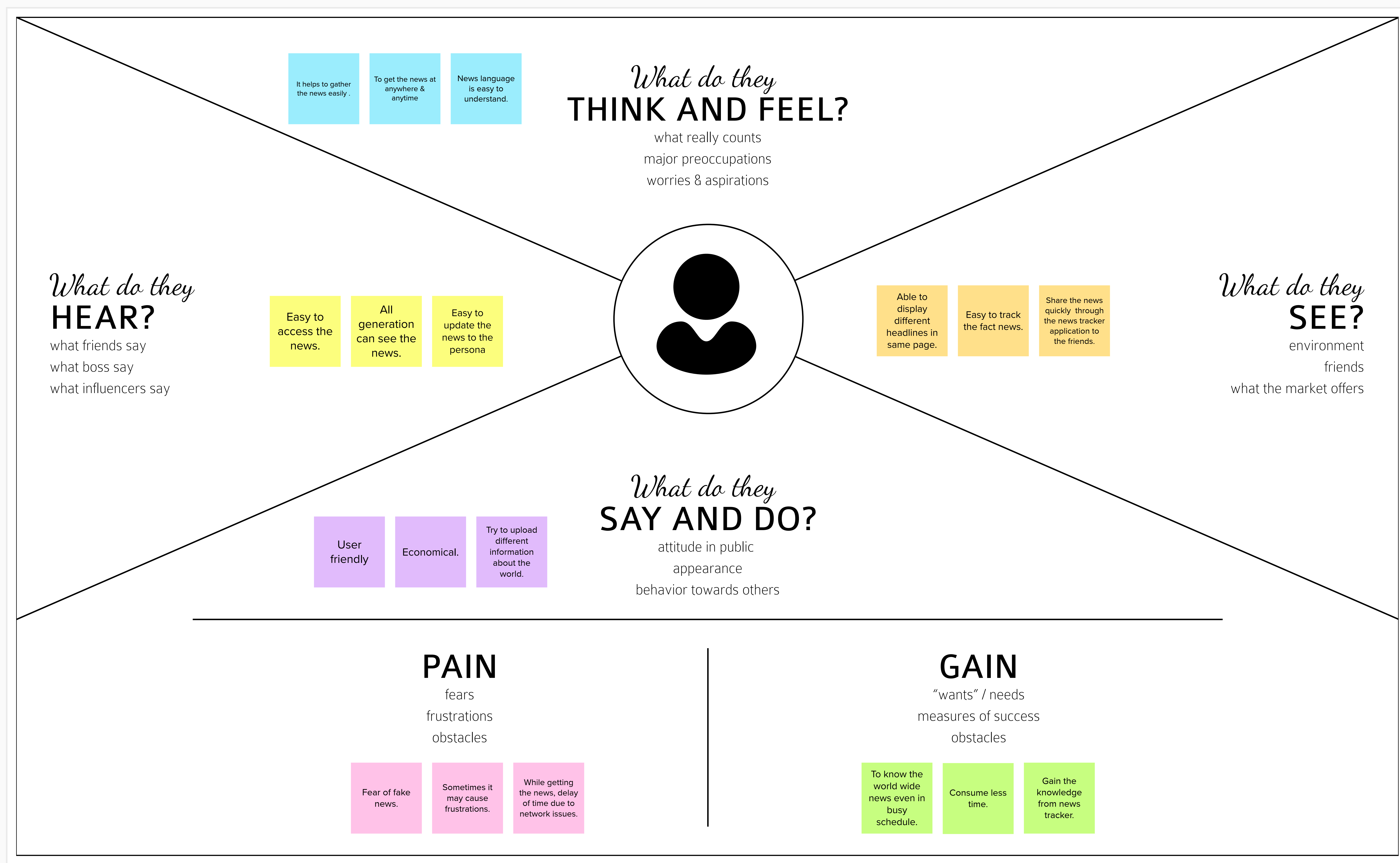


NEWS TRACKER

Gain insight and understanding on solving customer problems.

1

Build empathy and keep your focus on the user by putting yourself in their shoes.



Share your feedback

PROBLEM STATEMENT

Fahisha Firdouse. A

user name

is a/an Common people

user characteristics

who needs

To get the news anywhere and anytime

user need

because

Even in my busy schedule to get the news

insight

PROBLEM STATEMENT

● Keerthika. R is a/an ● Business women
user name user characteristics

who needs ● To collect world wide business information
user need

because ● She want to move next level of her business
insight

PROBLEM STATEMENT

● Meenu Sri. D is a/an ● Application developer

user name user characteristics

who needs ● To upload different information about the world

user need

because ● She wish update more information.

insight

PROBLEM STATEMENT

● Sivarathinam.C is a/an ● Manager

user name user characteristics

who needs ● To update all information to the people

user need

because ● She is a social worker

insight