

Gratitude Letter:

**A THOUSAND STORIES
OF SUCCESS**



In the beautiful journey of merely 2.5 years, Aifer has created a wonder with a thousand stories of success. This remarkable feat stands as a testament to the collective spirit that propels us forward, and we are utterly grateful to each and every one of you who have made this journey possible.

With a heart brimming with gratitude, we find ourselves at this juncture, seeking to express our appreciation for the MANY, who have played various roles in our success.

Before we delve into this expression of gratitude, let's pause to revisit our humble beginnings. Aifer Education emerged as an education platform from the cocoon of Diksha Classroom, rebranded and reintroduced in 2021 with renewed purpose and vigour.

First and foremost, we extend our heartfelt thanks to the cherished Aiferites – our students, our heart's compass. Your unwavering trust, love, feedback, and suggestions have been our constant companions. Aifer's journey, marked by a thousand success stories, is illuminated by the support, and trust you have so generously bestowed upon us. You are the source of energy that fuels our aspirations and growth. In this ongoing journey of success, your feedback has been the North Star guiding our evolution.

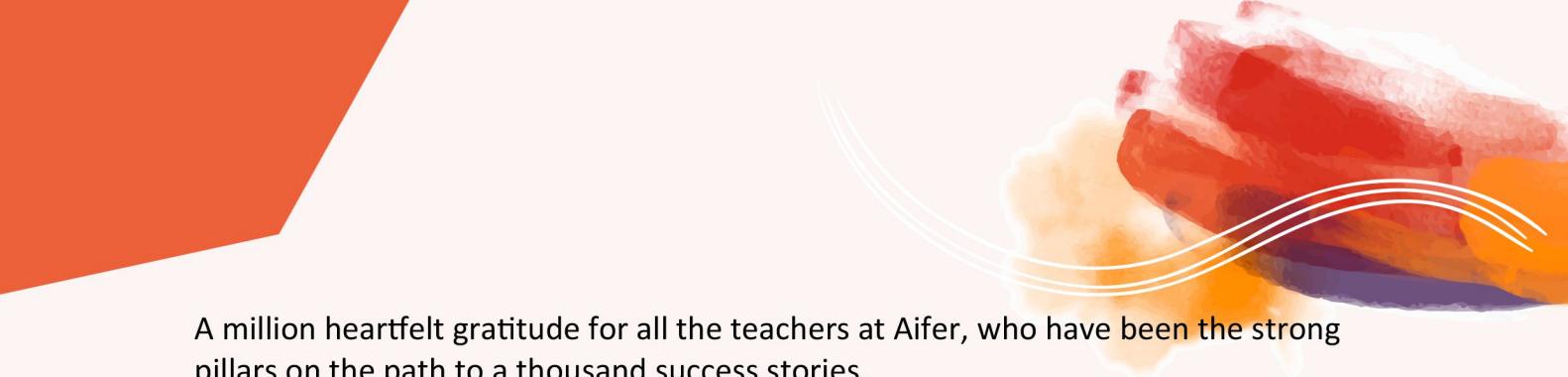
To each of our Aiferites, we extend a deep and heartfelt appreciation. Your individual efforts have energised us to write this gratitude letter, adorned with a thousand stories of accomplishment.

Heartfelt gratitude to parents, families, partners, and friends of Aiferites who offered unwavering support to nurture dreams. Without all your support nothing would have been possible.

To all Aifer Team Members, whose tireless and beyond promise dedication builds Aifer's present and future, we extend our heartfelt gratitude.

Special appreciation to all team members who stood strong with us during the tough and challenging times especially during the Covid times.

Heartfelt gratitude to every team member who left our path in between for valid reasons. You will not be forgotten in Aifer's journey. Your contributions during Aifer's growth was remarkable.



A million heartfelt gratitude for all the teachers at Aifer, who have been the strong pillars on the path to a thousand success stories.

Gratitude To Calicut University Engineering College, our heartfelt thanks for inspiring us with the name "Diksha," the herald of Aifer Education's inception.

A special note of gratitude graces Ashfaq Jafar for designing the inaugural Diksha Classroom logo. Your creative touch marked a pivotal turning point, propelling our growth.

Heartful gratitude to Adnan for his early designs for Diksha and the pioneering work of Codexives in crafting our initial website.

