DATA PIRATES_CSD_1113_FP_GREAT NORTH TRAVEL AGENCY

Created By,

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Section 1 – Planning the checklist:

- ❖ **Purpose of the website:** The purpose of this website is to offer affordable and good travel package to different locations around Canada.
- ❖ **Target Audience:** The person who wants to explore the best locations or tourist spots around Canada. We offer package suitable to college & school groups, friend's groups, family, and honeymoon packages.

- ❖ **Pages:** We included 4 pages in our website.

  - o **Home page**
  - o **Services**
  - o **About Us**
  - o **Contact Us**

- ❖ **Graphics:**
  - o **Images**
  - o **Logos**
  - o **Social media icons**
  - o **maps**

- ❖ **Colors:**

  - o **Light cyan**
  - o **yellow**
  - o **Light green**
  - o **Light grey**
  - o **Black**

- ❖ **Font style:**
  - o **Majorly used Verdana, sans-serif**
  - o **Times New Roman**

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Section 2 – Content Requirement:

Website sections:

- ❖ **Home Page:**
  - ○ Welcome to our (name) travel agency. We started our service with very minimum members and at the beginning we guided only places inside Ontario. But as of now we developed our branches all over Canada. Our travel agents are well-educated in tourism and we offer different packages for various sets of people. Most importantly, our service to international travellers are affordable but we will never make compromise in the quality of our services.

- ❖ **Contact Page:**

  - ○ **Location with a map:** In Ontario, we have our main branch in Toronto and sub-branch in Ottawa. And rest are given below:

Provinces	Branch Locations
British Columbia	**Vancouver**
Quebec	**Montreal**
Alberta	**Edmonton**

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- **Hours of Operation:**
  - Monday: 8 am to 6 pm
  - Tuesday: 8 am to 6 pm
  - Wednesday: 8 am to 6 pm
  - Thursday: 8 am to 6 pm
  - Friday: 8 am to 6 pm
  - Saturday: 9 am to 4 pm
  - Sunday: Holiday
  - Less hours are operated on Saturday for relaxation of the workers
  - Holidays include government and local holidays. But however, we provide 24/7 customer service via mail or telephone.

- **Contact:**
  - Telephone: +1-(416)-6476143
  - Email: thegreatnorth@gmail.com

