

MISSION:

- To establish Leadership as a “Total Solution” Company for all MEP works including Electrical, Mechanical, plumbing, ELV, Infrastructure, Low Voltage & High Voltage.
- Implementation of the Company's Vision by forming alliances with key players.
- Expand and diversify geographically into areas other than the existing areas of Dubai.
- Diversification and expansion through increasing the Portfolios and Clients.
- Enhance the focus on People through continuous development with particular emphasis on the Health, Safety, Quality and Trustworthiness.

VISION:

- To establish Freesia as the Leading Diversified International Mechanical, Electrical & Plumbing Company in the Middle East by delivering MEP Construction Excellence.