ALAA SALHANİ

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SAMMARY

I am an MIS specialist skilled in data management, web development, and business analytics, with a solid foundation in business administration. I excel at bridging the gap between technology and business needs, delivering user friendly solutions, and ensuring high quality results through strong problem-solving and communication skills.

EDUCATION

Istanbul Bilgi University – Istanbul, Türkiye   **2021-2025**

Bachelor's in management information system
GPA: Good

Science and Technology University – Riyadh, Saudi Arabia

Bachelor's in business administration
GPA: Very Good

INTERNSHIP&TRAINING

Frontend Development Intern – Code Exford (Nov–Dec 2023)
- Learning modern web development covers HTML, CSS, JavaScript, Bootstrap. Focusing on building responsive user-friendly interfaces.
- Enhancing freelance expertise: Develop professional skills for freelancing, including project management, clint communication, and using tools like Git and GitHub for version control.
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Frontend Development & Web Analytics Intern - ABC Horizon (April-May 2025)

- Developed and styled responsive web pages using HTML, CSS, and JavaScript.
- Implemented UX/UI enhancements with animations and mobile-friendly layouts.
- Analyzed user behavior and site performance and presented actionable insights.
- Analyzed website traffic data using Google Analytics to identify user behavior trends and optimize content.
- Generated weekly report summarizing site insights and presenting key findings with the team.

PROJECT

Frontend Development Internship at ABC Horizon *Apr – May 2025*

- Built and optimized responsive web pages using HTML, CSS, and JavaScript.
- Improved UI/UX by adding interactive features and smooth animations.
- Conducted performance and SEO audits using Lighthouse and Google Analytics.
- Worked on accessibility and semantic structure for better usability.
- Collaborated with the team and delivered summary reports with improvement suggestions.

Web Design internship at Code Exford Nov 2024 – Dec 2024

Created a responsive website using HTML, CSS, JavaScript, and Bootstrap. Designed and launched a fully functional e-commerce store.

Portfolio Website – Jun. 2024

A modern and fully responsive portfolio website highlighting my skills, projects, and experience.

- A responsive portfolio website highlighting my skills and projects.

- Includes smooth animations and interactive elements.
- Provides easy navigation and contact options for potential clients.

Business Trends Dashboard – Data Analysis with Power BI- 2024

- Cleaned and transformed large datasets using Power Query to ensure consistency and accuracy.
- integrated multiple data sources (Excel sheets & SQL exports) to create a centralized data model.
- Designed interactive dashboards that visualized key performance indicators (KPIs) such as revenue trends, customer churn, and department efficiency.

IGA Pass Buggy Reservation App – System Improvement & Business Plan (Graduation Project) - 2024

Improved the IGA Pass Buggy Reservation system at Istanbul Airport by designing a more user-friendly app interface, building a performance dashboard, and developing a comprehensive business plan to enhance service efficiency and customer satisfaction.

TECHNİCAL SKILLS & SOFT Skills

- Programming Language-: HTML, CSS, JavaScript, Bootstrap, PHP, MySQL
- Data Analysis: Power BI, Excel, Google Analytics
- Microsoft Office: Word, Excel, PowerPoint
- Soft Skills: Agile, Scrum, Communication, Analytic Problem Solving, Teamwork, Adaptability, Critical thinking, Emotional intelligence, Written and verbal communication skills, Decision-making, Proactive, Initiative-taking, Continuous learning, Dedication, On-time delivery, Multitasking.

LANGUAGES

- Arabic (Native)
- English (Fluent)
- Turkish (Intermediate)