Brainstorm:

1.)

    The character: a burnt-out detective
    An objective: solve a personal case involving the death of a relative
    Mechanic: open world exploration, clues, interacting with NPCs to gain intel

2.)   The character: a golden retriever
    An objective: to become the best boi, earn treats and scritches, and a spot on the couch
    Mechanics: you play as the dog, perfecting tail-wagging, fetch, and defending the family from
the neighbors cat and the mailman.

3.)   The character(s): Speed racer pilots
    An objective: Win races; glory
    Mechanics: Race around a track, avoid obstacles

2.)

Where are we, and in what time?
        - We're in a not too distant future, on earth, in a hyper-urban environment.
What does it look like?
- Heavy cyberpunk themes, lots of neon, smoke, gritty city elements. Urban environment that is
building on top of itself. The racing takes place in VR world; strong TRON/Redout themes
Are there animals, or plants?
        -Little of both, maybe the main character has a cat?
What events have shaped this world?
        -Over population, urbanization, job loss to due to automation, 1% of the population
controls the vast amounts of wealth
What rules are in place here?
        - TBD
Who has power?
        -The ultra-rich control everything, including the tech that drives the games.
Politicians/government are puppets of the party in control.
What do the citizens believe in?
- The citizens are hungry for a distraction from their lives. There aren't enough jobs due to
automation, most people live off government basic income.
How do they recreate, or learn, or work?
-The racing/competition has become the most popular
What is the major conflict of this world, and how will your character become a part of it?
-The citizens of the world are starved for purpose and entertainment. The racing/competition is
one of their only outlets and allows them an escape.