To the early investors of Diksha Classroom – Dr Jihada ,Dulkifil, Wasim,Mohamed Shafeequ, Nabeel Mohammed AR, Ashfaq Jafar, Adnan V, and others – your faith and investment during our nascent phase served as the bedrock upon which Diksha's growth was founded.

Gratitude ripple through time and space, touching each student who placed their trust in Diksha Classroom. In those early days of uncertainty, your faith and belief in us emboldened our spirits.

With heartfelt gratitude, we salute the platforms that accompanied our voyage. To Conduct Exam, we extend our appreciation for being the foundation of our initial examination platform.

Heartfelt gratitude to all friends who joined broadcasts during Diksha Classroom's inception. Your faith seeded the courage that blossomed into Aifer.

Heartful Gratitude to Murshid Pattuvam, the man behind the beautiful design of Aifer Logo

Heartfelt gratitude to all those who shared our message through social media, thank you for being the channel through which Aifer's story spread from one to other finally becoming the Best Institute in Kerala for UGC NET, CUET UG and CUET PG.

Aifer's journey also features a vibrant cast of individuals who contributed to its formative years. To Simna, our first employee, thank you for instilling the initial confidence that this endeavour would flourish.

Gratitude to other early team members like Anjitha, Namitha, Ann Mary, Indulekha, Rinson, Anjana, and Shinjuna – your collective contributions resonated the power of teamwork, proving that the bounds of possibility expand exponentially when united.



Appreciation extends to the initial coordinators of various NET subjects, and a special gratitude bloom for Faris K Mohammed and Muhammed Ramees O, who laid the foundation for Aifer's commerce batches. To Fazil NK, whose contributions shaped Aifer's economics batches, and to Nasrudeen PP, Sulaiman P, and Khalid K, who cultivated the roots of Aifer's Arabic courses, your dedication is etched in our growth story. With a heart full of thankfulness, we salute Sajula for pioneering Aifer's Malayalam Batch and for being a guiding force in our publication journey.

With a heart filled with gratitude, we would like to acknowledge the pivotal role that Incubation played in our early days, affording us the chance to embark on NET coaching, a crucial cornerstone for our growth. My gratitude extends to the visionary founder, Sayyid Shaheer, and the instrumental figures, Nabeel Mohammed AR, Adnan V, Ashfaq Jafar, Arshad A V, Sayyid Sameer, and others, who breathed life into this endeavour.

To the NET students at Incubation, where it all commenced, a sincere thank you for being the catalysts of this journey.

A heartfelt gratitude to Jimson ER and ASCENT, for it was through them that we first ventured into the realm of professional NET coaching, setting the stage for our trajectory.

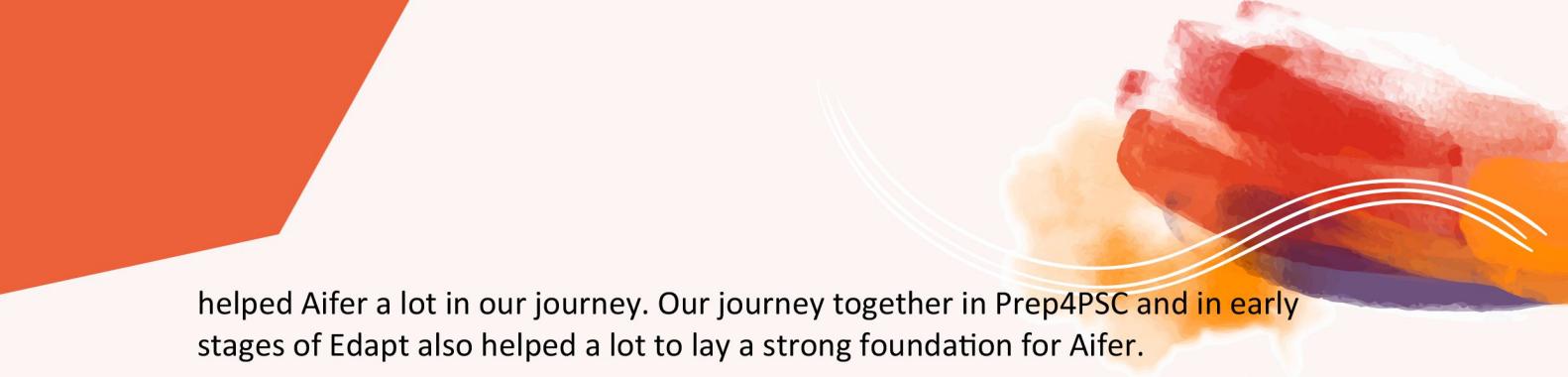
With an affectionate embrace, we extend our gratitude to the students of Ascent, for it was your presence that paved the way laying the groundwork for Aifer's path.

