

# Mohammed Faheem Akthar

Senior Data Analyst - 5 YOE

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## SUMMARY

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Detailed-oriented Data Analyst with 5+ years of experience delivering enterprise-scale analytics and supporting data quality and customer data governance initiatives. Strong expertise in SQL-driven analysis, Excel-based validation, and handling large datasets across cloud platforms. Proven ability to review, validate, and reconcile data for accuracy, completeness, and consistency, applying structured and rule-based approaches. Experienced in documenting data resolution decisions, performing duplicate checks, and collaborating cross-functionally with CRM, IT, and Data teams to ensure reliable and trusted reporting outcomes.

## SKILLS

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<b>Programming &amp; Scripting</b>	: SQL, PL/SQL, Python, NoSQL (MongoDB), C, Unix shell
<b>Data Engineering &amp; ETL</b>	: BigQuery, SSIS, Dataflow, Data Pipeline Orchestration, CI/CD (Jenkins), Airflow
<b>Cloud Platforms</b>	: Microsoft Azure, Azure Data Factory, Azure Data Lake, Google Cloud Platform, Big Query, Cloud Storage, Pub/Sub, Cloud Composer, Cloud Functions, Dataflow, GCP gateway
<b>Data Modeling &amp; Warehousing</b>	: Fact/Dimension Modeling, SCD, Partitioning, Schema Evolution, AtScale Semantic Cubes
<b>Visualization &amp; Reporting</b>	: Power BI, Tableau, SSRS, Excel Dashboards, DAX, Power Query
<b>Development Tools</b>	: GitHub, JIRA, Jenkins, Agile Methodology, Visual Studio, SSMS
<b>Core Strengths</b>	: Data Quality, Data Validation, Duplicate Detection, Data Reconciliation, Data Governance, Documentation, Issue Escalation, Cross Functional Collaboration, Data Warehousing, Business Intelligence

## WORK EXPERIENCE

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<b>Power BI Developer (Contract), Tredence, UAE, Remote</b>	<b>Aug 2025 — Nov 2025</b>
Tech Stack - Tableau, Excel, AtScale, Google Cloud Platform, BigQuery, SQL, PLSQL, Jenkins, Data Modeling, Jira, GitHub	
<ul style="list-style-type: none"><li><b>Client : American Eagle Outfitters</b></li><li>Partnered with business and technical teams to <b>gather, refine, and document requirements</b> for retail analytics dashboards and data models.</li><li>Performed source-to-target data validation to ensure accuracy between upstream systems and BI dashboards.</li><li>Translated KPIs and metrics into <b>semantic models (AtScale)</b> supporting self-service BI for Finance, Merchandising, and Supply Chain users.</li><li>Delivered insights through Power BI and Tableau, reducing manual reporting by 60%.</li><li>Tuned SQL/PLSQL queries, improved batch performance.</li><li>Identified cost optimization opportunities in BigQuery, saving 50% slot usage through process improvements.</li><li>Facilitated UAT cycles, issue triage, and communication with cross-functional stakeholders.</li><li>Delivered cost savings and faster analytics for retail/FMCG clients.</li></ul>	
<b>Senior Data Analyst, TCS, Hyderabad, India</b>	<b>Apr 2023 — Aug 2025</b>
Tech Stack - Python, Google Cloud Platform, Big Query, Airflow, Jenkins, Data Modeling, At Scale, Power BI, GitHub, Jira, Advanced Excel	
<ul style="list-style-type: none"><li><b>Client : The Home Depot</b></li><li>Delivered interactive Power BI dashboards tracking store performance and sales KPIs across 1000+ outlets.</li><li>Conducted ETL validation to verify data completeness, freshness, and transformation logic.</li><li>Optimized workflows, reducing processing time by 20% for 10M+ daily records.</li><li>Created BRD, data flow diagrams, and test cases, improving clarity and project turnaround time.</li><li>Automated ETL validation reports using Python and SQL scripts, improving reporting accuracy by 20%.</li><li>Supported agile sprints, sprint planning, and backlog grooming.</li><li>Integrated AtScale cubes with Power BI, Tableau and Excel dashboards for real-time insights.</li><li>Modeled fact and dimension tables in AtScale with BigQuery backend.</li><li>Optimized query speed and automated cube refresh cycles for business-critical reporting.</li><li>Collaborated with cross-functional teams using Jira to meet deadlines.</li><li>Awarded Star of the Month, Apr 2024, for pipeline efficiency gains.</li></ul>	
<b>Senior Data Analyst, TCS, Hyderabad, India</b>	<b>Aug 2021 — Apr 2023</b>
Tech Stack - SQL, PL/SQL, NoSQL, SSIS, SSRS, Power BI, Tableau, Excel, Statistics, DAX, Power query	

- **Client: PEPSICO**
- Gathered analytical requirements from FMCG stakeholders and built Power BI dashboards for sales and distribution teams.
- Validated KPI and business metrics with stakeholders during UAT and pre-production releases.
- Implemented data quality checks (duplicates, thresholds, exceptions) for large datasets.
- Conducted root cause analysis and **data validation sessions** improving data reliability.
- Developed PL/SQL packages, procedures, and ETL workflows (SSIS/SSRS) for automation and data integration.
- Prepared SOPs and user documentation for automated reports.
- Optimized queries, DAX, and Power Query, cutting report/ETL time by up to 40%.
- Designed fact/dimension models with partitioning, indexing, and SCD handling for scalability.
- Delivered training to 15+ users on Power BI for self-service analytics.
- Awards: Best Innovation (2022) for BI automation, Special Initiative (2021) for database optimization.

## EDUCATION

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**Bachelor of Engineering - DCET(Osmania University), Hyderabad, India**

**Jun 2016 — Dec 2020**

## CERTIFICATIONS

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**Certified Business Analysis Professional CBAP**

**Advanced SQL: MySQL Data Analysis & Business Intelligence**

**Applied SQL for Data Analytics / Data Science with big query**

**Python Fundamentals for beginners**

**Mastering SQL server 2016 Integration Services (SSIS)**

**Microsoft Certified Azure Fundamentals (AZ-900)**

**Microsoft Azure Administrator associate (AZ-104)**

## ACHIEVEMENTS

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**Star of the month, Tata Consultancy Services**

**Feb 2024**

**Best Innovation Award, Tata Consultancy Services**

**Jan 2022**

**Special Initiative Award, Tata Consultancy Services**

**Aug 2021**

**Quick Learner Award, Tata Consultancy Services**

**May 2021**