which mode of playing do you prefer?						

Single player alone

- Single player with other people helping or controller passing
- O Multiplayer in the same room
- Multiplayer over the Internet
- Team/Cooperative play or clan play over the Internet
- O I don't play

#### Rate each of these videogame experiences listed.

Choose from a scale between "I love it!" for experiences you enjoy through "It's okay" to "I hate it!" for experiences you would rather avoid.

	I love it	I like it	It's okay	l dislike it	I hate it
Exploring to see what you can find.	$\circ$	$\circ$	$\circ$		$\circ$
Frantically escaping from a terrifying foe.	$\circ$	0	$\circ$	$\circ$	$\circ$
Working out how to crack a challenging puzzle.	$\circ$	0	$\circ$	0	$\circ$
The struggle to defeat a difficult boss.	0	$\circ$	$\circ$	$\circ$	$\circ$
Playing in a group, online, or in the same room.	$\circ$	$\circ$	0	0	$\circ$
Responding quickly to an exciting situation.	$\circ$		0	$\circ$	$\circ$
Picking up every single collectible in an area.	$\circ$	$\circ$	0	0	0
Looking around just to enjoy the scenery.	$\circ$	$\circ$	0	0	$\circ$
Being in control at high speed.	$\circ$	$\circ$	0	0	$\circ$
Devising a promising strategy when deciding what to try next.	0	$\circ$	$\circ$	$\circ$	$\circ$
Feeling relief when you escape to a safe area.	$\circ$	$\circ$	0	$\circ$	$\circ$
Taking on a strong opponent when playing against a human player in a match.	0	0	0	0	0
Talking with other players, online or in the same room.	0		0	$\circ$	$\circ$
Finding what you need to complete a collection.	$\circ$	$\circ$	0	0	$\circ$
Hanging from a high ledge.	$\circ$	$\circ$	$\circ$	0	0
Wondering what's behind a locked door.	$\circ$	$\circ$	$\circ$	0	$\circ$
Feeling scared, terrified, or disturbed.	$\circ$	$\circ$	$\circ$	0	$\circ$
Working out what to do on your own.	$\circ$	0	$\circ$	0	$\circ$
Completing a punishing challenge after failing many times.	0	$\circ$	$\circ$	0	$\circ$
Cooperating with strangers.	0	$\circ$	$\circ$	0	0
Getting 100% (completing everything in a game).	0	$\circ$	$\circ$		0

Rate the following statements.								
Choose the highest number for the most preferred statement to the lowest number for the least preferred. Please choose each number only once.								
	1	2	3	4	5	6	7	
A moment of jaw-dropping wonder or beauty.	$\circ$							
An experience of primeval terror that blows your mind.	$\circ$							
A moment of breathtaking speed or vertigo.	$\circ$							
The moment when the solution to a difficult puzzle clicks in your mind.	$\circ$							
A moment of hard-fought victory.	$\circ$							
A moment when you feel an intense sense of unity with another player.	$\circ$							
A moment of completeness that you have strived for.	$\circ$							

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# APPENDIX D CONDITION QUESTIONNAIRE

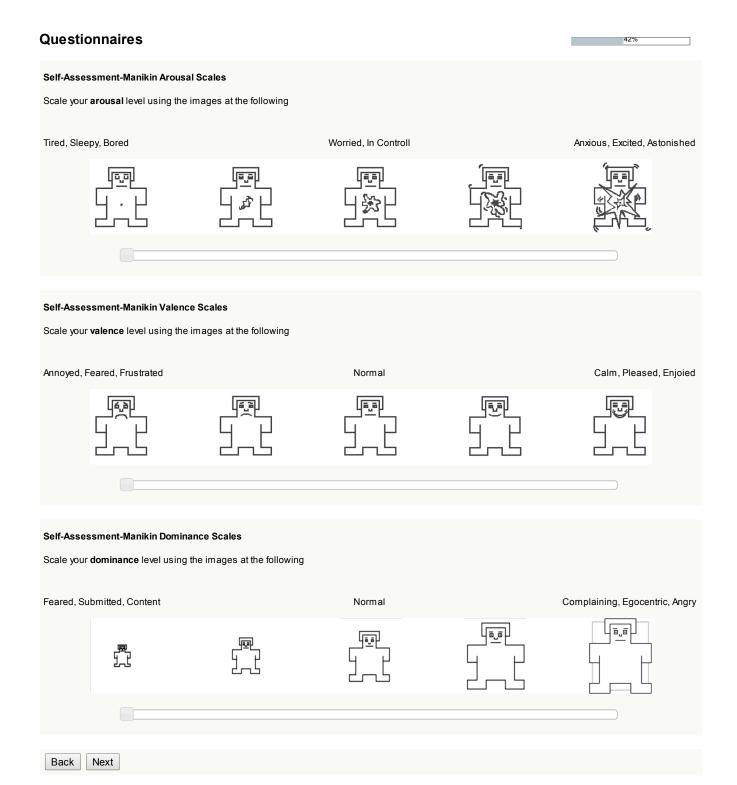


Questionnaires			28%
Condition			
Choose the button number you p	pressed for the condition you just played.		
O 1			
O 2			
3			
O 4			
What particular changes did yo	u notice in the game under this condition	on and what was its effect on your gameplay?	
Did anything related to your gam	eplay was changed, and do you think you	u performed better with these changes or not.	
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# Appendix E