❖ **About Page:**

- **Visitors bother reading our website:**

- **Problems solved:** We are familiar in many languages as we mentioned above. So that our service providers will handle communication problem which is mostly faced by the tourists in Canada.
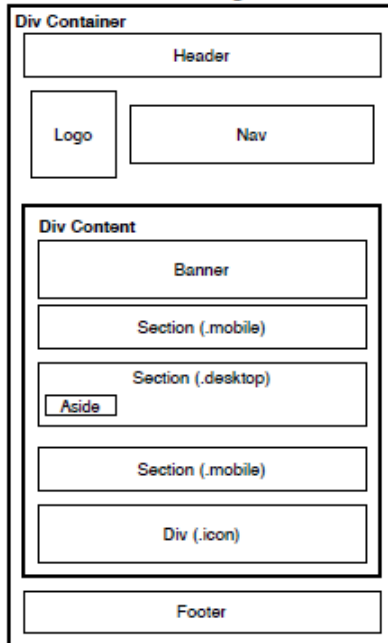
- **Helping them:** We offer customer service via call or mail in five mostly spoken languages in Canada such as English, French, Mandarin, Cantonese, and Punjabi. Other than that, in demand we make available of other language speaking persons.
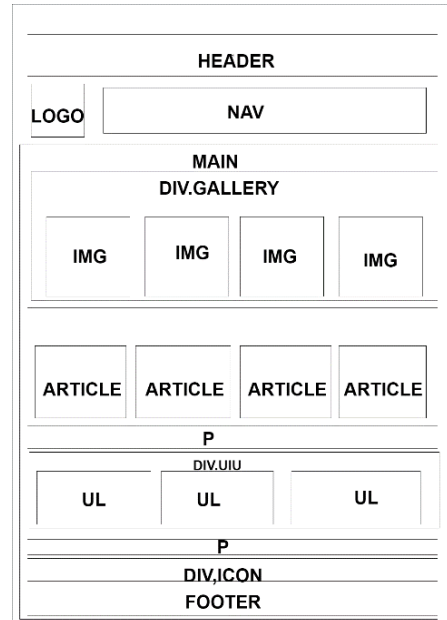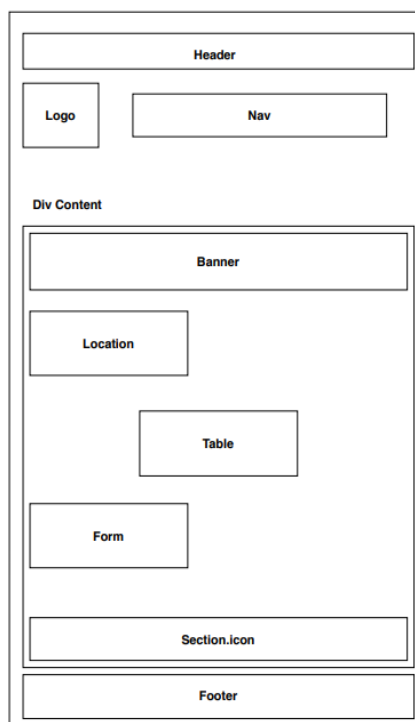
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Report
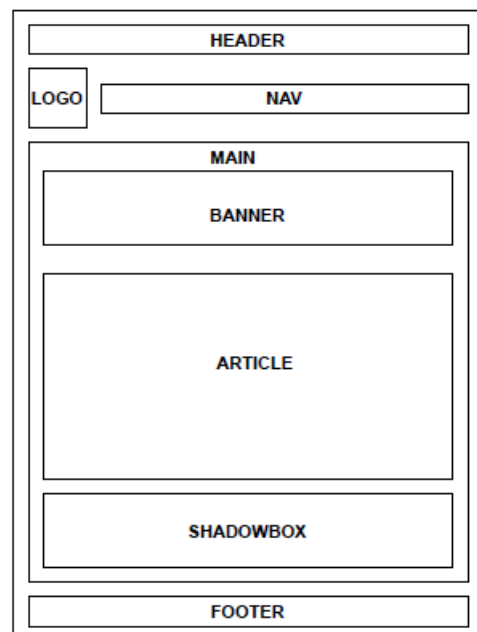
❖ **Features:**

Desktop wireframe for Home Page

Div Container
Header
Logo	Nav

Div Content
- Banner
- Section (.mobile)
- Section (.desktop)
  - Aside
- Section (.mobile)
- Div (.icon)

