# MD FAHIM AFRIDI ANI

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#### PROFESSIONAL SUMMARY

Results-driven Deep learning and machine learning approaches expert Al engineer. Adept at developing and deploying models and preparing data. I'm exceptional at working with cross-functional teams to tackle challenging issues and produce scalable, production-ready AI solutions. I am committed to building and implementing cutting-edge AI solutions that foster corporate growth and improve user experiences, drawing on my expertise in computer science and my passion for cutting-edge technology.

## STRENGTHS AND EXPERTISE

- Neural Networks
- · Deep Learning
- Natural Language Processing (NLP)
- Machine Learning
- Data Engineering
- ETL Processing
- Data Analysis
- Programming
- Automation

#### Machine Learning & AI:

- Libraries: Scikit-learn, TensorFlow, Keras, OpenCV
- Techniques: Supervised and unsupervised learning, neural networks, Databases: PostgreSQL reinforcement learning, statistical modeling, hypothesis testing, • Tools: Git, GitHub, Gradio predictive analytics, forecasting, hyperparameter tuning

#### **Data Analysis & Visualization:**

- Libraries: Pandas, NumPy, Matplotlib, Seaborn
- Techniques: Exploratory data analysis (EDA), data cleaning, data Presenting complex data insights to non-technical wrangling, data visualization, feature engineering
- Tools: PowerBI, MS Office, Jupyter

#### Time Series Analysis:

· ARIMA, SARIMA, Prophet

- Practices: MLOps, CI/CD
- Programming Languages: Python, R, SQL

### Soft Skills:

- stakeholders
- Working in cross-functional teams, project management

# PROFESSIONAL EXPERIENCE

February 2024 - Present

# উপায় (upay), Bangladesh Data Scientist (Officer), Business Intelligence

# **Accomplishments:**

- Spearheaded ETL automation by developing over 150 functions, drastically reducing manual workload by 70%. Skills: SQL, Python, Pandas, NumPy, ETL Processes
- Conducted 9 comprehensive data analysis projects and built prediction models to derive actionable insights into customer behavior, sales trends, and market performance.

Skills: SQL, Python, Pandas, NumPy, Excel, Power BI, Time Series Analysis, Scikit-learn, Keras, Seaborn, Matplotlib, Machine Learning

- Designed and executed churn models to effectively mitigate customer attrition, enhancing retention strategies. Skills: SQL, Python, Pandas, NumPy, Scikit-learn, Keras, Seaborn, Matplotlib, Machine Learning, Predictive **Analytics**
- · Utilized predictive analytics for 3 proactive decision-making projects on upcoming transactions, optimizing business outcomes.

Skills: SQL, Python, Pandas, NumPy, Machine Learning, Time Series Analysis, Keras

- · Ran sales and campaign analysis efforts to optimize strategies for enhanced revenue generation and automated 3 sales reporting projects for efficiency and accuracy.
  - Skills: SQL, Python, Pandas, NumPy, Data Visualization
- Conducted customer complaints clustering and cluster count analysis to improve customer service. Skills: Python, Scikit-learn, K-Means Clustering, Data Analysis
- Identified indirect Upay service users from data to increase the active customer base. Skills: SQL, Python, Data Mining, Customer Segmentation, Data Analysis

#### **EDUCATION**

# **BRAC University**

January 2020- January 2024

Bachelor of Computer Science and Engineering Major GPA: 4.0/4.0; CGPA: 3.97/4.0

# THESIS AND PROJECT

- <u>Thesis</u>: <u>DoodletoClothing</u>: A clothing design recognition and searching model from doodle drawings. A way that you can search for products online is by drawing.
- ButterFly\_Pollination
- Lungs disease Detections
- ML Project On Diabetes Dataset
- Ham-or-Spam-Detection
- Airline Passengers forecasting

Other Projects: GitHub Link

# **CERTIFICATIONS/PROFESSIONAL DEVELOPMENT:**

# Master's Program in Artificial Intelligence Engineering Simplilearn

- Advanced Deep Learning and Computer Vision
- · Introduction to Artificial Intelligence
- Industry Master Class-Artificial Intelligence
- Python for Data Science
- Machine Learning

#### Hackerrank

- · Python (Basic)
- Problem-solving (Basic)

# **AWARDS**

- The Duke of Edinburgh's International Award: Bronze Standard in 2015 Silver Standard in 2017 Gold Standard in 2017
- Excellence in Volunteerism Award in 2015 from Jaago Foundation and Volunteer for Bangladesh for raising funds for street child education.
- · Achievement in Book Reading Competition 2015 from British Council.
- Daily Star Award, Edexcel Award, and Daily Sun Award for high achievements in O-level results.

### **REFERENCES**

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