Abstract

Building unsupervised Natural Language Processing (NLP) machine learning models to predict whether a business review text is positive or negative. Also, assigns topics(clustering) based on the raw text data to find out the business domains and implement a recommendation system.

Methodology

- EDA (cleaning and visualizing the data).
- Topic models.
- Recommendation system.
- Classification models

Data

Two separate datasets were imported from <u>Yelp</u> in json format. The first data contains the user's review text the other one contains the business names. The two datasets were merged and a sample of 10000 observations was selected.

Tools

- Jupyter Notebook
- •Seaborn
- Matplotlib
- •Numpy
- Pandas
- •Sklearn
- •Pickle
- •Nltk
- •Regular Expression
- Scattertext
- •Word cloud

Communication

The slides are provided **Here**.