Footer

Desktop Wireframe for Service page

HEADER

LOGO | NAV

MAIN

DIV.GALLERY

IMG | IMG | IMG | IMG

ARTICLE | ARTICLE | ARTICLE | ARTICLE

P

DIV.UIU

UL | UL | UL

P

DIV,ICON

FOOTER

Desktop wire frame for contact us page

Header

Logo | Nav

Div Content

Banner

Location

Table

Form

Section.icon

Footer

Desktop wire frame for about us

HEADER

LOGO | NAV

MAIN

BANNER

ARTICLE

SHADOWBOX

FOOTER

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Report

❖ **Service Page:**

o **Service description:**

Customers from Canada:	International Travellers:
Includes: ▪ **Flight tickets** ▪ **Accommodation** ▪ **Foods** ▪ **Travel Insurance** ▪ **Airport pickup to hotel** ▪ **Sightseeing** **Does not include:** ▪ **Extra amenities you purchase in hotel or sightseeing places.** ▪ **Travel insurance will not cover for our personal belongings or baggage. (if needed, additional cost will be added)**	**Includes:** ▪ **Flight tickets** ▪ **Accommodation** ▪ **Visa will be taken by our agency and if necessary, transit visa too.** ▪ **In demand a guide person will be provided** ▪ **Sightseeing** ▪ **Airport pickup** ▪ **Travel insurance** **Does not include:** ▪ **Currency conversion (recommended to change in your home country)** ▪ **Extra amenities you purchase in hotel or in sightseeing places** ▪ **Travel insurance will not cover for our personal belongings or baggage. (for international travellers, it is highly recommended to have full travel insurance which include medical, personal belongings or baggage)**

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o   **Applications for the service:**

o   **Image Gallery:**

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- **Price Table:**

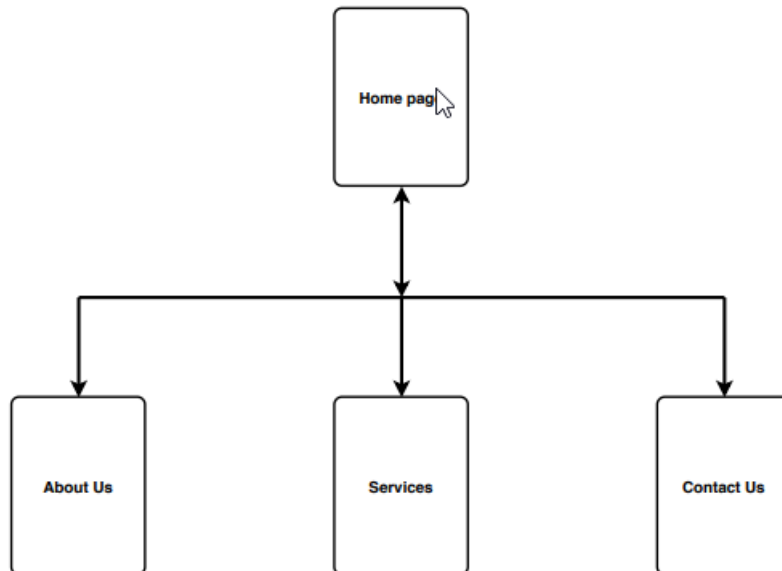| Silver Package	Golden Package	Diamond Package
▪ $705.99 / per person ▪ 1 in 4 province ▪ 3 star hotels ▪ 5 night 4 day ▪ Group (5+) $600 per person	▪ $1020.99 / per person ▪ 2 in 5 province ▪ 4 star hotels ▪ 7 night 6 day ▪ Group (5+) $990 per person	▪ $1575.99 / per person ▪ 2 in 7 province ▪ 5 star hotels ▪ 10 day ▪ Group (5+) ▪ $1500 per person

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Section 3 – Structure Requirements:

- ❖ **Site Map:** For our website, we created a website structure with homepage links in every pages of our website.

Sitemap:

```
              ┌──────────────┐
              │              │
              │  Home page   │
              │              │
              └──────┬───────┘
                     ↕
       ┌─────────────┼─────────────┐
       ↓             ↓             ↓
┌──────────┐  ┌──────────┐  ┌──────────┐
│          │  │          │  │          │
│ About Us │  │ Services │  │Contact Us│
│          │  │          │  │          │
└──────────┘  └──────────┘  └──────────┘
```

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❖ **Responsive design Wireframes:**
    ❖ **Home Page**

Mobile wireframe
for Home Page
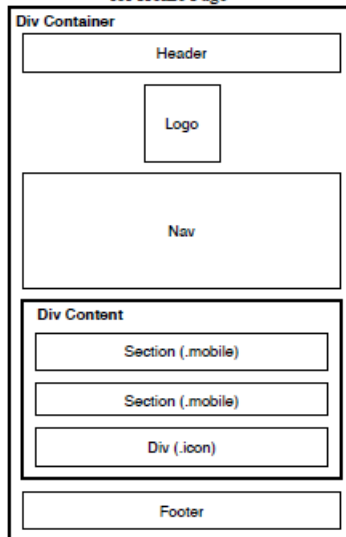
Div Container

