

Message from the General Chairs

The WWW Conference series aims to provide the world a premier forum for discussion and debate about the evolution of the Web, the standardization of its associated technologies, and the impact of those technologies on society and culture. The World Wide Web Conference is the global event that brings together key researchers, innovators, decision-makers, technologists, businesses, and standards bodies working to shape the Web – indeed all who are passionate about the Web and what it has to offer. The conferences are organized by the International World Wide Web Conferences Steering Committee (IW3C2) in collaboration with Local Organizing Committees and Technical Program Committees. The series provides an open forum in which all opinions can be presented, subject to a strict process of peer review.



We cordially invite you to the 20th International World Wide Web Conference being held in Hyderabad, India. As in the past, we expect it to serve as the premier venue for academics and industry to present, demonstrate, and discuss the latest ideas about the Web, its infrastructure, relevant algorithms and new innovative applications. It should provide an opportunity for the international community to discuss and debate the state and the evolution of the Web.

Held for the first time in India, this edition of the WWW conference focuses on new developments in the principles and practices related to the WWW. The technical program for the five-day conference will include refereed paper presentations, plenary sessions, panels, poster, and demo sessions. The WWW2011 program also includes Tutorials and Workshops, a W3C track, a Developers track, a PhD Symposium, and Exhibitions. The PhD Symposium is part of the schedule for the WWW conference series for the first time and provides an excellent platform for the new as well as senior PhD students for presenting their ideas and receiving feedback on their work from other PhD Students and experienced researchers working in related areas.

The "Web for Emerging Regions" track in WWW 2011 focuses on significant research aimed at extending the Web to emerging regions. Information access continues to remain extremely poor in many emerging regions due to a wide range of factors including poor or intermittent network connectivity, cost factors, reliability challenges, lack of appropriate end-devices, lack of locally relevant content, language and literacy problems, user interface problems. We are hence pleased to include this track as part of this edition of WWW.

We thank the invited speakers, authors, the tutorial speakers, the speakers from industry and academia, the organizing committee, the program committee, and our local hosts for making WWW2011 a grand success. Our sponsors deserve a special thanks for their generous contributions that helped us host WWW2011 in a world-class atmosphere.

S. Sadagopan
IIIT Bangalore
General Chair

Krithi Ramamritham
IIT Bombay
General Chair

Arun Kumar
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