

Mohammed Faheem Akthar

Senior Data Analyst - 5 YOE

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SUMMARY

Detail-oriented Data Analyst with 5+ years of experience delivering enterprise-scale analytics and supporting data quality and customer data governance initiatives. Strong expertise in SQL-driven analysis, Excel-based validation, and handling large datasets across cloud platforms. Proven ability to review, validate, and reconcile data for accuracy, completeness, and consistency, applying structured and rule-based approaches. Experienced in documenting data resolution decisions, performing duplicate checks, and collaborating cross-functionally with CRM, IT, and Data teams to ensure reliable and trusted reporting outcomes.

SKILLS

Programming & Scripting	: SQL, PL/SQL, Python, NoSQL (MongoDB), C, Unix shell
Data Engineering & ETL	: BigQuery, SSIS, Dataflow, Data Pipeline Orchestration, CI/CD (Jenkins), Airflow
Cloud Platforms	: Microsoft Azure, Azure Data Factory, Azure Data Lake, Google Cloud Platform, Big Query, Cloud Storage, Pub/Sub, Cloud Composer, Cloud Functions, Dataflow, GCP gateway
Data Modeling & Warehousing	: Fact/Dimension Modeling, SCD, Partitioning, Schema Evolution, AtScale Semantic Cubes
Visualization & Reporting	: Power BI, Tableau, SSRS, Excel Dashboards, DAX, Power Query
Development Tools	: GitHub, JIRA, Jenkins, Agile Methodology, Visual Studio, SSMS
Core Strengths	: Data Quality, Data Validation, Duplicate Detection, Data Reconciliation, Data Governance, Documentation, Issue Escalation, Cross Functional Collaboration, Data Warehousing, Business Intelligence

WORK EXPERIENCE

Power BI Developer (Contract), Tredence, UAE, Remote **Aug 2025 — Nov 2025**
Tech Stack - Tableau, Excel, AtScale, Google Cloud Platform, BigQuery, SQL, PLSQL, Jenkins, Data Modeling, Jira, GitHub

- **Client : American Eagle Outfitters**
- Partnered with business and technical teams to **gather, refine, and document requirements** for retail analytics dashboards and data models.
- Performed source-to-target data validation to ensure accuracy between upstream systems and BI dashboards.
- Translated KPIs and metrics into **semantic models (AtScale)** supporting self-service BI for Finance, Merchandising, and Supply Chain users.
- Delivered insights through Power BI and Tableau, reducing manual reporting by 60%.
- Tuned SQL/PLSQL queries, improved batch performance.
- Identified cost optimization opportunities in BigQuery, saving 50% slot usage through process improvements.
- Facilitated UAT cycles, issue triage, and communication with cross-functional stakeholders.
- Delivered cost savings and faster analytics for retail/FMCG clients.

Senior Data Analyst, TCS, Hyderabad, India **Apr 2023 — Aug 2025**
Tech Stack - Python, Google Cloud Platform, Big Query, Airflow, Jenkins, Data Modeling, At Scale, Power BI, GitHub, Jira, Advanced Excel

- **Client : The Home Depot**
- Delivered interactive Power BI dashboards tracking store performance and sales KPIs across 1000+ outlets.
- Conducted ETL validation to verify data completeness, freshness, and transformation logic.
- Optimized workflows, reducing processing time by 20% for 10M+ daily records.
- Created **BRD, data flow diagrams, and test cases**, improving clarity and project turnaround time.
- Automated ETL validation reports using Python and SQL scripts, improving reporting accuracy by 20%.
- Supported agile sprints, sprint planning, and backlog grooming.
- Integrated AtScale cubes with Power BI, Tableau and Excel dashboards for real-time insights.
- Modeled fact and dimension tables in AtScale with BigQuery backend.
- Optimized query speed and automated cube refresh cycles for business-critical reporting.
- Collaborated with cross-functional teams using Jira to meet deadlines.
- Awarded Star of the Month, Apr 2024, for pipeline efficiency gains.

Senior Data Analyst, TCS, Hyderabad, India **Aug 2021 — Apr 2023**
Tech Stack - SQL, PL/SQL, NoSQL, SSIS, SSRS, Power BI, Tableau, Excel, Statistics, DAX, Power query

- **Client: PEPSICO**
- Gathered analytical requirements from FMCG stakeholders and built Power BI dashboards for sales and distribution teams.
- Validated KPI and business metrics with stakeholders during UAT and pre-production releases.
- Implemented data quality checks (duplicates, thresholds, exceptions) for large datasets.
- Conducted root cause analysis and **data validation sessions** improving data reliability.
- Developed PL/SQL packages, procedures, and ETL workflows (SSIS/SSRS) for automation and data integration.
- Prepared SOPs and user documentation for automated reports.
- Optimized queries, DAX, and Power Query, cutting report/ETL time by up to 40%.
- Designed fact/dimension models with partitioning, indexing, and SCD handling for scalability.
- Delivered training to 15+ users on Power BI for self-service analytics.
- Awards: Best Innovation (2022) for BI automation, Special Initiative (2021) for database optimization.

EDUCATION

Bachelor of Engineering - DCET*(Osmania University), Hyderabad, India*

Jun 2016 — Dec 2020

CERTIFICATIONS

Certified Business Analysis Professional CBAP

Advanced SQL: MySQL Data Analysis & Business Intelligence

Applied SQL for Data Analytics / Data Science with big query

Python Fundamentals for beginners

Mastering SQL server 2016 Integration Services (SSIS)

Microsoft Certified Azure Fundamentals (AZ-900)

Microsoft Azure Administrator associate (AZ-104)

ACHIEVEMENTS

Star of the month, Tata Consultancy Services

Feb 2024

Best Innovation Award, Tata Consultancy Services

Jan 2022

Special Initiative Award, Tata Consultancy Services

Aug 2021

Quick Learner Award, Tata Consultancy Services

May 2021