Faheem Ashraf

Frontend Web Developer

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SUMMARY

Creative and results-driven frontend developer with 3+ years of experience building responsive, high-performance web applications using React, Angular, and modern JavaScript frameworks. Strong focus on user experience, performance optimization, and cross-browser compatibility. Collaborates effectively with designers and backend teams to deliver polished UI solutions

EXPERIENCE

Frontend Web Developer

Ideal innovative Solutions

📅 06/2022 - Present   📍 Islamabad, Pakistan

- Developed and maintained multiple web applications using Angular, React and TypeScript.
- Integrated RESTful APIs and GraphQL endpoints to fetch and manage dynamic data in React applications.
- Used Axios and Fetch API for REST integration and Apollo Client for GraphQL queries/mutations.
- Worked closely with backend teams to align data structures and API contracts.

Frontend Developer Intern

REPLA Technologies Pvt

📅 03/2022 - 05/2022   📍 Rawalpindi, Pakistan

- Developed responsive web pages using **HTML5**, **CSS3**, and **Bootstrap** to ensure cross-device compatibility.
- Implemented interactive UI elements such as sliders, modals, and navigation menus using **Vanilla JavaScript**.
- Collaborated with the design team to convert Figma mockups into functional, mobile-friendly interfaces.
- Optimized page structure and styles for better **performance** and **load speed**.

Digital Media Executive

Advertising Today

📅 04/2019 - 06/2023   📍 Lahore, Pakistan

- Managed and scheduled content across digital platforms (social media, blogs, and websites), increasing engagement by 100%.
- Used tools like **Canva**, **Google Analytics**, and **Meta Ads Manager** to analyze performance and optimize content strategy.
- Assisted in basic **HTML/CSS** edits on CMS-based websites (e.g., WordPress).
- Coordinated with developers and designers to ensure consistent brand presence across web and mobile platforms.
- Wrote clear, SEO-friendly content for landing pages and email campaigns.

Web Developer

Cybex IT Group

📅 01/2018 - 07/2018   📍 Faisalabad, Pakistan

- Developed responsive web pages using **HTML5**, **CSS3**, and **Bootstrap** to ensure cross-device compatibility.
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EDUCATION

Bachelor of Science Computer Science

NCBA&E Faisalabad Campus

📅 10/2017 - 05/2021

Software Development

Cybex Institute of Computer Studies

📅 03/2017 - 09/2017

EDUCATION

Graphic Designer

TECHNOLANGS

📅 02/2020 - 04/2020

SKILLS

HTML5	CSS3	BOOTSTRAP	JavaScript	jQuery	React	Angular	Next.js	Figma to HTML

Cross-browser testing	Debugging	GIT	Responsive UI	SQA