Header

Logo

Nav

Div Content

Section (.mobile)
Section (.mobile)
Div (.icon)

Footer

Tablet wireframe for
Home Page

Div Container

Header

Logo

Nav

Div Content

Banner
Section (.mobile)
Section (.desktop)
Section (.mobile)
Div (.icon)

Footer

Desktop wireframe
for Home Page

Div Container

Header

Logo	Nav

Div Content

Banner
Section (.mobile)
Section (.desktop)
Aside
Section (.mobile)
Div (.icon)

Footer
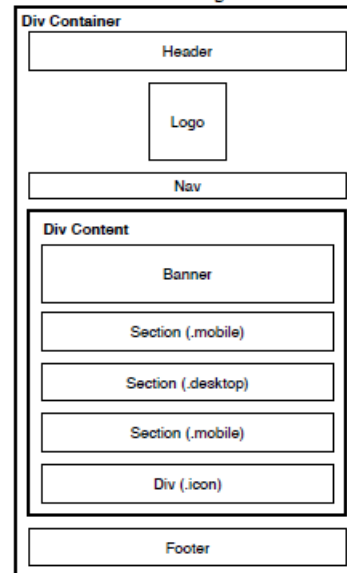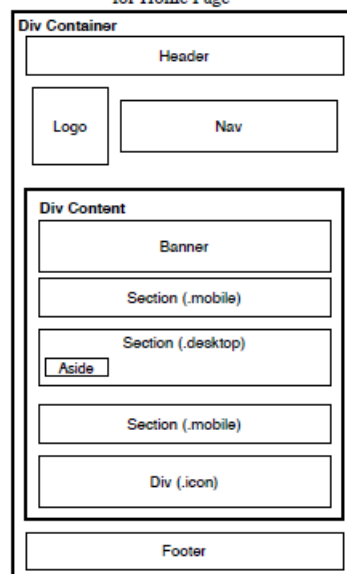
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Report