Self-Assessment-Manikin Arousal Scales Questionnaire





# APPENDIX F Intrinsic Motivation Inventory Questionnaire



Questionnaires 5/%

Intrinsic	Motivation	Inventory
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Indicate how you thought during the game. Do not spend too much time on any one statement. Remember, give the answer which seems to describe how you thought during the test.

	strongly disagree	disagree	neutral	agree	strongly agree
Playing the game was fun	$\bigcirc$	$\circ$	$\circ$	$\circ$	$\circ$
I put a lot of effort into this game	$\circ$	$\circ$	0	$\bigcirc$	$\circ$
I felt tense while playing the game	0	0	0	0	$\circ$
While playing, I was thinking about how much I enjoyed it	0	$\circ$	0	0	$\circ$
I was anxious while playing the game	$\circ$	$\circ$	0	0	$\circ$
I was very relaxed while playing	$\circ$	$\circ$	$\circ$	0	$\circ$
This game did not hold my attention	$\circ$	$\circ$	0	0	$\circ$
I felt pressured while playing	$\circ$	$\circ$	0	0	$\circ$
I tried very hard while playing the game	$\circ$	$\circ$	0	0	$\circ$
I enjoyed the game very much	$\circ$	$\circ$	0	0	$\circ$
It was important to me to do well at this game	$\circ$	$\circ$	0	0	$\circ$
I would describe this game as very interesting	0	$\circ$	0	0	$\circ$
I didn't try very hard at playing	0	0	0	0	

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# Appendix G

PLAYER EXPERIENCE OF NEED SATISFACTION QUESTIONNAIRE



Questionnaires

Player Experience of Need Satisfaction					
Reflect on your play experience and rate your agreement with the following stater	ments: strongly disagree	disagree	neutral	agree	strongly agree
I experienced a lot of freedom in the game		$\circ$	$\circ$	$\circ$	$\bigcirc$
When moving through the game world I felt as if I am actually there	$\circ$	$\circ$	$\circ$	0	$\circ$
Learning the game controls was easy	$\circ$	$\circ$	0	0	$\circ$
I felt competent at the game	$\circ$	$\circ$	0	0	$\circ$
I didn't feel close to other players	$\circ$	$\circ$	0	0	$\circ$
The game provides me with interesting options and choices	$\circ$	$\circ$	0	$\circ$	$\circ$
I had reactions to events and characters in the game as if they were real	0	$\circ$	0	$\circ$	$\circ$
I found the relationships in this game important		$\circ$	0	0	$\circ$
When I wanted to do something in the game, it was easy to remember the corresponding control	0	0	0	0	0
Exploring the game world felt like taking an actual trip to a new place		$\circ$	0	$\circ$	$\circ$
The game lets you do interesting things		$\circ$	$\circ$	$\circ$	$\bigcirc$
I was not impacted emotionally by events in the game		$\circ$	0	$\circ$	
I felt very capable and effective when playing	$\circ$	$\circ$	$\circ$	$\bigcirc$	$\bigcirc$
When playing the game, I felt transported to another time and place	$\circ$	$\circ$	0	$\bigcirc$	$\circ$
When playing the game I felt as if I was part of the story	$\circ$	$\circ$	0	$\bigcirc$	$\circ$
The game was emotionally engaging	$\circ$	$\circ$	0	0	$\circ$
When I accomplished something in the game I experienced genuine pride	0	$\circ$	0	$\circ$	$\bigcirc$
My ability to play the game was well matched with the game's challenges	$\bigcirc$	$\circ$	0	$\bigcirc$	$\circ$
I experienced feelings as deeply in the game as I have in real life	0	$\circ$	0	$\circ$	$\circ$
The game controls are intuitive	0	$\circ$	$\circ$	$\circ$	$\circ$
I found the relationships I form in this game important	0	$\circ$	0	0	$\circ$

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# APPENDIX H GAME ENGAGEMENT QUESTIONNAIRE



Questionnaires S5%

Game Engagement Questionnaire						
For each question, mark the response that best describes how you USUALLY felt while you were playing.						
	No	Sort of	Yes			
I felt spaced out while I was playing, sometimes.	$\circ$		$\circ$			
I felt different	$\circ$	0	0			
I really got into the game	$\circ$	$\circ$	0			
My thoughts went fast	$\circ$		0			
The game feels real	$\circ$		0			
Things seemed to happen automatically	0	0	0			
If someone was talking to me, I couldn't hear them	0	0	0			
l lost track of where I was	0	$\circ$	0			
I couldn't answer when someone talked to me	0	$\circ$	0			
I couldn't tell that I'm getting tired	0	0	0			
I got wound up	0	0	0			
I played longer than I meant to	$\circ$	0	0			
Playing made me feel calm	$\circ$	0	0			
l lost track of time	0	$\circ$	0			
I felt scared	0	$\circ$	0			
Playing seemed automatic	0	0	0			
I played without thinking about how to play	0	0	0			
Time seemed to be kind of standed still or stoped	0	0	0			
I felt like I just couldn't stop playing	0	0	0			

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