**Lecture 01: Wireframe Diagram** 



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#### **Wireframe Diagram**

Wire Frame Diagram: A wireframe is a diagram or a set of diagrams that consists of simple lines and shapes representing the skeleton of a website or an application's user interface (UI) and core functionality.

Think of a wireframe as a blueprint that shows proposed features and how a product is expected to work.

- Wireframes are created early in the development process.
- User experience (UX) designers often use wireframes to demonstrate to clients, product designers, and other team members how the UI will look and work.

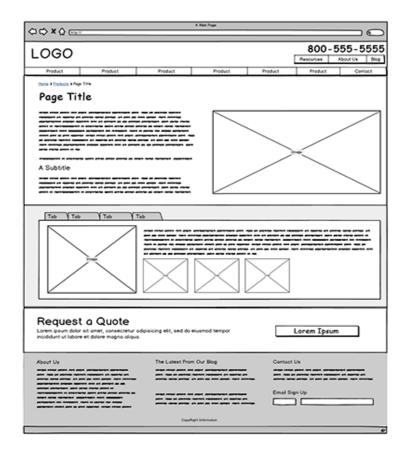






#### **Wireframe Diagram**

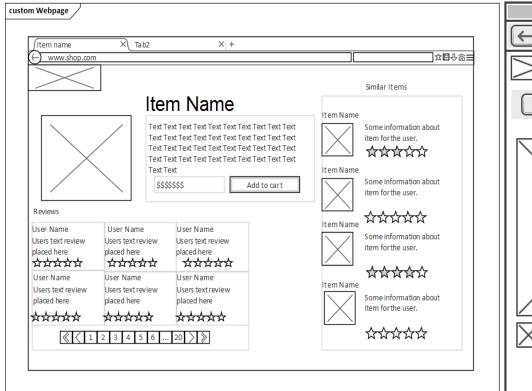
- Most wireframe examples include simple lines and boxes with very little color or details.
- The shapes represent UX elements such as menus, buttons, content, and navigation functions.
- For example, a simple rectangle with the words "Logo/Home Page" can represent where the company's logo will be placed and that the logo will link to the website's home page.

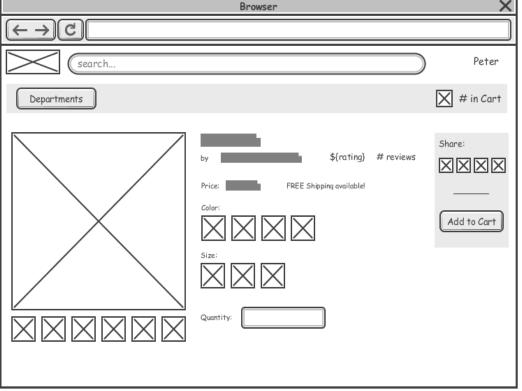






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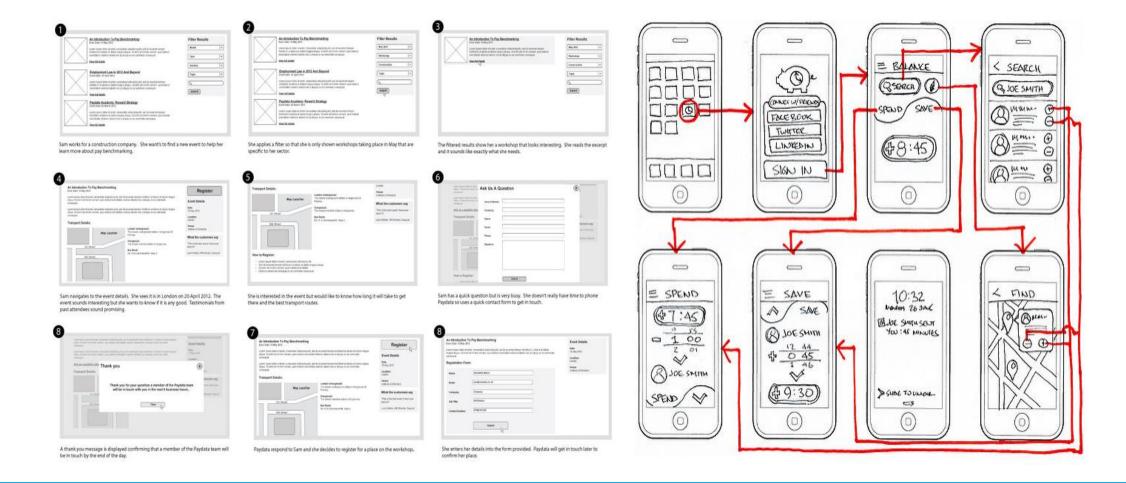








## **Wireframe Diagram**







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## Incorporate feedback and encourage collaboration early

- A wireframe is a great way to quickly convey ideas
- Get early feedback to help you design a better product.

## Keep teams focused and on track

 Wireframe can be used as a reference to help to keep various teams on task.

#### Put more focus on usability

 Wireframe can point out potential architectural flaws and feature functionality.





## **Wireframe Diagram**

#### Save time and money

- It provides a better understanding of the overall product to be build
- avoid having to fix problems after the product is built.

## Enhance agile development

- You can work with the product managers and developers to identify which sections of the design should be developed in each iteration.
- By developing the product in iterative chunks, it's easier to get feedback and refine the design and development process as needed.