❖ **Responsive design Wireframes:**
  ❖ **Service Page**

Tablet Wireframe

HEADER
LOGO
NAV
MAIN

DIV.GALLERY

IMG	IMG	IMG	IMG

ARTICLE
ARTICLE
ARTICLE
ARTICLE
P

DIV.UIU

UL	UL	UL

P
DIV.ICON
FOOTER

Mobile Wireframe

HEADER
LOGO
NAV
MAIN

DIV.KBFC

ARTICLE
ARTICLE
ARTICLE
ARTICLE
P

DIV.UIU

UL
UL
UL
P

FOOTER

Desktop Wireframe

HEADER	
LOGO	NAV

MAIN

DIV.GALLERY

IMG	IMG	IMG	IMG

ARTICLE	ARTICLE	ARTICLE	ARTICLE

P

DIV.UIU

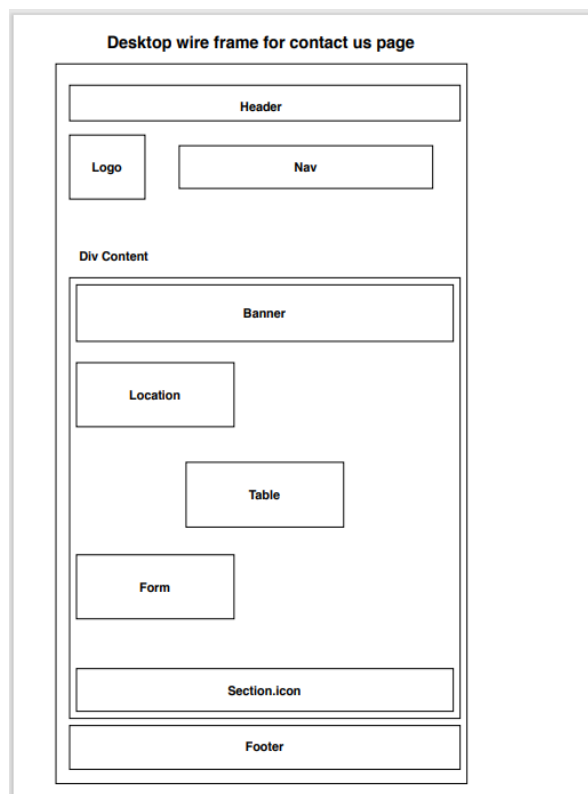| UL	UL	UL

P
DIV.ICON
FOOTER
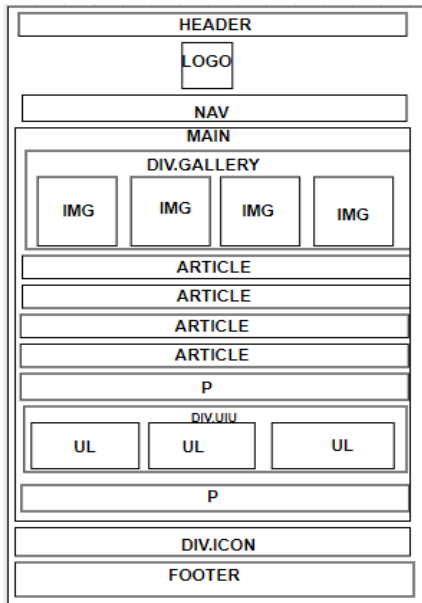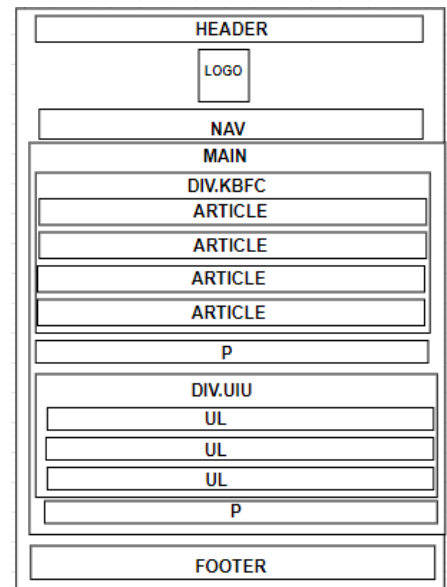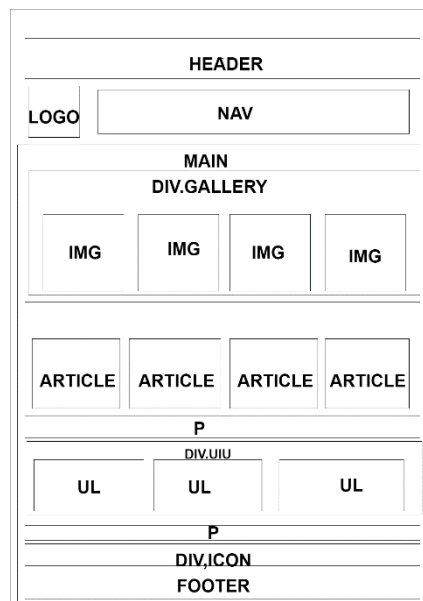
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❖ **Responsive design Wireframes:**
    ❖ **Contact Page**