Heartfelt appreciation reaches out to the friendly souls who walked alongside our CEO, Anees Poovathi during his journey towards cracking the first NET and JRF exams. Aysha Rifna, Sayyid Shaheer, Sayed Mubashir, Sayed Farhan, Najiya, Seetha, Praneetha and other friends – our collective pursuit from I Home remains an unforgettable memory, etched within the walls of Aifer.

Heartful gratitude to all cherished well-wishers and mentors who provided guidance Muhammed Shafeeq, Jabir Neyyan, Sayyid Sameer, Jirsu Palakkal, Yaseen, Alaf Abdul Latheef, Abdul Shukoor, Nimshid PK, Muhammed Davood, Rashid Abdulla and countless others.

To the luminaries of education – M Noushad, Snehal Sreenivas, Abdul Latheef, Abdulla Najeeb, and more – your wisdom has been our guiding light in myriad situations.

Heartful Gratitude to Umer abdussalam and Edapt for being the always available point to discuss any Business-related doubts and confusions, your suggestions really



helped Aifer a lot in our journey. Our journey together in Prep4PSC and in early stages of Edapt also helped a lot to lay a strong foundation for Aifer.

Heartful Gratitude to Ajas Muhammed of Eduport for sharing his ideas and views which really helped us to plan things better. Special appreciation for his consideration during the Covid related challenging times.

Gratitude to Sanafir of Team Interval for sharing his view and takes on growing a startup which really helped us to rethink the way one does business.

Gratitude to Habeeb Rahman and Jishnu of Elance for their insights regarding a key moment in business

The circle of gratitude extends to the BNI friends whose guidance illuminated pivotal junctures in Aifer's growth. Special gratitude to Biswas Krishnan, Shaji Kaliyath, Rajeev Padmanabhan, Ahammed Ashraf, Janees Kuttassery, Arun Kumar, Arfas TK, Mugesh Kumar, Rinas, Mohammed Tarique Abbas, Uthara Ramakrishnan, Akhil Krishna, Afthab Shoukath and others

Heartful Gratitude for the Business Consultants Rahul Raghav and Dhaneesh and consultancy Scaleup Mission for their initial guidance in growth of Aifer and especially introduction of Professionalism in Aifer.

Special Gratitude to Rahul Raghav and Workaholics for the knowledge he shared, ideas he discussed and your hard work and late-night discussions that really helped us to move forward and many of them still reflects in the organisation.

Grateful to different Business Summits, Groups, Consultants like Bramma, Asteroid Media, Growth Catalyst, Profit Secrets, Didac India, Yourstory, Dhanam Business Summit, TiE Kerala, KSN Global and more for the knowledge they shared through the programmes and through their wonderful leaders like A R Ranjith, Sreejith KC, Shradha Sharma etc

Heartful Thanks to the Kerala Startup Mission and Startup India for their different programmes through which we get a lot to know about Entrepreneurship.

We are immensely grateful to the UGC and NTA for their excellent organization and management of all aspects pertaining to UGC NTA NET.

Heartful gratitude to different Media like Media One, 24 News, Malayala Manorama, Madhyamam, Chandrika, Siraj, News 18, One India, Big News, Manoram Online, Suprabhatham, Red FM and others for publishing news and features about us that really helped us reach more and more people



We are grateful to all the college teachers across Kerala, who mould PG students to write exams like UGC NET.

With gratitude, we tip our hats to the colleges and managements who welcomed us into their fold, enabling us to share our insights and dreams. Looking for many more sessions to come.

Heartfelt gratitude stretches to Amjad Wafa of Caliph Life School, a pioneer in Life School concept, and to MES Arts College, Chathamangalam Principal Shafeeq Alathur, for entrusting us with collaborative opportunities.

In humble thankfulness, we acknowledge SAFI College Vazhayur, for giving us the chance to sign MoU for educational empowerment through different programmes

Heartfelt appreciation extends to organizations like V Can, who facilitated Aifer's reach, particularly in the southern parts of Kerala.