Mobile wire frame for contact us page

Header

Logo

Nav

Div Content

Location

Table

Form

Section.icon

Footer

Tablet wire frame for contact us page
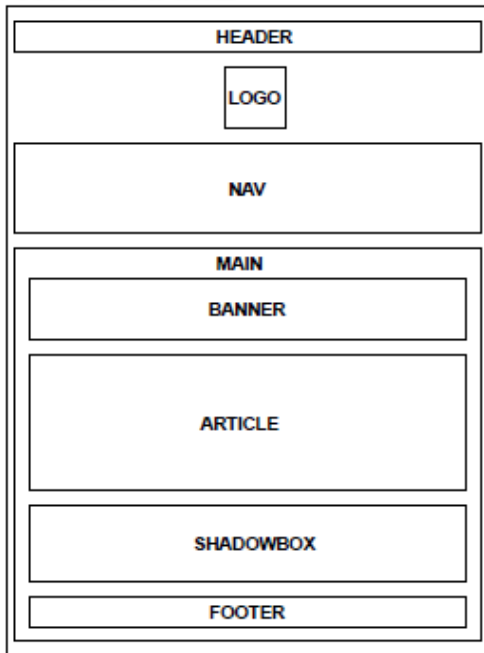
Header

Logo

Nav

Div Content

Banner

Location

Table

Form

Section.icon

Footer

Desktop wire frame for contact us page

Header

Logo   Nav

Div Content

Banner

Location

Table

Form

Section.icon

Footer
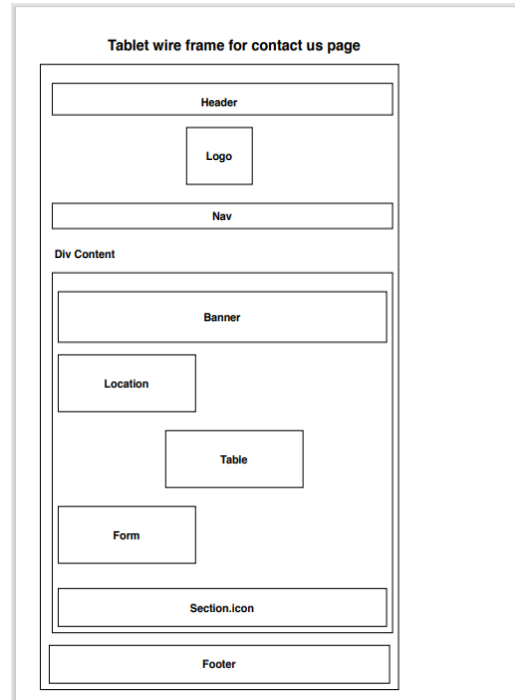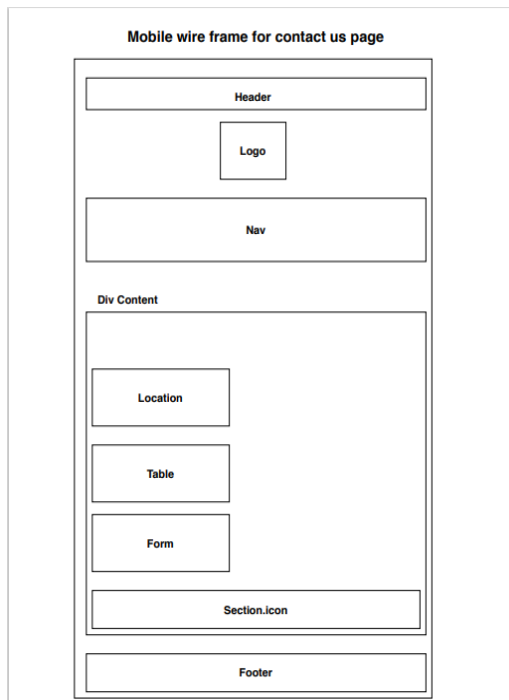
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Report

❖ **Responsive design Wireframes:**
    ❖ **About Us Page**

MOBILE WIREFRAME

HEADER
LOGO
NAV
MAIN
BANNER
ARTICLE
SHADOWBOX
FOOTER

TABLET WIREFRAME

HEADER
LOGO
NAV
MAIN
BANNER
ARTICLE
SHADOWBOX
FOOTER

DESKTOP WIREFRAME

HEADER
LOGO / NAV
MAIN
BANNER
ARTICLE
SHADOWBOX
FOOTER