Heartfelt gratitude to the students' organizations, like SFI and MSF, that opened their doors, offering platforms to share our mission – we are deeply appreciative.

A special spotlight of gratitude shines upon Calicut University Students Union and SFI, for allowing us to sponsor Calicut University Interzone Arts Festival.

Heartful Gratitude to Madhavadas and family, Vidhya Sagar and family for providing us the office space.

Heartful Gratitude to different persons/companies who played a key role in our office construction and maintenance like Yedhu Krishna, Casero Technologies, Cool Palace, Calicut Interior, Touchwood Furniture, Global Academy, Praana Marketing etc

Gratitude to different Financial and Legal Servicing Agencies like Sprout, CPAS, Legacy and its Leaders like Shaji Kaliyath, Sayyaf Ibn Muhammed, Hashim Wafa, Arjun Xavier etc

Gratitude to different financial institutions like ICICI Bank, HDFC Bank, Razorpay and Instamojo for making our financial dealings simple.

Heartful Gratitude to different Digital Showrooms that provided necessary Digital Gadgets on time like Image mobiles, Easystore, Netcom, Camerapoint, Nimboos, Matrix

Gratitude swells for the digital marketing allies who bolstered our growth – Digital Department, Hawksee, and Leeka.



Gratitude to all Online Platforms and companies like Zoho, Wahini, ERP NEXT, Voxbay, GETLEAD, Adobe, Canva, MS Office, Cyberlink, Chat GPT etc for making delivering our services more easier and comfortable ways

Heartful Gratitude to all Mobile/Laptop Companies and Mobile Operators.

Special Gratitude to our Broadband Service Provider BSNL.

Heartful Gratitude to different locations from which we shoot our videos especially Hilite Business Park. Your beautiful ambience really helped us a lot to release beautiful videos.

Gratitude to Aluva MLA Anwar Sadath and Vaikom MLA C K Asha for giving us an opportunity to implement an education project across their constituency along with the support of VCAN

Heartful Gratitude to different celebrities like RJ Mathukutty, Joseph Annamkutty Jose, Ebadurahman, Sreevidya Santhosh for their role in helping Aifer reach more people.

Special Gratitude to Nahanoor Anar for helping us to Keep in touch with many celebrities around us that really helped us a lot.

A nod of appreciation is directed towards Zoom and its founder Eric Yuan, whose platform provided a lifeline during the tumultuous times of the pandemic.

Heartfelt gratitude to the efforts of medical personnel during the pandemic for your dedication and work that enabled all of us to re-focus on the realm of education.

Acknowledgment radiates to the giants in the ed tech landscape – Byju's, Unacademy, Examrace, PhysicsWallah, Xylem, Vedantu, Entri and others – who championed the culture of online learning.

A heartfelt recognition embraces the other NET coaching platforms like Gradeup, Arpita Karwa, Anu Jindal, Apple B Academy, i Plus Training Solutions, Altus Institute and others who paved the way for UGC NET coaching to become an accepted norm within society.

Heartfelt gratitude and congratulations to the Aiferites who ventured into establishing their own UGC NET coaching institutions, you make us proud, and we anticipate more Aiferites in this endeavour. Your journeys really make us happy.



Our heartfelt thanks toward Brian Acton and Jan Koum, founders of WhatsApp, for facilitating seamless communication with our students, bridging the gap with ease.

To Mark Zuckerberg, Kevin Systrom, and Mike Krieger – the architects behind Facebook and Instagram – your platforms have broadened our reach immeasurably.

A heartfelt gratitude in millions to Chad Hurley, Steve Chen, and Jawed Karim, creators of YouTube. Your creation has transformed the educational landscape, allowing knowledge to flow freely.

The towering presence of Amazon enabled us to share our knowledge through our first book, and companies like Apple, Google and Microsoft who provided the tools to meet our digital demands.

Once again, to every Aiferite, team member, teacher, mentor, and well-wisher, we extend our heartfelt gratitude. Together, let's set forth on a journey to touch a million dreams, embracing the power of positive transformation.

Gratitude to all who I missed mentioning here and I am sure, they will keep doing the same to Aifer forth.

Finally,

Heartful Gratitude to almighty God who bestowed upon us all the above-mentioned and unmentioned blessings. Who made Aifer what it is today, what it will be tomorrow and the days after tomorrow.

Anees Poovathi

For Aifer Education